

[Redacted]

Van: [Redacted]
Verzonden: donderdag 20 februari 2014 13:15 VWS intern
Aan: [Redacted]
Onderwerp: RE: Concept Convenant EK voetbal 2020

[Redacted]
Ok. Dan stuur ik 'm in deze vorm naar de KNVB. [Redacted] 11.1.

Gr., [Redacted]

Van: [Redacted]
Verzonden: donderdag 20 februari 2014 12:51 VWS intern
Aan: [Redacted]
Onderwerp: RE: Concept Convenant EK voetbal 2020

Hoi [Redacted] en [Redacted]

Alle punten zijn m.i. goed verwerkt! [Redacted] 11.1.

Groet,

[Redacted]

AGENDA

UEFA EURO 2020 Meeting

Maandag 3 maart 15.00u – 16.30 uur
Locatie : KNVB Zeist, Bestuurskamer



Presentielijst;

[Redacted] (Amsterdam ArenA)
[Redacted] (Amsterdam ArenA)
[Redacted] (Gemeente Amsterdam)
[Redacted] (Topsport Amsterdam)
[Redacted] (Topsport Amsterdam)
[Redacted] (Gemeente Amsterdam)
[Redacted] (Gemeente Amsterdam)
[Redacted] (Gemeente Amsterdam)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB) *Notulist*
[Redacted] (Ministerie van VWS)
[Redacted] (Ministerie van VWS)
[Redacted] (Luchtvaart Schiphol)

Afwezig/verhinderd:

[Redacted] (KNVB)
[Redacted] (Amsterdam ArenA)

1. Woord van welkom / Opening
2. Notulen overleg 12 februari
3. Knelpunten / punten van aandacht per domein en overeenkomst
 - a) Legal + overeenkomsten
 - b) Communications
 - c) Operations
 - d) Commercial
4. Planning en deadlines
5. Rondvraag + sluiting

Notulen

UEFA EURO 2020 Meeting

Woensdag 5 februari 2014 14.00u – 16.00u
Locatie : Amsterdam ArenA, Koninklijke Loge



Presentiellijst;

[redacted] (Amsterdam ArenA)
[redacted] (Gemeente Amsterdam)
[redacted] (Gemeente Amsterdam)
[redacted] (Topsport Amsterdam)
[redacted] (KNVB)
[redacted] (KNVB)
[redacted] (KNVB)
[redacted] (KNVB)
[redacted] (KNVB)
[redacted] (KNVB) *Notulist*
[redacted] (Ministerie van VWS)

Afwezig:

[redacted] (Gemeente Amsterdam)
[redacted] (Topsport Amsterdam)
[redacted] (Amsterdam ArenA)
[redacted] (Amsterdam ArenA)
[redacted] (Ministerie van VWS)
[redacted] (KNVB)

Ingezonden stukken:

- Notulen overleg 20 januari 2014
- Media planning Bid 2020

1. Opening

Doorlopen van presentiellijst. In afwezigheid van [redacted] neemt [redacted] het voorzitterschap van de vergadering op zich. De bidprocedure is in een cruciale fase terecht gekomen. Deze eindfase van realisatie Bid Book, wordt met vertrouwen tegemoet gezien maar er moet nog veel werk verricht worden. Op operationeel gebied inclusief garanties ligt in grote lijnen alles op schema.

[redacted]

10.1.c.,
10.2.g. en
11.1.

[redacted] geeft een eerste update van het PWC onderzoek naar de economische spin off voor EURO 2020 in Amsterdam. [redacted]

[redacted]

[redacted]

Het geniet de voorkeur van allen aanwezigen om zowel de directe inkomsten als de indirecte inkomsten/voordelen te laten analyseren. De second opinion en/of aanvullingen op het rapport moeten voor het eerste persmoment hebben plaatsgevonden. [redacted]

[redacted]

[redacted] stelt de vraag wanneer de concept versie van het covenant verwacht kan worden.

[redacted]

Buiten
Wob-
verzoek

[Redacted]

10.1.c.,
10.2.g.
en 11.1.

[Redacted]

[Redacted]

2. Opmerkingen en aanvullingen op notulen 20 januari
Geen opmerkingen.

3. Knelpunten / punten van aandacht per domein en overeenkomsten

A) legal + overeenkomsten

[Redacted] begint met een update over de garanties. [Redacted]

10.1.c.,
10.2.g.
en 11.1.

De definitieve versies van de overeenkomsten worden door UEFA ter ondertekening naar ons gestuurd. [Redacted]

B) communications

[Redacted]

Buiten Wob-
verzoek

[Redacted]

De inhoud van het Bid Book van het domein Communications wordt door de specialisten van de verschillende domeinen met elkaar afgestemd en ligt op schema.

C) Operations

De uitwerkingen liggen redelijk op schema. [REDACTED]

Buiten Wob-
verzoek

[REDACTED]

D) Commercial

[REDACTED]

[REDACTED]

4. planning en deadlines

Alle teksten, plattegronden, en afbeeldingen die gereed zijn graag per ommegaande mailen naar [REDACTED]@knvb.nl. Dit mede in verband met de controle op volledigheid van de uitwerkingen.

Het streven is nog steeds om vrijdag 14 februari alle teksten, plattegronden en afbeeldingen gereed te hebben, zodat de teksten en indien nodig andere bestanden naar het vertaalbureau doorgezeten kunnen worden.

Op maandag 3 maart is het volgende partner overleg. Locatie voor dit overleg is het bondsbureau in Zeist.

5. Rondvraag en afsluiting;

Buiten Wob-
verzoek

[REDACTED]

[REDACTED] vraagt iedereen zijn/haar uitwerkingen voor het Bid Book tijdig in te leveren en op volledigheid te controleren.

Actiepunten

Actiepunt	Wie	Deadline
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
Concept versie convenant opstellen	KNVB [Redacted]	Woensdag 12 februari
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]

[Redacted]

[Redacted]

Status/update per domein

- Communication

Buiten Wob-verzoek

[Redacted]

[Redacted]

[Redacted]

- Legal

De overeenkomsten en garanties zijn bekend en verspreid onder de partners. Verzoek om in de eerste week van januari daarmee inhoudelijke reactie te komen, deadline vrijdag 10 januari.

[Redacted] stuurt een overzicht van de garanties waarin is aangegeven wie de garanties moeten ondertekenen.

In de week van 13 – 17 januari volgen er, indien noodzakelijk, overleggen over knelpunten die in de overeenkomsten of garanties staan.

Buiten Wob-verzoek

[Redacted]

[Redacted]

De bestaande modelgaranties van VWS zijn geschreven vanuit de Nederlandse wet en daarbij is ook gekeken naar het internationale speelveld van evenementen. De gevraagde garanties wijken [Redacted] af van de modelgaranties.

11.1.

[Redacted]

- Operations

Buiten Wob-verzoek

[Redacted]

- Commercial

[Redacted text block]

Planning en deadlines

De bijgevoegde presentatie bevat een overzicht van de benoemde deadlines. Daaraan is toegevoegd vrijdag 10 januari als deadline om inhoudelijk te reageren op de overeenkomsten en garanties.

Afsluiting/Rondvraag

[Redacted text block]

10.2.g.

[Redacted text block]

[Redacted text block]

Buiten Wob-verzoek

Actiepunten

Buiten Wob-verzoek

Actiepunten	Wie	Deadline
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
Inhoudelijke reacties op overeenkomsten en garanties	Min. VWS, GemAmsterdam	Vrijdag 10 januari
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]

Overall buiten Wob-verzoek, tenzij anders aangegeven.

Notulen

UEFA EURO 2020 Meeting

Maandag 20 januari 2014 10.30u – 12.00u
 Locatie : KNVB sportcentrum Zeist, Bestuurskamer



Presentielijst;

[redacted] (Amsterdam ArenA)
 [redacted] (Amsterdam ArenA)
 [redacted] (Amsterdam ArenA)
 [redacted] (Gemeente Amsterdam)
 [redacted] (Topsport Amsterdam)
 [redacted] (KNVB)
 [redacted] (KNVB)
 [redacted] (KNVB)
 [redacted] (KNVB)
 [redacted] (KNVB)
 [redacted] (KNVB) *Notulist*
 [redacted] (Ministerie van VWS)
 [redacted] (Ministerie van VWS)

10.2.e.

Afwezig:

[redacted] (Luchtvaart Schiphol)
 [redacted] (Gemeente Amsterdam)
 [redacted] (Gemeente Amsterdam)
 [redacted] (Topsport Amsterdam)
 [redacted] (Gemeente Amsterdam)

Ingezonden stukken:
 - Notulen overleg 19 december 2013

1. Opening

Doorlopen van presentielijst.

2. Opmerkingen en aanvullingen op notulen 19 december:

Toevoeging aan notulen (zie ook bijlage),

11.1.

[redacted]

Bij de modelgaranties van VWS is wel gekeken naar het internationale speelveld van evenementen.

Aan het einde van het overleg worden de actiepunten doorlopen, zie onderstaand de bijgewerkte versie van de actielijst.

3. Knelpunten / punten van aandacht per domein en overeenkomsten

a) Legal + overeenkomsten

[redacted]
 [redacted]
 [redacted]
 [redacted].
 [redacted]
 [redacted]
 [redacted]

11.1.

[Redacted text block]

11.1.

Alle aanwezigen partijen zijn voorstander van het idee een convenant op te stellen tussen alle partijen. Dit convenant heeft als doel de onderlinge samenwerking te verduidelijken [Redacted]

[Redacted text block]

11.1.

[Redacted] neemt het initiatief voor het convenant. Zie ook actielijst. 10.2.e.

De status van de garanties is;
Bij het Rijk (verschillende departementen) liggen op dit moment 11 garanties

[Redacted]
2 garanties liggen zowel bij het Rijk als de gemeente Amsterdam
De garanties die tot punten van aandacht worden gerekend komen aan bod bij de update/toelichting per domein. Vanuit het domein Legal hebben VWS en KNVB in het bijzonder contact over garanties 05.08, 05.23 en 05.34.

B) communications

Aanstaande woensdag is er een vervolg overleg (KNVB intern) over het domein communicatie.

[Redacted text block]

10.2.e.
10.2.g.

[Redacted text block]

- | [Redacted]
- | [Redacted]
- | [Redacted]

[Redacted text block]

[Redacted text block]

[Redacted text block]

C) operations

[REDACTED]

[REDACTED]

D) commercial

[REDACTED]

Aanstaande donderdag vindt het directeuren sport overleg plaats van de G5 waarbij commitment voor EURO 2020 fanzones wordt besproken door [REDACTED]. [REDACTED] stelt voor om de steden een brief te laten ondertekenen waaruit enthousiasme en commitment van de steden voor het organiseren van een fanzone blijkt. 10.2.e.

[REDACTED] vraagt hoe het zit met de ondertekening van garantie 11.04? [REDACTED] 10.2.e.

[REDACTED] 11.1.
[REDACTED] 10.2.g.

4. planning en deadlines

- Het volgende centrale overleg vindt plaats op woensdag 5 februari 2014 in de Amsterdam ArenA. Officiële uitnodiging en agenda volgen per email.
- Vrijdag 14 februari is de deadline voor het aanleveren van de uitwerkingen en documenten, die vervolgens vertaald en vormgegeven worden
- Maandag 3 maart is de deadline voor inleveren van Amsterdam 2020 Bid Book.

5. Rondvraag en afsluiting;

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

10.2.e. - [REDACTED] streeft er naar het convenant op hoofdlijnen voor 5 februari gereed te hebben. In decentrale overleggen/contactmomenten wordt het convenant verder besproken en vormgegeven.

Actiepunten

Actiepunt	Wie	Deadline
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
Inhoudelijke reacties op overeenkomsten en garanties	Gemeente Amsterdam	Woensdag 22 januari
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
Concept convenant opstellen	KNVB [REDACTED]	Dinsdag 4 februari
Terugkoppeling vanuit Min. Van Financiën en Belastingdienst op garanties 5.34 en 5.23	Min. VWS	Woensdag 22 januari
[REDACTED]	[REDACTED]	[REDACTED]

10.2.e.

Notulen

UEFA EURO 2020 Meeting

Vrijdag 22 november 09.30 – 11.30 uur

Locatie : Amsterdam ArenA, Rome '96 zaal, niveau 4 Hoofdgebouw



Presentielijst;

[Redacted] (Amsterdam ArenA)
[Redacted] (Amsterdam ArenA)
[Redacted] (Amsterdam ArenA)
[Redacted] (Gemeente Amsterdam)
[Redacted] (Topsport Amsterdam)
[Redacted] (Topsport Amsterdam) 10.2.e.
[Redacted] (Gemeente Amsterdam)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB)
[Redacted] (KNVB) *Notulist*
[Redacted] (Luchtvaart Schiphol)
[Redacted] (Ministerie van VWS)
[Redacted] (Ministerie van VWS)

Ingezonden stukken;

- Powerpoint presentatie Amsterdam 2020 Bid
- Organogram Amsterdam 2020 Bid – KNVB Projectteam

Terugblik en toelichting UEFA EURO 2020 Bid en procedure (slide 3 t/m 8)

[Redacted]

[Redacted]

[Redacted]

[Redacted]

De betrokken organisaties kijken allen tevreden terug op de EL Finale 2013. Een succes en ervaringen die meegenomen worden in de realisatie van het Amsterdam 2020 Bid.

De genoemde deadline voor het inleveren van het Bid is maandag 3 maart 2014.

Toelichting Bid Dossier en Tournament Requirements (slide 12 t/m 26)

Domein Communications (slide 12 t/m 14)

[Redacted text block]

Domein Legal (slide 15 t/m 17)

[Redacted text block]

Onderzocht moet worden of de gevraagde garanties en overeenkomsten afwijken van de modelgaranties die het ministerie van VWS toepast.

Domein Operations (slide 18 t/m 24)

[Redacted text block]

Domein Commercial (Slide 25 & 26)

[Redacted text block]

[Redacted text]

[Redacted text]

Garanties en overeenkomsten Amsterdam 2020 Bid (Slide 27)

[Redacted text]

Ministerie van VWS geeft aan dat [Redacted text]

11.1.

Aanvullend op de beschreven punten zijn er geen bezwaren op de gestelde vragen van slide 27..

Vragen en/of rondvraag

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

Actiepunten

Actiepunt	Wie	Deadline
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
Wijken de gevraagde garanties, afspraken en verantwoordelijkheden af van de modelgaranties	Min. VWS	Voor 19 december
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]

[REDACTED]

Van: [REDACTED] VWS intern
Verzonden: dinsdag 4 maart 2014 12:06
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: afdoen zaak 117416: garanties EURO 2020

Hallo [REDACTED]

Bij de minister (14 febr jl) liggen al enige tijd stukken ter tekening die te maken hebben met Garanties tbv EURO 2020.

Het gaat om een brief aan de Kamer en een 12 tal garanties die zij moet tekenen. [REDACTED] 11.1.

[REDACTED]
[REDACTED] kun jij een rol spelen de minister hierop te attenderen?
[REDACTED]
[REDACTED]

Bij voorbaat dank!

Groeten,

[REDACTED]
T: [REDACTED]

[Redacted]

Van: [Redacted] VWS
Verzonden: dinsdag 4 maart 2014 17:03
Aan: [Redacted]
CC: [Redacted] KNVB, VWS
Onderwerp: garanties.

[Redacted]

De minister heeft alle garanties getekend! Ze worden ingescand en ik stuur ze jullie morgen digitaal toe.

Groeten,

[Redacted]

[REDACTED]

Van: [REDACTED]
Verzonden: dinsdag 4 maart 2014 13:22 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: afdoen zaak 117416: garanties EURO 2020

Hallo [REDACTED] 11.1.

Dank je well!

[REDACTED]

[REDACTED]

Groeten,

[REDACTED]

Van: [REDACTED]
Verzonden: dinsdag 4 maart 2014 12:44 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: afdoen zaak 117416: garanties EURO 2020

Dag [REDACTED]

Deze stukken zijn vandaag getekend terug gekomen en liggen bij [REDACTED] van Parlementaire Zaken. [REDACTED] zal contact met jou opnemen over verzending.

Overigens was de minister de afgelopen weken in Sotchi en met krokusreces, daarom heeft dit even geduurd. Dit was ook tevoren gecommuniceerd. Mocht je nou nog een keer een dergelijk spoedje hebben, dan kun je het beste even tijdig contact met me opnemen, zodat ik kan bekijken wat ik kan doen.

Groet [REDACTED]

Van: [REDACTED]
Verzonden: dinsdag 4 maart 2014 12:37
Aan: [REDACTED] VWS intern
Onderwerp: FW: afdoen zaak 117416: garanties EURO 2020

[Redacted]

Van: [Redacted]
Verzonden: dinsdag 4 maart 2014 18:10
Aan: [Redacted]
CC: [Redacted]
Onderwerp: RE: garanties. Brief aan Kamer

VWS, KNVB

Beste [Redacted], e.a.,

In vervolg op mijn onderstaande mail kan ik melden dat de minister ook akkoord is gegaan met de ook bij jullie al bekende aan de Kamer, waarin informatie wordt verstrekt over de inzet van het rijk tbv het bid.

11.1.

[Redacted] De inhoud is niet veranderd t.o.v. De tekst die we jullie al eerder hebben doen toekomen.

Morgenmiddag zal ik de brief digitaal naar jullie sturen, zo gauw hij naar de Kamer is.

Groeten,

[Redacted]

[Redacted]

Van: [Redacted]
Verzonden: woensdag 5 maart 2014 11:00 VWS intern
Aan: [Redacted]
CC: [Redacted]
Onderwerp: brief kamer mbt EIRO2020

Urgentie: Hoog

[Redacted]

Zojuist gebeld door de KNVB. [Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

Groeten,

[Redacted]

[REDACTED]

Van: [REDACTED] VWS aan KNVB
Verzonden: woensdag 5 maart 2014 8:59
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: getekende garanties
Bijlagen: EURO2020.Guar.5.34.Taxation.getekend.pdf; EURO2020.Guar.8.02.flight restrictions.getekend.pdf; EURO2020.Guar.5.08.Customs.getekend.pdf; EURO2020.Guar.5.23.Immigration, Visa and workpermits.getekend.pdf; EURO2020.Guar.5.30.anti doping laws.getekend..pdf; EURO2020.Guar.6.01.safety and security.getekend.pdf; EURO2020.Guar.5.01.Support and declaration etc.getekend.pdf; EURO2020.Guar.5.05.Intellectual property rights.getekend.pdf; EURO2020.Guar.5.15.Ticketing and accreditations.getekend.pdf; EURO2020.Guar.5.19.Rights protection etc.getekend.pdf; EURO2020.Guar.5.29.Foreign Exchange.getekend.pdf; EURO2020.Guar.5.06.Trademark registration etc.getekend.pdf

Urgentie: Hoog

Beste [REDACTED] en [REDACTED]

Hierbij de door minister Schippers getekende garanties mbt bid EURO2020. Ze zijn gedateerd op vandaag (=5 maart 2014).

Zoals jullie weten gaan de garanties ook naar de Tweede Kamer, wanneer het bidbook naar de UEFA gaat.

Vandaag in de loop van de dag zal ik jullie ook de brief de we aan de Kamer sturen, waarin dat wordt aangekondigd, doen toekomen.

Groeten,

[REDACTED]

[Redacted]

Van: [Redacted] VWS intern
Verzonden: woensdag 5 maart 2014 11:24
Aan: [Redacted]
CC: [Redacted]
Onderwerp: RE: brief kamer mbt EIRO2020

11.1.

[Redacted]
Oke; ik wacht even de mail van de KNVB af. Minister heeft de brief al wel getekend [Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

Gr., [Redacted]

Van: [Redacted]
Verzonden: woensdag 5 maart 2014 11:14 VWS intern
Aan: [Redacted]
CC: [Redacted]
Onderwerp: RE: brief kamer mbt EIRO2020

11.1.

[Redacted]
[Redacted]
[Redacted]

[Redacted]

Van: [Redacted]
Verzonden: woensdag 5 maart 2014 11:30 VWS intern
Aan: [Redacted]
Onderwerp: RE: brief kamer mbt EURO2020

Hoi [Redacted]

Zie mijn antwoord aan [Redacted]; (elkaar kruisende mailberichten)
Gr. [Redacted]

Van: [Redacted] VWS intern
Verzonden: woensdag 5 maart 2014 11:24
Aan: [Redacted]
Onderwerp: FW: brief kamer mbt EIRO2020

Hoi [Redacted]

Wil niet in mailverkeer tussen jou en [Redacted] zitten, daarom even zo:

11.1.

[Redacted]

[Redacted]

[Redacted]

Groet,

[Redacted]

Overal 10.2.e., tenzij anders aangegeven.

Van: [REDACTED] (IRF/VWS) [REDACTED]@minfin.nl
Verzonden: woensdag 5 maart 2014 9:34
Aan: [REDACTED]
CC: [REDACTED] (IRF/VWS)
Onderwerp: RE: `getekende garanties

VWS

Hoi [REDACTED]

Dank voor de getekende garanties. Inmiddels heeft [REDACTED] (zie ook cc) het dossier sport bij de IRF van mij overgenomen. Dus bij het vervolg van dit traject (als de UEFA positief beslist) en bij eventuele nieuwe trajecten rond garanties voor topsportevenementen kunnen jullie contact met hem opnemen.

Groet,
[REDACTED]

Van: [REDACTED]@minvws.nl
Verzonden: woensdag 5 maart 2014 9:31
Aan: [REDACTED] (AFP/BELEID); [REDACTED] - BD/DWJZ/WKB'; [REDACTED] (FISCALITEIT);
 [REDACTED] (MinEZ); [REDACTED] - DGB; [REDACTED]
 [REDACTED]@ind.minvenj.nl'; [REDACTED]@belastingdienst.nl'; [REDACTED] (IRF/VWS);
 [REDACTED] (MinEZ); [REDACTED]@nctv.minvenj.nl'
CC: [REDACTED]
Onderwerp: FW: `getekende garanties
Urgentie: Hoog

V&J, BuZa, BZK, SZW, EZ, FIN

Collega's,

11.1.

Minister Schippers heeft de garantieteksten zoals door jullie aangeleverd – [REDACTED] – getekend. Ze zijn zojuist naar de KNVB gestuurd om opgenomen te worden in het bidbook. Vanmiddag gaat er ook nog een brief naar de Kamer, waarin de minister de Kamer informeert over de voortgang en aankondigt dat op afzienbare termijn (zal wel eind maart worden) het bidbook naar de UEFA gaat en dat de Kamer dan ook de garanties krijgt toegezonden, evenals het openbare deel van het bidbook. Deze brief is een vervolg op de brief die op 20 september 2013 al naar de Kamer is gegaan. Deze brief krijgen jullie vanmiddag.

Rest mij jullie opnieuw te bedanken voor de bijdragen die jullie geleverd hebben. [REDACTED] In september 2014 zal de UEFA hierover beslissen.

Met vriendelijke groeten,

[REDACTED], mede namens [REDACTED].

NB: ik hoop dat ik een ieder heb aangeschreven. Mochten er namen in de adresbalk ontbreken dan verzoek ik jullie voor verdere doorzending zorg te dragen.

[REDACTED]

Van: [REDACTED] VWS aan KNVB
Verzonden: woensdag 5 maart 2014 17:04
Aan: [REDACTED]
Onderwerp: RE: `getekende garanties
Bijlagen: EURO2020.Guar.10.09 Radio frequencies.getekend.pdf

Hallo [REDACTED]

We hadden er nog een vergeten te laten tekenen door de minister. >>>> hierbij alsnog 10.09

Verder: graag gedaan.

Groeten,

■

Van: [REDACTED]@KNVB.NL]
Verzonden: woensdag 5 maart 2014 15:19
Aan: [REDACTED] VWS
Onderwerp: RE: `getekende garanties

Beste [REDACTED], Beste [REDACTED]

Nogmaals heel veel dank voor al jullie inspanningen!

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[REDACTED]
Jurist

Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515// 3700 AM Zeist
Tel. [REDACTED] Fax [REDACTED]
E-mail [REDACTED]@knvb.nl Website www.knvb.nl

 Before printing this e-mail, please consider the impact on the environment.

[REDACTED]

Van: [REDACTED]
Verzonden: donderdag 6 maart 2014 16:50 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: Garanties EURO2020

Opvolgingsmarkering: Opvolgen
Markeringsstatus: Gemarkeerd

Beste [REDACTED]

Zie in rood mijn antwoorden.

Gr., [REDACTED]

Van: [REDACTED]
Verzonden: donderdag 6 maart 2014 16:27 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: Garanties EURO2020

Beste [REDACTED]

Bijgaande brief is verstuurd en in Marjolein sta jij als behandelaar.

11.1.

Betreft deze brief heb ik een aantal vragen:

1. Worden er met deze brief toezeggingen voldaan? Zo ja, dan hoor ik graag welke toezegging (nummer toezegging TK of het nummer van de toezegging in Delphi, of in het uiterste geval al voorgaande niet beschikbaar is de tekst van de toezegging). [REDACTED]
2. Wordt er met deze brief een motie voldaan? Zo ja, dan hoor ik graag welke motie: nummer van de motie en de indiener (Kamerlid). [REDACTED]
3. Wordt er in deze brief een nieuwe toezegging gedaan? Zo ja, dan ontvang ik graag de tekst van de toezegging, de directie die de toezegging gaat behandelen (het liefst ook de medewerker) en de termijn waarop de Kamer de toezegging kan verwachten. [REDACTED]
4. Word er in deze brief een nieuwe termijn voor een toezegging of motie genoemd? Zo ja, dan ontvang ik graag het nummer van de toezegging/motie en de nieuwe termijn. [REDACTED]

Als op al deze vragen het antwoord 'nee' van toepassing is, hoor ik dat ook graag.

Ik ontvang graag z.s.m. een reactie, i.v.m. het bijhouden van de registratie.

Mochten er vragen zijn dan hoor ik dat graag,

Groet [REDACTED]

Ter volledigheid, onderstaand de definitie van 'toezegging' die wij en de TK hanteren:

Een toezegging is een mondeling of schriftelijk geuit voornemen (in een AO, plenair debat of brief) van een bewindspersoon om een activiteit te zullen ontplooiën, waarvan aan de Eerste of Tweede Kamer op een bepaald moment een concreet resultaat (brief, notitie, wetsvoorstel, etc.) zal worden gepresenteerd. (Dus niet: "Ik zeg toe overleg te voeren met de huisartsen" en wel "Ik zeg toe overleg

te voeren met de huisartsen en het resultaat daarvan zal ik aan de Kamer melden"). Het gaat dus om wat fysiek aan de Kamer wordt toegezonden

[REDACTED]

Van: [REDACTED] [REDACTED]@minez.nl]
Verzonden: donderdag 13 maart 2014 16:51
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: brief naar kamer? VWS

Hoi [REDACTED]

11.1.

[REDACTED] Ik hoor graag als er beweging in de zaak zit.

Groet,
[REDACTED]

Van: [REDACTED]@minvws.nl]
Verzonden: donderdag 13 maart 2014 16:19
Aan: [REDACTED]
CC: [REDACTED] EZ, VWS
Onderwerp: RE: brief naar kamer?

Hoi [REDACTED]

11.1.

[REDACTED]

[REDACTED]

Ik informeer je direct wanneer er bericht naar de Kamer gaat.

Groeten,
[REDACTED]

-----Original Message-----

From: [REDACTED] [REDACTED]@minez.nl]
Sent: Thursday, March 13, 2014 03:33 PM W. Europe Standard Time
To: [REDACTED] VWS, EZ
Cc: [REDACTED]
Subject: brief naar kamer?

[REDACTED] 11.1.

[REDACTED]

Met vriendelijke groet,
[REDACTED]

Beleidsmedewerker

Directie Innovatie & Kennis, ALP 3e etage A-passage
Directoraat-Generaal Bedrijfsleven & Innovatie
Ministerie van Economische Zaken

Bezuidenhoutseweg 73 | 2594 AC | Den Haag
Postbus 20401 | 2500 EK | Den Haag

T
F
mineleni.nl
<http://www.rijksoverheid.nl/#ref-ez>

Dit bericht kan informatie bevatten die niet voor u is bestemd. Indien u niet de geadresseerde bent of dit bericht abusievelijk aan u is toegezonden, wordt u verzocht dat aan de afzender te melden en het bericht te verwijderen. De Staat aanvaardt geen aansprakelijkheid voor schade, van welke aard ook, die verband houdt met risico's verbonden aan het elektronisch verzenden van berichten.

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=====

Bezoekt u het kerndepartement van het Ministerie van Economische Zaken?

Houd er dan rekening mee dat u een geldig identiteitsbewijs (paspoort, ID-kaart, rijbewijs of rijksпас) dient te tonen. Indien u bij de receptie geen geldig identiteitsbewijs kunt tonen, wordt u geen toegang verleend. Legitimatiebewijzen en toegangspassen van andere organisaties worden niet geaccepteerd.

De medewerkers van het ministerie van VWS, die in Den Haag op locatie Parnassusplein waren gehuisvest, zijn tijdelijk naar De Hoftoren verhuisd. Het bezoekadres is tot begin 2015: Rijnstraat 50, 2515 XP, Den Haag. Telefoonnummers en postadres zijn ongewijzigd.

Dit bericht kan informatie bevatten die niet voor u is bestemd. Indien u niet de geadresseerde bent of dit bericht abusievelijk aan u is toegezonden, wordt u verzocht dat aan de afzender te melden en het bericht te verwijderen. De Staat aanvaardt geen aansprakelijkheid voor schade, van welke aard ook, die verband houdt met risico's verbonden aan het elektronisch verzenden van berichten.

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This message may contain information that is not intended for you. If you are not the addressee or if this message was sent to you by mistake, you are requested to inform the sender and delete the message. The State accepts no liability for damage of any kind resulting from the risks inherent in the electronic transmission of messages.

=====

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[REDACTED]

Van: [REDACTED]@amsterdam.nl
Verzonden: maandag 17 maart 2014 10:18
Aan: [REDACTED]@rotterdam.nl; [REDACTED]@utrecht.nl; [REDACTED]@denhaag.nl; [REDACTED]@eindhoven.nl; [REDACTED]
CC: [REDACTED] VWS
Onderwerp: FW: Brief G4 - intentie fanzone EURO 2020
Bijlagen: G4 brief intentie fanzone EURO 2020 ENG.docx; G4 brief intentie fanzone EURO 2020.docx

Beste Collega's,

Zoals je weet zijn we, met de KNVB, VWS en de Amsterdam Arena, bezig met de voorbereiding om Nederland naar voren te schuiven als één van de landen die mede het EK 2020 van de UEFA gaat hosten, met de Amsterdam Arena als speelstadion. [REDACTED]

11.1.

Intussen heb ik, maar ook de KNVB jullie benaderd om te bezien of de G5 steden ook bereid zijn zich in te spannen voor fan-zones gedurende het EK 2020. Door de bank genomen was de reactie daarop positief, en natuurlijk weer een geweldig thema om samen op te trekken. De KNVB heeft daar nu een tweetal concept brieven opgesteld met het verzoek te onderzoeken of de steden op zich die manier zouden willen utispreden over de intenties op dat punt en het bid daarmee te verrijken. Die concept support letter, een Engelse en een Nederlandse versie) gaat hierbij. Indien positief [REDACTED] kan het op eigen briefpapier, na eventuele kleine aanpassingen, worden geprint en ondertekend.

11.1.

Heel graag jullie reactie daarop.

Hartelijke groet en tot vanavond,

[REDACTED]
Hoofd Sport
Gemeente Amsterdam

Van: [REDACTED]@KNVB.NL
Verzonden: maandag 17 maart 2014 9:52
Aan: [REDACTED] Gemeente Amsterdam
CC: [REDACTED]
Onderwerp: Brief G4 - intentie fanzone EURO 2020

Dag [REDACTED]

Hopelijk gaat alles goed. Na onze voicemailberichten van afgelopen week, stuur ik je hierbij graag de beloofde email met in de bijlage een support letter voor de G4. Zowel de oorspronkelijke Nederlandse versie als de naar het Engels vertaalde versie heb ik meegezonden. De Engelse versie zouden wij bij voorkeur meenemen in het Bid Book. Zou jij

de bijlage kunnen uitpinten en laten ondertekenen door Rotterdam, Utrecht, Den Haag en Eindhoven? Misschien moeten we nog even overleg hebben over op welk briefpapier de bijlage het beste geprint kan worden.

Is er deze maand nog een directeuren sport overleg gepland? [REDACTED]

11.1.

[REDACTED] Tot snel.

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[REDACTED]
Projectsecretaris Euro 2020 Bid

Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515 // 3700 AM Zeist
Mobiel [REDACTED]
E-mail [REDACTED]@knvb.nl Website www.knvb.nl

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Royal Netherlands Football Association
Attn. [REDACTED]
PO Box 515
3700 AM Zeist

Re: Support Amsterdam 2020 Bid & Hosting Fan Zones UEA EURO 2020

Dear [REDACTED],

It's with great interest that we have read your plans for the Netherlands to organise part of the UEFA EURO 2020 tournament.

We fully support the Amsterdam 2020 Bid and hope the Netherlands will be one of the countries to actually host UEFA EURO 2020. We see the possibility of organising an official fan zone in our city as a unique opportunity. Hosting and organising an official fan zone will give the residents and visitors of our city the chance to make UEFA EURO 2020 a great celebration of football.

We are pleased to inform you through this letter of our intentions and resolve to host and organise an official UEFA EURO 2020 fan zone.

Yours sportingly,

On behalf of the City of Rotterdam,

On behalf of the City of Utrecht,

On behalf of the City of Eindhoven,

On behalf of the City of The Hague,

Koninklijke Nederlandse Voetbal Bond

T.a.v. [REDACTED]

Postbus 515

3700 AM Zeist

Betreft: Support Amsterdam 2020 Bid & Hosting Fan Zones UEA EURO 2020

Geachte [REDACTED]

Met veel belangstelling hebben wij kennis genomen van de plannen om als Nederland een gedeelte van UEFA EURO 2020 te gaan organiseren.

Wij steunen het Amsterdam 2020 Bid en hopen dat Nederland één van de landen gaat worden die daadwerkelijk het UEFA EURO 2020 mede mag organiseren. De mogelijkheid om een officiële fanzone binnen onze stad te kunnen organiseren vinden wij een unieke kans. Het hosten en organiseren van een officiële fanzone geeft de inwoners en bezoekers van onze stad de kans om van UEFA EURO 2020 in Nederland een groot voetbal feest te maken.

Graag informeren wij u via deze brief over onze intenties en voornemens om een officiële UEFA EURO 2020 fanzone te hosten en te organiseren.

Met sportieve groeten,

Namens gemeente Rotterdam,

Namens gemeente Utrecht,

Namens gemeente Eindhoven,

Namens gemeente Den Haag,

[REDACTED]

Van: [REDACTED]
Verzonden: dinsdag 25 maart 2014 13:13 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: EK Bid

Opvolgingsmarkering: Opvolgen
Markeringsstatus: Gemarkeerd

Ha [REDACTED]

11.1.

We wachten op duidelijkheid vanuit Amsterdam. [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Minister weet van deze situatie (in een VGZ staf meegedeeld).

Groeten,

[REDACTED]

NB: [REDACTED] zal dan, uiteraard samen met [REDACTED], op dit dossier aanspreekbaar zijn.

Van: [REDACTED]
Verzonden: dinsdag 25 maart 2014 12:44 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: EK Bid

Hi [REDACTED]

Kan jij vertellen wat de laatste stavaza mbt de brief over het EK Bid is?

Groet,

[REDACTED]

[REDACTED]

Van: [REDACTED]
Verzonden: woensdag 26 maart 2014 13:06 VWS intern
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: Brief Kamer bid EK voetbal 2020 [REDACTED] 11.1.
Bijlagen: EURO2020 garanties brief TK_versie03262014.docx

Beste [REDACTED]

We hebben vandaag van Amsterdam begrepen dat volgende week woensdag (2 april) het College van Wethouders het (financiële) besluit rondom het doen van een bid voor het EK voetbal 2020 in de Gemeenteraad aan de orde stelt. [REDACTED] 11.1.

[REDACTED] 11.1.
[REDACTED] 11.1.
[REDACTED]

[REDACTED] zal richting jullie volgende week donderdag aangeven of de brief dan inderdaad verstuurd kan worden.

De inhoud van onze brief blijft hetzelfde. Alleen de datum voor het indienen van het bid moet 2 maal in de brief (2^e alinea pag. 1 en 3^e alinea pag. 2) worden aangepast (was maart, wordt april). Dit heb ik in bijgevoegde versie gedaan. [REDACTED] 11.1.

Hoop dat dit zo duidelijk is.

Mocht je nog vragen hebben, dan hoor ik het graag!

Groet,

[REDACTED]

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06- [REDACTED]
[REDACTED]@minvws.nl

[REDACTED]

Van: [REDACTED]
Verzonden: maandag 7 april 2014 16:30 VWS intern
Aan: [REDACTED]
Onderwerp: Bid EK voetbal 2020 en uitstel besluitvorming gemeenteraad Amsterdam naar 23 april
Bijlagen: EURO2020 garanties brief TK_versie03262014.docx

Hoi Bart,

Bijgaand een concept mail voor de minister. Hoop dat je hiermee uit de voeten kunt!

NB: Zou je svp de definitieve mail ook cc naar [REDACTED] (en [REDACTED] en [REDACTED] kunnen sturen onder meer in verband met onder meer de overdracht deze week?

Groet,

[REDACTED]

Beste Edith,

11.1.

[REDACTED]

11.1.

Met vriendelijke groet

Overall 10.2.e., tenzij anders aangegeven.

[REDACTED]

Van: [REDACTED] VWS aan KNVB
Verzonden: maandag 7 april 2014 17:03
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: FW: convenant: 2e reactie VWS
Bijlagen: Convenant LVE 02 04 2014 Concept 2.docx

Beste [REDACTED]

Zoals afgelopen vrijdag beloofd, zou ik nog een reactie geven op de tweede versie van het convenant. Ik zou nog een reactie krijgen van onze jurist [REDACTED]. Heb deze nog niet gekregen, maar die verwacht ik wel heel snel.

Verder kijkt mijn collega [REDACTED] nog even goed naar het convenant.

Aangezien ik de rest van de week in het buitenland ben, tref je bijgaand alvast mijn reactie aan. Eventuele aanvullingen ontvang je nog deze week van mijn collega's [REDACTED] en [REDACTED].

In algemene zin vind ik onze opmerkingen al goed verwerkt. Wel nog een paar specifieke punten:

11.1.

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Groet en succes ermee!

[REDACTED]

[REDACTED]
 Ministerie van VWS, directie Sport
 Programmaleider Topsport & Internationaal
 (070) [REDACTED]
 06- [REDACTED]
 [REDACTED]@minvws.nl

Van: [REDACTED]@KNVB.NL]
Verzonden: donderdag 3 april 2014 14:34
Aan: [REDACTED]
CC: [REDACTED] VWS
Onderwerp: RE: convenant: 1e reactie VWS

Beste [REDACTED]

Bijgaand tref je aan het aangepaste concept Convenant, waarin alle opmerkingen van partijen, waar mogelijk, zijn aangepast (voorzien van track changes). [REDACTED]

11.1.

We hebben jullie opmerkingen (onderstaand) in het bijgaande Convenant II verwerkt. [REDACTED]


Wil je me spoedig laten weten of jullie akkoord kunnen gaan met deze versie? [REDACTED]

Alvast heel veel dank voor je reactie!

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[REDACTED]
Jurist

Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515// 3700 AM Zeist
Tel. [REDACTED] Fax [REDACTED]
E-mail [REDACTED]@knvb.nl Website www.knvb.nl

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Van: [redacted]
Verzonden: maandag 7 april 2014 17:06 VWS aan KNVB
Aan: [redacted]
CC: [redacted] VWS
Onderwerp: FW: Convenant Bid 2020.
Bijlagen: Convenant [redacted] 07 04 2014 Concept 3.docx

Hoi [redacted],

Onze mails hebben elkaar zojuist gekruist. Ga ervan uit dat je eerst nog even naar onze specifieke opmerkingen op versie 2 kijkt.

@ [redacted] kijken jullie bij jullie aanvullende reactie vooral naar deze derde versie (met in achtneming van mijn opmerkingen uit mijn vorige mail)?

Groet,

[redacted]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [redacted]
06-[redacted]
[redacted]@minvws.nl

Van: [redacted] [mailto:[redacted]@KNVB.NL] KNVB aan VWS
Verzonden: maandag 7 april 2014 16:59
Aan: [redacted]
CC: [redacted]
Onderwerp: Convenant Bid 2020.

Beste [redacted],

Bijgaand tref je aan het Convenant (versie 3) met daarin de opmerkingen verwerkt zoals aangegeven. Het lijkt erop dat we er (nu echt) bijna zijn!

Zouden jullie nog 1 keer willen bekijken of jullie akkoord kunnen gaan met bijgaande versie en mij van jullie laatste opmerkingen willen voorzien ?

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[redacted]
Jurist

Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515// 3700 AM Zeist
Tel. [redacted] Fax [redacted]
E-mail [redacted]@knvb.nl Website www.knvb.nl

 Before printing this e-mail, please consider the impact on the environment

[REDACTED]

Van: [REDACTED] VWS aan KNVB
Verzonden: maandag 7 april 2014 18:49
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: RE: Convenant Bid 2020.

Beste allemaal,

11.1.

In aansluiting op de opmerkingen die [REDACTED] al doorgaf [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Ik ben benieuwd wat [REDACTED] vindt.

Vriendelijke groet,

[REDACTED]

Van: [redacted] [redacted]@amsterdam.nl VWS
Verzonden: maandag 14 april 2014 17:34
Aan: [redacted] [redacted]@amsterdamarena.nl; [redacted]
CC: [redacted]
Onderwerp: Dossier UEFA EURO 2020 - wethbrf tbv de gemeenteraad op 23 april 2014
Bijlagen: WethBrf-beantwoording raadvragen EURO2020 dd 2-04-2014 DEF.pdf

Allen!

In het kader van het UEFA EURO 2020 dossier stuur ik jullie bijgaand tkn de brief die ik net een halve minuut geleden naar de raadsgriffier heb gemaïld. De brief bevat een nadere toelichting van de wethouder Sport op een aantal aspecten, dat de raad op 2 april aan de orde heeft gesteld. Hierin ook de paragraaf met de nadere toelichting op de projectkosten, waarin ik jullie input heb verwerkt. Dank voor de medewerking, tot donderdag en op een goede afloop op de 23^e april.

Met vriendelijke groet,

[redacted]
Beleidsadviseur topsport, afdeling Sport
Gemeente Amsterdam, Dienst Maatschappelijke Ontwikkeling

T [redacted] M [redacted]
[redacted]@amsterdam.nl (= nieuw)
linkedin.nl/[redacted]

Aanwezig: [redacted]

Weesperstraat 101, 1018VN Amsterdam
amsterdam.nl - amsterdam.nl/dmo - amsterdam.nl/sport
twitter.com/AmsterdamNL

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Bezoekadres
Stadhuis, Amstel 1
1011 PN AMSTERDAM

Postbus 202
1000 AE AMSTERDAM
Telefoon
Fax
Teksttelefoon 020 620 9279
www.amsterdam.nl



Gemeente Amsterdam

109

Wethouder [REDACTED]

Retouradres: B&W, Postbus 202, 1000 AE AMSTERDAM

Aan de leden van de Gemeenteraad

Datum
Behandeld door
Doorkiesnummer
E-mail

14 APR 2014

[REDACTED]
[REDACTED]
[REDACTED]@amsterdam.nl

14/6712

Onderwerp

Beantwoording raadsvragen dd 2 april inzake UEFA EURO 2020

Geachte leden van de Gemeenteraad,

Op de raadsvergadering van 2 april jl is bij de bespreking van agendapunt 6 inzake het Bid EURO 2020 de stemming aangehouden tot 23 april. Een belangrijke reden hiervoor was dat het College uw Raad nog geen inzicht in de stand van zaken van de jaarrekening 2013 had kunnen geven. Daarnaast heb ik toegezegd in de 2^e termijn (op de 23^e) terug te komen op een aantal aspecten dat op 2 april in de bijdragen aan de orde is gesteld.

Waar gaat het over

Het UEFA EURO 2020, zijnde een officieel Europees Kampioenschap Voetbal (EK) zal in 2020 zoals eerder gemeld in 13 Europese steden plaatsvinden. Samen met de KNVB, het ministerie van VWS, de Amsterdam Arena en ondersteund door Schiphol willen wij een bid uitbrengen voor drie poulewedstrijden en een 1/8 finale die in 2020 in Amsterdam Arena gespeeld kunnen worden. Ook tijdens de overige EK wedstrijden kunnen de fans in een specifiek daarvoor ingerichte fanzone op een aansprekende locatie naar de wedstrijden kijken. Als de UEFA het evenement aan Amsterdam gunt halen we daarmee een evenement van de buitencategorie met veel mediawaarde en een positieve uitstraling op het imago als Sportstad naar de stad en houden we de stimulerende werking op de sportparticipatie en het befaamde gezellige oranjegevoel deels in eigen land / stad.

Amsterdam draagt niet alle kosten van het evenement

Bij toewijzing van het evenement aan Amsterdam investeren naast de gemeente Amsterdam en Schiphol ook het Rijk, de Amsterdam Arena en de KNVB in dit evenement. Het uitgangspunt hierbij is dat ieder zijn eigen kosten neemt. De totale op dit moment verwachte projectkosten voor EURO 2020 worden ingeschat op 16-19 miljoen euro. De kosten voor OOV (zie verderop in deze brief) zitten hier

niet in. Binnen dit bedrag worden de operationele kosten voor het stadion gedekt door UEFA, naar verwachting is dit 25-30% van het totaal.

Euro 2020 betreft een strategisch sportevenement. Een mogelijke financiële bijdrage van de zijde van het Rijk voor de organisatie van het evenement valt binnen de kaders van het beleid voor sportevenementen van het ministerie van VWS (maximaal € 2 mln. voor de organisatie van het evenement en € 0,5 mln. voor de organisatie van side events gericht op het realiseren van maatschappelijke en economische spin-off). De aan dit toernooi verbonden financiële aspecten worden meer concreet uitgewerkt, nadat het bid is toegewezen. Het Rijk heeft verder de aan haar gevraagde garanties van de UEFA voor haar rekening genomen.

De andere G5 gemeenten zijn zich aan het beraden of en hoe zij in hun stad na toewijzing van het evenement aan Amsterdam op eigen kosten ook een officiële fanzone kunnen realiseren en de Provincie NH zal na toewijzing van het Bid worden geconsulteerd of zij gezien de uitstraling van dit evenement op Amsterdam en de regio bereid is een deel van de kosten, die de gemeente draagt over te nemen.

De Amsterdam ArenA is voornemens EURO 2020 aan te grijpen om een aantal grootschalige kwalitatieve verbeteringen, met name op de tweede ring, door te voeren. Tevens biedt het de kans een aantal duurzame en innovatieve initiatieven versneld uit te voeren. Het toernooi kan dienen als een katalysator voor dit soort gewenste investeringen, waarmee de Amsterdam ArenA ook in de toekomst als duurzaam en innovatief icoon van Amsterdam kan blijven gelden. Daarnaast worden aanzienlijke kosten gemaakt om aan stadion- en overige eisen van de UEFA te voldoen.

De KNVB neemt tegenover de UEFA de verantwoordelijkheid voor hosting (van de organisatie) van het evenement, daaronder vallen o.a. de regie over het bidtraject en de KNVB levert de projectleiding op de overall organisatie van het evenement.

De kosten die Amsterdam draagt

Op basis van de Host City Agreement, de gevraagde garanties en het uitgewerkte bid met 3 fanzones zijn de kosten voor de gemeente geraamd op 8 miljoen euro. Dit op een totale begroting van dit evenement van rond de € 16 tot 19 miljoen euro. Hieronder de nadere toelichting op de kostenposten van de geraamde acht miljoen aan kosten:

- Lokaal en regionaal vervoer voor tickethouders;
- Communicatie en citydressing (productie en plaatsing);
- Fanzones – inrichting (afhekking, beheer & onderhoud, inrichting, deel van de kosten voor entertainment);
- Fanzones – veiligheid (extra) tbv verkeer en mobiliteit. Hierin ehbo, extra hekken, verwijsborden, inhuur beveiliging;
- Fanzones – cleansite /ambulante handelaren /huur terrein;
- Parkeervoorzieningen ArenAgebied;
- Zuid-oost – beheer, handhaving, schoonmaak (extra inhuur/activiteiten);

- Medewerking aan een nationaal promotieplan;
- Medewerking aan UEFA site-visits en hospitality tijdens het evenement;
- Medewerking aan UEFA trophy tour of iets dergelijks en organisatie van gemeentelijke actieve side-events voor met name de jeugd.

Inschatting van kosten voor Openbare Orde en Veiligheid

De mogelijke aanvullende kosten om de openbare orde en veiligheid in Amsterdam tijdens het evenement te kunnen beheersen zijn te overzien. De kosten voor hekken en inrichting bij Fanzones zijn immers meegenomen in de boven beschreven acht miljoen euro, de inzet van politiecapaciteit loopt niet via de gemeentebegroting en rond risicowedstrijden kan sprake zijn van eventuele opschaling van de crisisorganisatie, wordt geschat op 7.500 tot maximaal 10.000 euro per risico wedstrijd. Over de uiteindelijk te nemen veiligheidsmaatregelen wordt nooit vooraf een uitspraak gedaan.

Wie profiteren, waar komen de kosten terecht

Omdat bij dit evenement de gemeente, en niet de organiserende bond, verantwoordelijk is voor bijvoorbeeld de inrichting van de officiële Fanzones wordt, rekeninghoudend met de aanbestedingsprocedures, het Amsterdamse bedrijfsleven uitgenodigd om met een goed voorstel te komen voor de eventuele benodigde extra inhuur of diensten op het gebied van bijvoorbeeld afvalverwerking, beveiliging, schoonmaak, catering, drank, drukwerk, materialen, personeel, techniek, licht en geluid en ander promotiemateriaal. Zo kan bijvoorbeeld gedacht worden aan het grote netwerk en businessclub van Topsport Amsterdam, waarin allerlei Amsterdamse bedrijven en suppliers voor evenementen zitten. Op die manier zal naast het profijt dat onder andere de Amsterdamse Hoteliers, het Amsterdamse GVB, de horeca, musea, detailhandel en ... en ... aan dit evenement hebben ook het Amsterdamse bedrijfsleven de kans worden geboden mee te dingen naar een opdracht om hun diensten te mogen leveren.

Zijn er aanvullende financiële risico's

Het mogelijke risico op een financiële claim van de UEFA als derden (zoals GVB, Hotellerie, NS en Schiphol) de gevraagde diensten vastgelegd in de HCA niet (kunnen) nakomen is beperkt. Afgezien van het feit dat naar informatie vanuit de KNVB het nog niet eerder is voorgekomen dat de UEFA een claim wegens nalatigheid bij een hostcity heeft ingediend, zijn maatregelen genomen om de risico's zo goed als mogelijk in te perken. Met hulp van de stichting Amsterdam Marketing is bijvoorbeeld de beschikbaarheid en prijs-kwaliteit van de gevraagde 2000 kamers in 18 hotels veiliggesteld door ieder hotel een intentieverklaring te laten tekenen. De kostenraming voor het lokale openbaar vervoer in tram en metro is gebaseerd op een voorstel van het GVB zelf en Schiphol heeft voor de gevraagde diensten een onderliggende overeenkomst getekend. Schiphol geeft daarmee aan alles te kunnen doen wat UEFA wenst waar het de luchthaven aangaat. Wensen op het gebied van een snelle soepele ontvangst en vertrek van tickethouders en promotieaandacht voor het evenement op de luchthaven zelf. Met de NS zal zoals we ook bij andere belangrijke voetbalwedstrijden zijn gewend in een later stadium afspraken worden gemaakt.

Dekkingsvoorstel

Op vrijdag 4 april heeft het College uw Raad het op 2 april toegezegde inzicht op de stand van zaken van de jaarrekening gegeven en heeft u kunnen constateren dat binnen de veertig miljoen, waarvoor het college met concrete bestedingsvoorstellen is gekomen, ook het voorstel om vijf miljoen euro voor dit evenement te reserveren is opgenomen. Indien u daarmee instemt is een substantieel deel van de bovengenoemde acht miljoen euro gedekt. Voor de overige drie miljoen euro stelt het College voor deze op te nemen in de risicoparagraaf dan wel in aanloop naar het begrotingsjaar 2020 andere dekkingsmogelijkheden te zoeken.

Convenant

Tot slot is er met de betrokken partijen (KNVB, De Amsterdam ArenA, het Ministerie van VWS) de afgelopen weken ook constructief gewerkt aan een convenant, waarin de belangen van Amsterdam en andere partijen worden geborgd en wordt afgesproken samen op te trekken teneinde de kosten zo laag mogelijk te houden, en de risico's voor partijen te beperken. Partijen garanderen elkaar in het Convenant bijvoorbeeld zich te allen tijde maximaal in te spannen om

- op een zo pragmatisch mogelijke wijze te voldoen aan de voorwaarden voor de organisatie van UEFA EURO 2020, zoals door UEFA gesteld (onder andere met betrekking tot de vergunningenconstructie in Amsterdam).
- om de kosten die de organisatie van UEFA EURO 2020 met zich brengt voor alle afzonderlijke Partijen te minimaliseren (onder andere met betrekking tot de Fan Zones en het gratis openbaar vervoer voor tickethouders zoals door UEFA vereist).

Ook wordt hierin vastgelegd dat alle Partijen het uitgangspunt hebben dat eisen van UEFA nimmer zullen prevaleren boven geldende (publiekrechtelijke) wet- en/of regelgeving. Partijen garanderen elkaar zich te allen tijde maximaal in te spannen om na goed overleg gezamenlijk op te trekken tegen de UEFA als eisen van de UEFA strijdigheid opleveren of kunnen opleveren met bestaande wet- en/of regelgeving.

Op het moment van schrijven wordt de laatste hand gelegd aan de definitieve versie.

Ik vertrouw erop u hiermee afdoende te hebben geïnformeerd.

Met vriendelijke groet,



Zorg en welzijn, Sport en Recreatie, Luchthaven, Personeel, Organisatie en Integriteit, Dienstverlening en Externe Betrekkingen en Dierenwelzijn.

[REDACTED]

Van: [REDACTED]
Verzonden: woensdag 16 april 2014 15:18
Aan: [REDACTED] VWS
CC: [REDACTED] intern
Onderwerp: FW: Convenant Bid 2020.
Bijlagen: Convenant DEF LVE 10 04 2014.docx

Hoi [REDACTED] en [REDACTED]

Bijgaand de laatste versie van het convenant.

[REDACTED] heeft vorige week met [REDACTED] contact gehad over onze laatste tekstvoorstellen. Dit is het resultaat. 11.1.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Groet,

[REDACTED]

[REDACTED]

Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06 [REDACTED]
[REDACTED]@minvws.nl

Van: [REDACTED]@KNVB.NL]
Verzonden: donderdag 10 april 2014 20:45
Aan: '[REDACTED]@minvws.nl' VWS, KNVB
CC: [REDACTED]
Onderwerp: RE: Convenant Bid 2020.

Allen,
Goed nieuws! We zijn er !
Bijgaand de definitieve versie van het Convenant! De laatste (kleine) inhoudelijke wijzigingen ten opzicht van de vorige versie zijn nog gemarkeerd weergegeven. Ik zal morgen voor mijn vakantie de originele exemplaren ter ondertekening laten opmaken en aan onze projectsecretaris overhandigen. Over het tijdstip van ondertekening zullen jullie nog nader worden geïnformeerd !

Iedereen heel hartelijk dank voor zijn constructieve bijdrage en de prettige samenwerking!

Met vriendelijke groet,

[REDACTED]

Van: [redacted]
Verzonden: woensdag 16 april 2014 18:13
Aan: [redacted]
Onderwerp: FW: Dossier UEFA EURO 2020 - wethbrf tbv de gemeenteraad op 23 april 2014 en stand van zaken bid EK voetbal 2020
Bijlagen: WethBrf-beantwoording raadsvragen EURO2020 dd 2-04-2014 DEF.pdf; Convenant DEF [redacted] 10 04 2014 (3).docx; EURO2020 garanties brief TK_versie04162014.docx

VWS intern

Beste allen,

Bijgaand een update m.b.t. de stand van zaken rondom het bid EK voetbal 2020.

11.1.

- [redacted]
- Ter voorbereiding op de bespreking in de Gemeenteraad heeft Amsterdam deze week bijgevoegde brief naar de Raad gestuurd. Hierin is ook een passage opgenomen over een mogelijke financiële bijdrage van het Rijk aan het evenement (conform ons nieuwe evenementenbeleid) en een passage over een door betrokken partijen te ondertekenen convenant (zie hier beneden).
- Uiteindelijk hebben we onze brief aan de Kamer dus ook niet verstuurd:
 - [redacted]
 - [redacted] Dit betekent

oa.:

 - Dat nu ook tegelijk met de brief de door de minister ondertekende garanties naar de Kamer zullen moeten worden verstuurd (aangezien we zo kort op de deadline zitten)
 - De Kamer ook zal worden geïnformeerd over een met partijen te ondertekenen samenwerkingsconvenant (zie hier beneden)
 - Bijgevoegd alvast een nieuwe versie van de brief (waarbij de wijzigingen tov de eerdere versie gemarkeerd zijn). Deze kan nog tot het laatste moment wijzigingen n.a.v. de actuele ontwikkelingen.
- M.b.t. het door partijen te ondertekenen convenant:
 - In onze eerdere nota aan de minister (293987-117416) hebben we aangekondigd dat we aan een dergelijk convenant aan het werken zijn en we de minister hierover tzt zullen informeren. In het convenant wordt afgesproken om in partnership op te trekken en daardoor gezamenlijk een kansrijk bid in te dienen bij de UEFA. Bedoeling is om onder meer de kosten zo laag mogelijk te houden en de risico's voor partijen te beperken, met inachtneming van ieders verantwoordelijkheden en mogelijkheden. Uitgangspunt is dat de eisen van de UEFA nimmer zullen prevaleren boven geldende (publiekrechtelijke) wet en/of regelgeving.
 - Bijgevoegd de laatste versie van de convenant, waar pas eind vorige week overeenstemming over bereikt is met alle partijen (ambtelijk dan). De tekst van het convenant is afgestemd met de directie WJZ [redacted]. :
 - [redacted]
 - Er wordt nog gezocht naar een gezamenlijk communicatiemoment in Amsterdam rondom het bid. [redacted]

11.1.

- Morgen (donderdag 17 april) wordt er nog met betrokken partijen gesproken over de communicatie rondom het bid ([REDACTED] is hierbij aanwezig van de zijde van DCO). Mogelijk dus donderdagmiddag 24 april een communicatiemoment (bij groen licht uit Amsterdam). Ook is er een stuurgroep waar de laatste stand van zaken besproken wordt.

Tot zover. Mochten jullie vragen hebben, dan weten jullie mij te vinden!

Groet,

[REDACTED]

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06-[REDACTED]
[REDACTED]@minvws.nl

[REDACTED]

Van: [REDACTED] VWS intern
Verzonden: woensdag 16 april 2014 18:17
Aan: [REDACTED]
CC: [REDACTED]
Onderwerp: FW: 'getekende garanties bid EK voetbal 2020
Bijlagen: EURO2020.Guar 5.34.Taxation.getekend.pdf; EURO2020.Guar 8.02.flight restrictions.getekend.pdf; EURO2020.Guar. 5.08. Customs.getekend.pdf; EURO2020.Guar. 5.23 Immigration, Visa and workpermits.getekend.pdf; EURO2020.Guar. 5.30. anti doping laws.getekend..pdf; EURO2020.Guar. 6.01 safety and security.getekend.pdf; EURO2020.Guar.5.01. Support and declaration etc.getekend.pdf; EURO2020.Guar.5.05. Intellectual property rights.getekend.pdf; EURO2020.Guar.5.15 Ticketing and accreditations.getekend.pdf; EURO2020.Guar.5.19 Rights protection etc.getekend.pdf; EURO2020.Guar.5.29. Foreign Exchange.getekend.pdf; EURO2020 Guar.5.06. Trademark registration etc.getekend.pdf

Urgentie: Hoog

Beste [REDACTED] en [REDACTED],

11.1.

Zie mijn voorgaande mail. [REDACTED] De door de minister ondertekende garanties komen hier dan als bijlage bij.

Bijgaand alvast deze ondertekende garanties, zodat jullie deze gereed kunnen zetten.

Groet,

[REDACTED]

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06-[REDACTED]
[REDACTED]@minvws.nl

Overal 10.2.e., tenzij anders aangegeven.

[REDACTED]

Van: [REDACTED] VWS intern
Verzonden: woensdag 16 april 2014 19:35
Aan: [REDACTED]
Onderwerp: RE: Aangepaste tekst brief EURO 2020

Beste [REDACTED] 11.1.

Brief lijkt me keurig. [REDACTED] Alle wet- en regelgeving waar het hier om gaat is publiekrechtelijk. [REDACTED]
[REDACTED]

Verder is alles klaar voor de instemming van de Amsterdamse gemeenteraad, dus succes!

Vriendelijke roet,

[REDACTED]

Van: [REDACTED] VWS intern
Verzonden: woensdag 16 april 2014 18:23
Aan: [REDACTED]
Onderwerp: Aangepaste tekst brief EURO 2020

Hoi [REDACTED] en [REDACTED]

Zie bijgevoegd een aangepaste brief aan de Kamer die we hopelijk volgende week kunnen versturen. Brief is onder meer aangepast op basis van convenant (zie ook mijn vorige mail hierover).

Zouden jullie svp nog een keer goed naar deze tekst kunnen kijken (laatste alinea) en eventuele opmerkingen uiterlijk morgen (donderdag) aan mij door kunnen geven?

Alvast bedankt!

[REDACTED]

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06-[REDACTED]
[REDACTED]@minvws.nl

[Redacted]

Van: [Redacted] VWS intern
Verzonden: vrijdag 18 april 2014 13:00
Aan: [Redacted]
CC: [Redacted]
Onderwerp: Bid EK voetbal 2020: nota minister met laatste stand van zaken (inclusief communicatie) en aangepaste brief aan de Kamer
Bijlagen: EK2020 convenant notamin.docx; EURO2020 garanties brief TK_versie04162014.docx

Hoi [Redacted] en [Redacted] e.a.

11.1.

Ter info. Bijgaande nota en aangepaste brief voor de Kamer heb ik zojuist de "Marjolein" lijn ingedaan m.b.t. het EK voetbal 2020. [Redacted]

Mogelijk dat [Redacted] nog zaken aanpast, maar het leek mij toch goed jullie nu alvast te informeren (ben vanmiddag niet op kantoor) over de laatste stand van zaken.

Groet en fijne paasdagen!

[Redacted]

[Redacted]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [Redacted]
06- [Redacted]
[Redacted]@minvws.nl

Van: [Redacted]
Verzonden: vrijdag 18 april 2014 12:54 VWS intern
Aan: [Redacted]
CC: [Redacted]
Onderwerp:

Hoi [Redacted] e.a.,

Ik heb zojuist een nieuwe nota de "marjolein" lijn ingestuurd (zaaknummer [Redacted] waar de laatste versie van de bief aan de Kamer is toegevoegd (met nieuw nummer van deze nieuwe zaak >> zie bijgevoegde documenten) en alle garanties aan zijn toegevoegd (12 stuks door de minister al ondertekend). Misschien lukt het nog dat het geheel vandaag bij de minister komt ([Redacted] [Redacted] Ik zal de "oude" door jou teruggestuurde zaak afsluiten, zodat hier geen verwarring over komt. 11.1.

[Redacted]
[Redacted]

Groet en fijne paasdagen!

[Redacted]

[Redacted]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [Redacted]
06- [Redacted]
[Redacted]@minvws.nl

Van: [REDACTED]
Verzonden: donderdag 17 april 2014 14:04
Aan: [REDACTED]
Onderwerp: RE: `getekende garanties bid EK voetbal 2020

VWS intern

Hoi [REDACTED]

Je kunt de behandelgang dan aanpassen hoor alleen een behandelgang met daarin adviseur BPZ en ondertekenen handmatig bewindspersoon (dat zijn wij).

11.1.

[REDACTED]
[REDACTED]
Groet,
[REDACTED]

Van: [REDACTED]
Verzonden: donderdag 17 april 2014 14:00
Aan: [REDACTED]
Onderwerp: RE: `getekende garanties bid EK voetbal 2020

VWS intern

Hoi [REDACTED]

11.1.

Ben iets minder thuis in marjolein. [REDACTED]

Daarnaast ben ik nog bezig met een nota voor de minister mbt het convenant ek voetbal . Zelfde onderwerp.

Kan deze nota ook onderdeel zijn van dezelfde zaak?

Groet [REDACTED]

-----Original Message-----

From: [REDACTED]
Sent: Thursday, April 17, 2014 01:20 PM W. Europe Standard Time
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: `getekende garanties bid EK voetbal 2020

VWS intern

Beste [REDACTED]

Ik zet de zaak op je terug zodat je zelf kunt zorgen dat alles wat moet in de zaak komt, dit om volgende week zeker te zijn van wat we moeten versturen!

Groet,
[REDACTED]

Overall 10.2.e.

[REDACTED]

Van: [REDACTED] VWS intern
Verzonden: vrijdag 18 april 2014 13:00
Aan: [REDACTED]
Onderwerp: FW: Bid EK voetbal 2020: nota minister met laatste stand van zaken (inclusief communicatie) en aangepaste brief aan de Kamer
Bijlagen: EK2020 convenant notamin.docx; EURO2020 garanties brief TK_versie04162014.docx

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06- [REDACTED]
[REDACTED]@minvws.nl



Ministerie van Volksgezondheid,
Welzijn en Sport

> Retouradres Postbus 20350 2500 EJ Den Haag

De Voorzitter van de Tweede Kamer
der Staten-Generaal
Postbus 20018
2500 EA DEN HAAG

Bezoekadres:

Rijnstraat 50
2515 XP Den Haag
www.rijksoverheid.nl

kenmerk

364483-120201-S

Bijlage(n)

13

*Correspondentie uitsluitend
richten aan het retouradres
met vermelding van de
datum en het kenmerk van
deze brief.*

Datum 23 april 2014
Betreft Garanties EURO2020

Geachte voorzitter,

Met mijn brief van 20 september 2013 (TK 2013 – 2014, 30 234, nr. 88) heb ik u geïnformeerd over het voornemen van de KNVB om in 2020 een viertal wedstrijden te organiseren in het kader van de eindronde van het Europees Kampioenschap voetbal van de UEFA (hierna: EURO2020). De veranderde opzet van dat toernooi, die in 2020 voor het eerst zijn beslag zal krijgen, betekent dat het gehele toernooi zich uitstrekt over 13 landen en 13 speelsteden. Inmiddels hebben 32 landen aangegeven een deel van het toernooi te willen organiseren.

De afgelopen maanden heeft de KNVB in nauwe samenwerking en afstemming met de gemeente Amsterdam, Amsterdam Arena, Luchthaven Schiphol en het Ministerie van Volksgezondheid, Welzijn en Sport de mogelijkheden onderzocht om een bid in te dienen bij de UEFA in april 2014.

Nadat ook de Gemeenteraad van Amsterdam op woensdag 23 april jl.¹ akkoord is gegaan met de financiële bijdrage van de gemeente, is deze week definitief besloten het bid in te dienen.

Het bid is gericht op het organiseren van een zogenaamd standaard pakket. Dat betekent drie groepswedstrijden en een achtste finale. De vier wedstrijden worden alle in de Amsterdam – Arena gespeeld. Qua omvang gaat het dus om een beperkt en overzichtelijk evenement, dat echter, naar verwachting, wel veel publiciteit en maatschappelijke en economische activiteiten met zich mee zal brengen. Een evenement kortom, dat past binnen de kaders van het u vorig najaar toegestuurde Beleidskader Sportevenementen (TK 2013-2014, 30 234, nr. 94).

Ondanks die beperkte opzet hecht ik er aan u daarover nader te informeren. Immers, onderdeel van het bidbook vormen de garanties die de UEFA vraagt van diverse partijen: de KNVB, de gemeente Amsterdam, de Arena en het Rijk.

¹ Oorspronkelijke stemming in de Gemeenteraad zou op 2 april plaatsvinden. Deze is echter aangehouden tot woensdag 23 april.



Met betrekking tot de garanties van de kant van het Rijk, is in goed en constructief overleg met de betrokken ministeries (Financiën, Economische Zaken, Buitenlandse Zaken, Veiligheid en Justitie, Sociale Zaken en Werkgelegenheid en Infrastructuur en Milieu) een set van garanties opgesteld. Vertrek- en ijkpunt voor de garanties die de UEFA vraagt voor EURO2020 zijn de Modelgaranties voor Grote Internationale Sportevenementen. Deze laatste heb ik u op 5 juli 2012 toegezonden (TK 2011-2012, 30 234, nr. 71).

Met de geformuleerde garantieteksten voor EURO2020 is zo dicht mogelijk gebleven bij de tekst van de "templates", zoals die door de UEFA zijn opgesteld. Op sommige plaatsen waren wijzigingen noodzakelijk, omdat de wet -en regelgeving, zoals onder andere neergelegd in de Modelgaranties voor Grote Internationale Sportevenementen, dat vereist. De opgestelde garantieteksten passen derhalve binnen de Nederlandse en de EU wet- en regelgeving.

Het gaat hierbij om zaken als: Bescherming van commerciële en andere rechten van de UEFA, Douane, Ticketing en toegang tot stadions, Visa en werkvergunningen, Geldverkeer, Belastingen (BTW zaken e.d.), Antidoping en Veiligheid. Deze laatste garantie wordt ook ondertekend door de Burgemeester van Amsterdam. Verder gaat het om een aantal technische zaken als beschikbaarheid van voldoende vluchtverkeer en radiofrequenties.

Bijgaand treft u de door mij, namens het Rijk, ondertekende garanties, die onderdeel uitmaken van het bidbook. Dit bidbook zal uiterlijk op vrijdag 25 april bij de UEFA worden ingediend. De UEFA zal in september 2014 een beslissing nemen over de toewijzing van het toernooi aan de 13 speellanden.

De totale op dit moment verwachte kosten voor EURO 2020 worden geschat op € 16-19 mln. Verder hebben PricewaterhouseCoopers (PwC) en Sport2B (second opinion) een inschatting gemaakt van de netto baten van EURO 2020. Deze variëren tussen de € 55 mln. en € 75 mln. Een mogelijke financiële bijdrage van de zijde van het Rijk voor de organisatie van het evenement valt binnen de kaders van het beleid voor sportevenementen van het ministerie van VWS (maximaal € 2 mln. voor de organisatie van het evenement en € 0,5 mln. voor de organisatie van side events gericht op het realiseren van maatschappelijke en economische spin-off). De aan dit toernooi verbonden financiële aspecten worden meer concreet uitgewerkt, nadat het bid is toegewezen.

Tenslotte is met de betrokken partijen (KNVB, gemeente Amsterdam, Amsterdam Arena en VWS) gewerkt aan een samenwerkingsovereenkomst. Hierin wordt afgesproken in partnerschap op te trekken en daardoor gezamenlijk een kansrijk bid in te dienen bij de UEFA.

De Minister van Volksgezondheid,
Welzijn en Sport,

10.2.e.

E.J. Schippers



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksverheid.nl

Information

T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.08 Customs

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands, hereby confirm and undertake that, throughout the preparations for UEFA EURO 2020, during the tournament itself and following its conclusion, any person who is participating in UEFA EURO 2020 or involved in the organisation or staging of the UEFA EURO 2020 (including, without limitation, any designated person) will be permitted to import into the Netherlands any goods which they consider necessary or desirable in order to fulfil their function in relation to UEFA EURO 2020 including, within the existing legal framework:

- personal effects;
- sports equipment;
- medical supplies and instruments;
- pharmaceuticals;
- photographic and audio-visual equipment and supplies;
- broadcast equipment and supplies;
- computer, electronic devices, data carriers, data processors and other office equipment (whether electronic or not);
- documents, printed matter, gifts, awards, trophies, medals, flags, signage, decorative materials and promotional materials;
- uniforms, costumes and other clothing;
- products that UEFA's commercial partners intend to distribute as promotional items; and
- products of UEFA's commercial partners which are supplied to UEFA or official entities in connection with the organisation and staging of UEFA EURO 2020 (including, without limitation, automobiles);



and to export such goods from The Netherlands, in each case without any restriction and without any customs duties or other taxes or liabilities being imposed, within the existing legal framework.

Directie Sport

**Our reference
293987-117416-S**

Further I, Mrs Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands, confirm and undertake that expedited and simplified procedures are implemented and that dedicated and competent responsible persons are appointed and vested with the power to decide and act as of the start of the preparations for the tournament in the Netherlands.

On behalf of the Dutch Government,

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information

T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

*All correspondence addressed
to the postal address quoting
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letter.*

Date **05 MAART 2014**
Subject Guarantee 5.30 Anti Doping Laws

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) UEFA is authorised to apply the UEFA anti-doping regulations and carry out any doping controls in the country of the Netherlands in connection with UEFA EURO 2020 without any restriction,
- a) The Netherlands will fully support and cooperate with UEFA in relation to anti-doping actions and controls and transportation of samples.

On behalf of the Dutch Government

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject **Guarantee 8.02 Flight restrictions**

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands, hereby confirm that the Dutch Government will undertake that aircraft will be permitted to land and take off at Schiphol Airport without restriction between 18.00 on the day immediately preceding the day on which any UEFA EURO 2020 match is to be held in Amsterdam and 18.00 on the day immediately following any such match day.

If the requested flights cannot be accommodated according to applicable EU law and national aviation legislation and regulatory frameworks, alternative options and solutions will be explored by the Dutch government to accommodate those flights.

On behalf of the Dutch Government

(Signature) (Official stamp)

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-5

Date **05 MAART 2014**
Subject Guarantee 5.29 Foreign exchange

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) foreign exchange transactions by any person (including, without limitation, any designated person) in The Netherlands occur and, in the context of UEFA EURO 2020, will occur, at market rates;
- b) no restriction exists or will, in the context of UEFA EURO 2020, exist in The Netherlands on the import or export of money of any currency by any person (including, without limitation, any designated person); and
- c) transactions involving foreign exchange and/or the import and export of money to or from The Netherlands are not and, in the context of UEFA EURO 2020, will not be, subject to any restriction or to any withholding, tax, tariff or other deduction,

provided that the transaction referred to in paragraph (a) and (c) and the exports and imports referred to in paragraph (b) comply with the relevant provisions of Regulation (EC) No 1889/2005 of the European Parliament and of the Council of 26 October 2005 on controls of cash entering or leaving the Community, of the Dutch Money Laundering and Terrorism Financing (Prevention) Act, of the Dutch Customs Law meaning *inter alia* that a customs declaration for amounts of cash above (or equal to) €10.000 is necessary.



On behalf of the Dutch Government

Directie Sport

**Our reference
293987-117416-S**

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information

T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-5

Date **05 MAART 2014**
Subject Guarantee 5.23 Immigration, visa and work permits

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) Foreign nationals - participants and visitors - fulfilling all the entry conditions as set out in EC Regulation No. 562/2006 (Schengen Borders Code) will be granted permission to enter the Netherlands to attend or to participate in the UEFA EURO 2020 event. Insofar as those participants and visitors are subject to entry visas, the diplomatic missions shall grant visas in an expeditious and service-oriented manner in conformity with EC Regulation No. 810/2009 and applicable visa facilitation agreements.
- b) Applications for permission to enter or exit the Netherlands made by or on behalf of any person entering the Netherlands in relation to UEFA EURO 2020 event will be considered without regard to their national or ethnic origin, colour, religion, sex, age or mental or physical disability;
- c) Participants, accredited members and officials of the UEFA EURO event fulfilling all the entry conditions as set out in the above-mentioned EC Regulations will be permitted to enter the Netherlands for a maximum period of 3 months in order to fulfill their functions in relation thereto, and any required visas will be granted at no cost and in an expeditious and service-oriented manner if the criteria for obtaining them are met.
- d) The employer of foreign nationals must have work permits for employees who wish to work in the Netherlands. Athletes and their personal coaches, trainers, physiotherapists, etc. do not require a work permit to participate in a sportsevent, provided they will not remain in the Netherlands for longer than six weeks within a period of 13 weeks. Nationals of the European Economic Area (EEA) and Switzerland, with the exception of Croatia, do not require a work permit to work in the Netherlands.

Conditions for acquiring a work permit in the Netherlands are:



➤ There is no one present in the Netherlands or in the other countries of the EEA and Switzerland to perform the work concerned. This must be demonstrated by recruitment efforts.

➤ The foreign national is in possession of or has applied for a residence permit that permits him or her to work, or in possession of a visa if the work is for less than three months.

➤ The foreign national earns a wage in line with the prevailing market.

➤ Even if the work is part-time, the foreign national earns at least the statutory minimum monthly wage for a full time job.

➤ The employer complies with the prevailing terms of employment.

➤ Hygienic accommodation must be available for the employee.

➤ If the wage exceeds € 4.371,84 per month (€ 3.205,44 per month for employees younger than 30 years) no work permit is required. This exception does not apply to professional football players. For them a special arrangement exists.

Applications for work permits for UEFA employees and other people, for whom UEFA considers it necessary or desirable to enter and stay in The Netherlands for prior to UEFA EURO 2020, to work on the organisation of UEFA EURO 2020, will be considered without regard to nationality or ethnic origin. Work permits will be issued according to a clear and expeditious procedure by UWV Werkbedrijf.

Further I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm and undertake that expedited and simplified procedures are implemented, especially with respect to persons travelling from/to other host countries and countries of participating teams of UEFA EURO 2020 and that dedicated and competent responsible persons are appointed and vested with the power to decide and act as of the start of the preparations for the tournament in The Netherlands

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport

Directie Sport

Our reference
293987-117416-5



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information

T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee.5.05 Intellectual property rights

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm and undertake that each of the designations listed below may be protected (as well as UEFA's right to exclusively license public screening of UEFA EURO 2020 matches) under the existing trademark, intellectual property or other laws of The Netherlands and that such designations will be entitled to the full protection of such laws, and that the violation of such protection may be subject to criminal or administrative sanctions:

- UEFA
- EUROPEAN FOOTBALL CHAMPIONSHIP/CUP 2020;
- only if filed for goods and services related to Football: EURO 2020;
- only if filed for goods and services related to Football and specifically *related to the geographical location* if filed after it has become known to the public that the mentioned city will be hosting: "host city name and 2020" (e.g. "NYON 2020");
- only if filed for goods and services related to Football and specifically *related to the geographical location* if filed after it has become known to the public that the mentioned country will be hosting: "host country name and 2020" (e.g. "SWITZERLAND 2020");
- only if filed for goods and services related to Football and, if it contains a geographical indication, specifically *related to the geographical location* if filed after it has become known to the public that the mentioned country/ city will be hosting: any designation or abbreviation used in the host country to refer to UEFA EURO 2020 (e.g. EM 2020 in German-speaking countries);



- the official logo, mascot(s), mascot name(s), slogan(s) and any other signs and/or emblems to be created by UEFA relating to UEFA EURO 2020.

Directie Sport

Our reference
293987-117416-S

With regard to patent, trademark rights and design rights, UEFA recognizes its responsibility to take care of the formalities (timely registering those rights with the responsible authorities using the appropriate and applicable measures of national law to acquire the protection) and to make sure that the material and legal requirements for obtaining the protection are fulfilled. With regard to trademark and design rights, we advise UEFA to contact the European Trademark Office (OHIM), instead of all the national offices.

There is no specific "ambush marketing law" in Dutch legislation. We consider "ambush marketing" to be covered by a) intellectual property laws, more specifically the copyright and trademark law, b) unfair competition law, more specifically misleading and comparative advertising law and the unfair commercial practices law, and c) general tort law. There are also (civil) opportunities to impose further conditions through access rights.

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.19 Rights protection committee and enforcement

All correspondence addressed to the postal address quoting date and reference of this letter.

Attention: General Secretary

Reference: NED, Amsterdam,
S

I Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm to

- take adequate measures to enforce and protect intellectual property laws, to prohibit illicit ticket activities, unauthorised commercial activities on public sites in proximity to official sites and without prejudice to the right to freedom of expression and unauthorised public viewing in connection with UEFA and/or UEFA EURO 2020.

There is no specific "ambush marketing law" in Dutch legislation. We consider "ambush marketing" to be covered by a) intellectual property laws, more specifically the copyright and trademark law, b) unfair competition law, more specifically misleading and comparative advertising law and the unfair commercial practices law, and c) general tort law. There are also (civil) opportunities to impose further conditions through access rights.

On behalf of the Dutch Government,

(Signature) (Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 6.01 Safety and security

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm that the Dutch Government fully and without restriction agrees to:

- a) comply with the terms of the attached document called *UEFA EURO 2020 Tournament Requirements, Sector 06 — Safety and Security* including medical requirements, and stadium medical services,
- b) develop an integrated safety and security concept in cooperation with the UEFA member association for the territory of The Netherlands and the City of Amsterdam all in accordance with UEFA requirements for which we recognize the attached document as referred to above shall constitute the minimum requirements,
- c) confirm and undertake that The Netherlands and the City of Amsterdam will take all measures and assume all responsibilities allocated to it in the integrated security concept to be developed,
- d) confirm and undertake that The Netherlands and the City of Amsterdam will bear all costs associated with the implementation of all measures on the public domain and
- e) confirm and undertake that between UEFA and The Netherlands and the City of Amsterdam, The Netherlands and the City of Amsterdam will be liable with regard to any such security measures in accordance with the general rules of civil law.



On behalf of the Dutch Government,

Directie Sport

(Signature)

(Official stamp)

Our reference
293987-117416-S

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksverheid.nl

Information

T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.01 Support and declaration of public interest

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that the The Netherlands hereby fully and in accordance with the existing legal framework supports the bid by the KNVB to host matches of the final tournament of the UEFA European Football Championship 2018-20 and all official related events ("UEFA EURO 2020"), and fully supports the organisation and staging of UEFA EURO 2020 in The Netherlands and hereby classifies the preparation and staging of UEFA EURO 2020 as a matter of general interest and national importance if UEFA appoints the KNVB as one of the host associations of UEFA EURO 2020.

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject **Guarantee 5.34 Taxation**

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that the The Netherlands hereby confirms and undertakes that:

- a) Designated persons (other than those who are already resident in The Netherlands , regardless of their involvement in UEFA EURO 2020) will not be subject to taxation or withholding activities in The Netherlands on payments made to them in connection with the work or services they perform in The Netherlands or elsewhere in connection with UEFA EURO 2020 (including, without limitation, salaries, fees, bonuses, reimbursement of expenses and daily allowances);
- b) UEFA will not be subject to taxation in The Netherlands on any of its income, revenue, turnover or capital or to any corporation or other similar tax, including, in particular, on payments (whether cash or value-in-kind) to be made to UEFA in connection with the sale of the marketing, media and other commercial rights relating to UEFA EURO 2020 and UEFA will not be deemed to have a permanent establishment, nor a fixed place of business in The Netherlands as a result of UEFA EURO 2020 and its related operations, neither on national nor on local level;
- c) any legal entity, establishment, office and/or representation of UEFA in The Netherlands or any local legal entity, any other entity entrusted with the preparation and staging of UEFA EURO 2020 in The Netherlands for the only purpose to organise, prepare and stage UEFA EURO 2020, will be exempt from capital taxes, income taxes, turnover taxes, corporate taxes and any similar taxes in The Netherlands and its revenue will not be liable to



any withholding or other deduction in The Netherlands and any value-in-kind received, or to be received, by UEFA which is transferred to, or otherwise received by, the local organising structure(s) entrusted with the preparation and staging of UEFA EURO 2020 or any UEFA facility in The Netherlands will not be subject to any VAT, sales tax, automotive tax or other tax, withholding or deduction at national or local level in The Netherlands ;

Directie Sport

**Our reference
293987-117416-S**

- d) dividends, service fees, royalties, distributions on winding-up and other distributions made by the entity entrusted with the preparation and staging of UEFA EURO 2020 or any legal entity, establishment, office or representation of UEFA will not be subject to any tax, VAT, withholding or other deductions in The Netherlands;
- e) The Netherlands will do whatever is necessary (including special legislation) to provide an exemption for, reduce and refund any withholding, VAT and similar taxes for all payments, exchange of goods and services provided or consumed by UEFA, the entity entrusted with the preparation and staging of UEFA EURO 2020 and all designated persons in The Netherlands in connection with UEFA EURO 2020 (including value-in-kind)
- f) The Netherlands will establish expedited and simplified processes in respect of its dealings with UEFA or any legal entity, establishment, office, representation of UEFA any local organising structure(s) entrusted with the preparation and staging of UEFA EURO 2020 or other designated persons and will appoint a dedicated team of employees vested with the power to decide and to administer applications, inquiries, payments and refunds by or to UEFA and/or designated persons;

and the The Netherlands will duly:

- g) implement the exemptions and processes listed under a) to f) in this guarantee as of the start of the preparations of UEFA EURO 2020 in The Netherlands and
- h) declare that the guarantees given under a) to f) in this guarantee must comply with the existing legal framework of the Netherlands (including double taxation conventions). This framework comes up in the answers and examples that are mentioned with respect to Question 05.32. As for the turnover tax (VAT) this framework means that in general VAT is levied when the supply of goods and services actually take place in the Netherlands ; and
- i) guarantee that, until the end of the 2020, no amended or new legislation directed at UEFA EURO 2020 will negatively affect the full execution of the exemptions and processes listed under a) to f) in this guarantee.



On behalf of the Dutch Government,
(Signature) (Official stamp)

Directie Sport

Our reference
293987-117416-S

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.15 Ticketing and accreditations

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirm that, if tickets and accreditation passes to UEFA EURO 2020 and official related events are subject to terms and conditions, each of the following key terms and conditions will be legally enforceable under the laws of our country:

- a) prohibiting people admitted to the stadium or wishing to be admitted to the stadium from conducting promotional or commercial activities, including the transmission of match data for commercial purposes, without UEFA's prior written approval;
- b) requiring people admitted to the stadium or wishing to be admitted to the stadium to present a valid ticket or accreditation pass together with proof of their identity with a valid photograph and signature;
- c) requiring people admitted to the stadium or wishing to be admitted to the stadium to submit to inspections, body checks and removal or temporary confiscation of unauthorised objects, including commercial documents, leaflets, badges, signs, symbols, banners and headgear;
- d) prohibiting people admitted to the stadium or wishing to be admitted to the stadium from propagating any political, religious, racist, xenophobic or offensive ideas;
- e) prohibiting persons from selling or otherwise using tickets for commercial purposes (such as promoting or advertising any goods or services or using tickets as a prize in a competition or sweepstake or as part of a travel or hospitality package);
- f) permitting UEFA to refuse entry to any ticket or accreditation pass holder whose actions are inconsistent with the applicable terms



and conditions or expel any such ticket or accreditation pass holder from the stadium;
g) permitting UEFA to cancel/seize any tickets or accreditation passes acquired or used in violation of the applicable terms and conditions without any refund and to apply a contractual penalty of a lawful amount.

Directie Sport

**Our reference
293987-117416-S**

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
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Date **05 MAART 2014**
Subject Guarantee 5.06 Trademark registration and monitoring

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) The Netherlands shall appoint a dedicated set of examiners to administer all registrations related to UEFA EURO 2020 and all related events and to consider any opposition by UEFA to a registration which it alleges conflicts with any of its registrations or other rights protected under law;
- b) The Netherlands shall expedite all applications for registrations by UEFA related to UEFA EURO 2020 and ensure that any such application is completed within six months of receipt of the relevant application, as far as possible within the limits set by the applicable legislation;;
- c) The Netherlands shall expedite any opposition or invalidation action initiated by UEFA against an application or registration which it alleges conflicts with any of its applications, registrations or other rights protected by law.

With regard to patent, trademark rights and design rights, UEFA recognizes its responsibility to take care of the formalities (timely registering those rights with the responsible authorities using the appropriate and applicable measures of national law to acquire the protection) and to make sure that the material and legal requirements for obtaining the protection are fulfilled. With regard to trademark and design rights, we advise UEFA to contact the European Trademark Office (OHIM), instead of all the national offices.



In the Benelux it is possible to accelerate registration by paying an extra handling fee, this leads to a registration in 24 hours. The procedure for definitive trademark registration takes about 2,5 months.

Directie Sport

**Our reference
293987-117416-S**

On behalf of the Dutch Government,

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Directie Sport
Rijnstraat 50
Postbus 20350
2500 EJ Den Haag
www.rijksoverheid.nl

Information
T 070 340 79 11
F 070 340 78 34

Our reference
293987-117416-S

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Date - 5 MAART 2014
Subject Guarantee 10.09 Radio frequencies

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands hereby confirm that the Dutch Government, hereby agrees to:

- a) make a best effort to make available the necessary range of radio frequencies (e.g. TETRA walkie-talkies) required by UEFA within the restrictions of the Dutch National Frequency Plan. The actual allocation depends on supply and demand at the time of application. Therefore the necessary frequency plans are timely provided by UEFA to the Dutch Radiocommunications Agency.
- b) ensure the delivery of the required licences, all at standard market rate;
- c) monitor the above frequencies and, upon identification of conflicts or disputes, to take all necessary measures as provided under the Dutch Telecommunication Act to ensure that the full operational needs are met.

On behalf of the Dutch Government

(Signature) (Official stamp)

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport

Overal 11.1., tenzij anders aangegeven.



Ministerie van Volksgezondheid,
Welzijn en Sport

Minister

Directie Sport
Team Topsport &
Internationaal
Nederland

Ontworpen door

10.2.e.

T [redacted]
M [redacted]
[redacted]@minvws.nl

Kenmerk
Fout! Onbekende naam
voor documenteigenschap.

Zaaknummer

Bijlage(n)
2

Afschrift aan
WJZ
DCO

G:\Stafzaken\Juridische
zaken\Wob\EK Voetbal 2020
RTL\Stukken\EK2020
convenant notamin.docx

nota

(ter beslissing)

EURO voetbal 2020

Paraaf directeur

DGV

1 Aanleiding voor deze nota

Woensdag 23 april as. (13.00 uur) wordt in de Gemeenteraad van Amsterdam definitief de knoop doorgemaakt rondom de financiële bijdrage van de zijde van Amsterdam aan EURO voetbal 2020. Uiterlijk 25 april moet het bid bij de UEFA zijn ingediend. Indien de Raad woensdag as. akkoord gaat, kan direct de op actualiteit aangepaste brief aan de Kamer worden gestuurd.

2 Beslispunten en advies

- Akkoord te gaan met mede ondertekenen door VWS van een samenwerkingsovereenkomst (bijgevoegd).
- Ondertekenen van de op de actualiteit aangepaste versie van de brief aan de Kamer (bijgaand). In deze brief wordt ook melding gemaakt van de met partijen te ondertekenen samenwerkingsovereenkomst.
- [redacted]
- De inmiddels door u ondertekende garanties zullen samen met de brief naar de Kamer worden gestuurd.

3 Samenvatting en conclusies

Samenwerkingsovereenkomst

In mijn vorige nota heb ik aangekondigd dat het de bedoeling is dat VWS samen met de KNVB, Amsterdam Arena en de gemeente Amsterdam een samenwerkingsovereenkomst (convenant) ondertekent. Intentie van een dergelijke overeenkomst is om de onderlinge samenwerking te benadrukken, elkaar daar waar mogelijk te helpen/ ondersteunen (binnen elkaars mogelijkheden en verantwoordelijkheden), richting elkaar te garanderen zich te allen tijde als een goed partner te gedragen en elkaar goed en tijdig te informeren. Bijgevoegd de tekst van de samenwerkingsovereenkomst, die volledig is afgestemd met de directie WJZ. Deze overeenkomst wordt

mogelijk tijdens het communicatie-moment (donderdagmiddag 24 april (zie par. 6)) door betrokken partijen ondertekend. [REDACTED]

Directie Sport
Team Topsport &
Internationaal
Kenmerk

Aangepaste brief ter informatie voor de Kamer

Oorspronkelijk was het de bedoeling om voorafgaand aan de Gemeenteraadsverkiezingen een bid bij de UEFA in te dienen. Hiertoe was een informatieve brief van uw zijde aan de Tweede Kamer opgesteld. Met deze brief was u akkoord. Op verzoek van de burgemeester van Amsterdam was echter besloten om de bijdrage van Amsterdam aan het bid EURO 2020 in de Gemeenteraad van woensdag 2 april te bespreken. U heeft toen aangegeven met het versturen van de brief aan de Kamer te willen wachten op de uitkomsten van de besluitvorming in de Raad op 2 april.

Op 2 april is echter bij de bespreking van het Bid Euro 2020 de stemming aangehouden tot woensdag 23 april. Een belangrijke reden hiervoor was dat het College de Raad nog geen inzicht in de stand van zaken van de jaarrekening 2013 had kunnen geven. Daarnaast is toegezegd door het College op de 23^e terug te komen op een aantal aspecten rondom het bid (zoals de bijdragen van andere partijen en inschatting van de kosten van openbare orde en veiligheid, de samenwerkingsovereenkomst en het dekkingsvoorstel). Inschatting van de kosten voor de gemeente Amsterdam is dat deze [REDACTED] bedragen. Aangezien de besluitvorming is doorgeschoven naar 23 april, is uw brief aan de Kamer nog niet verstuurd.

Bijgaand treft u de op de actualiteit aangepaste brief aan de Tweede Kamer aan. Deze zal verstuurd worden, zodra er een positief bericht uit de Gemeenteraad van Amsterdam komt.

4 Draagvlak politiek

Alle betrokken ministeries zijn akkoord met de teksten in de door u ondertekende garanties. Het gaat om: BuiZa, FIN (incl. Belastingdienst), V en J, SZW, EZ en I en M.

Met betrekking tot de Kamer: het gaat weliswaar om een aandacht trekkend toernooi, maar de opzet zal heel beperkt zijn: 4 wedstrijden in een tijdsbestek van wellicht 7 – 10 dagen. Dat maakt het niet tot een toernooi van de buitencategorie, maar een evenement dat binnen de gewone kaders van het beleidskader sportevenementen valt. [REDACTED]

[REDACTED] Er worden [REDACTED] geen "onmogelijke" garanties gegeven, maar garanties, die binnen de wet- en regelgeving (NL/EU) vallen.

5 Financiële en personele gevolgen

De totale op dit moment verwachte kosten voor EURO 2020 worden geschat op [REDACTED]. Verder hebben PWC (huisaccountant van de KNVB) en Sport2B (second opinion) een inschatting gemaakt van de netto baten van EURO 2020. Deze variëren tussen de [REDACTED] en [REDACTED].

Voor VWS zijn er op korte termijn nog geen directe financiële gevolgen. Als de KNVB het Bid krijgt toegewezen (beslissing daarover in september 2014), dan zal een subsidieaanvraag binnen het raam van het VWS Beleidskader Sportevenementen worden ingediend. Geschat wordt dat dan maximale van [REDACTED], voor de organisatie en side events (maatschappelijke spin off) wel

gevraagd zal worden. Dit kan binnen het evenementenbudget van de sportbegroting worden opgevangen.

Directie Sport
Team Topsport &
Internationaal

Kenmerk

De kosten voor andere ministeries zijn nog niet goed in beeld te brengen. Wel wordt geschat dat de BTW opbrengst op tickets ca. [REDACTED] euro zal zijn. De kosten van veiligheid (politie inzet, e.d.) worden gedeeld door V en J en de gemeente Amsterdam. Een inschatting hiervan zal gebaseerd worden op de kosten die gemaakt zijn bij de organisatie van de Euroleague finale tussen Chelsea en Benfica in mei 2013 in de Arena.

6. Communicatie

DCO is volledig betrokken bij de communicatie rondom het bid. Woensdag 23 april as. (13.00 uur) vindt de besluitvorming in de Gemeenteraad van Amsterdam plaats rondom het bid EURO 2020. Bij akkoord van de Raad, zal een met alle partijen afgestemd persbericht worden verstuurd en zal ook uw brief aan de Kamer worden verstuurd. Verder wordt op donderdagmiddag 24 april as. een communicatiemoment ingepland in de Amsterdam Arena. Hier zal naar verwachting van VWS-zijde de directeur sport aanwezig zijn.

7. Juridische gevolgen

Inhoud samenwerkingsovereenkomst (convenant) is volledig afgestemd met WJZ.

[REDACTED] 10.2.e.

Programmaleider Topsport & Internationaal

R:\Topsport\Top\Evenementen &
accommodaties\(\model)garanties\EK2020.garanties.notamin..docx

[REDACTED]

Van: [REDACTED] VWS aan V&J, EZ, I&M, Fin, BuZa, SZW
Verzonden: woensdag 23 april 2014 17:50
Aan: [REDACTED] (AFP/BELEID); [REDACTED] -
BD/DWJZ/WKB; [REDACTED] (FISCALITEIT); [REDACTED]
[REDACTED] - DGB; [REDACTED]
[REDACTED] @ind.minvenj.nl'; [REDACTED] @belastingdienst.nl';
[REDACTED] @nctv.minvenj.nl'; [REDACTED]
[REDACTED] (IRF/VWS)
CC: [REDACTED]
Onderwerp: Garanties EK voetbal 2020: brief aan de Kamer [REDACTED] verstuurd! 11.1.
Bijlagen: briefTK.def_incl_garanties.pdf

Collega's,
11.1.

[REDACTED] De gemeenteraad van Amsterdam heeft vandaag positief besloten over een financiële bijdrage van de gemeente aan de organisatie van het EK voetbal 2020.

Bijgaand de brief (inclusief de door de minister namens jullie departementen ondertekende garanties), zoals die vandaag naar de Tweede Kamer is gegaan.

Morgenmiddag is er een persmoment in de Amsterdam Arena en komt er ook een persbericht.

Bid moet uiterlijk vrijdag bij de UEFA worden ingediend.

Nogmaals bedankt voor jullie constructieve samenwerking!

En nu maar hopen dat in september de UEFA ons het bid ook gunt.

Groet,

[REDACTED]

[REDACTED]
Ministerie van VWS, directie Sport
Programmaleider Topsport & Internationaal
(070) [REDACTED]
06-[REDACTED]
[REDACTED] @minvws.nl

Van: [REDACTED] VWS aan V&J, EZ, BuZa, Fin, SZW
Verzonden: maandag 17 maart 2014 9:06
Aan: [REDACTED] (AFP/BELEID); [REDACTED] - BD/DWJZ/WKB; [REDACTED] (FISCALITEIT);
[REDACTED] - DGB; [REDACTED]
[REDACTED] @ind.minvenj.nl'; [REDACTED] @belastingdienst.nl'; [REDACTED]
[REDACTED] @nctv.minvenj.nl'; [REDACTED] (IRF/VWS)
CC: [REDACTED]
Onderwerp: Garanties 2020: brief aan Kamer: aangehouden

Collega's,
11.1.

Met dank aan [REDACTED], die mij vroeg: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

11.1.

[REDACTED]

Groeten,

[REDACTED]



Ministerie van Volksgezondheid,
Welzijn en Sport

> Retouradres Postbus 20350 2500 EJ Den Haag

De Voorzitter van de Tweede Kamer
der Staten-Generaal
Postbus 20018
2500 EA DEN HAAG

Bezoekadres:
Rijnstraat 50
2515 XP Den Haag
www.rijksoverheid.nl

kenmerk
364483-120201-S

Bijlage(n)
13

*Correspondentie uitsluitend
richten aan het retouradres
met vermelding van de
datum en het kenmerk van
deze brief.*

Datum 23 april 2014
Betreft Garanties EURO2020

Geachte voorzitter,

Met mijn brief van 20 september 2013 (TK 2013 – 2014, 30 234, nr. 88) heb ik u geïnformeerd over het voornemen van de KNVB om in 2020 een viertal wedstrijden te organiseren in het kader van de eindronde van het Europees Kampioenschap voetbal van de UEFA (hierna: EURO2020). De veranderde opzet van dat toernooi, die in 2020 voor het eerst zijn beslag zal krijgen, betekent dat het gehele toernooi zich uitstrekt over 13 landen en 13 speelsteden. Inmiddels hebben 32 landen aangegeven een deel van het toernooi te willen organiseren.

De afgelopen maanden heeft de KNVB in nauwe samenwerking en afstemming met de gemeente Amsterdam, Amsterdam Arena, Luchthaven Schiphol en het Ministerie van Volksgezondheid, Welzijn en Sport de mogelijkheden onderzocht om een bid in te dienen bij de UEFA in april 2014.

Nadat ook de Gemeenteraad van Amsterdam op woensdag 23 april jl.¹ akkoord is gegaan met de financiële bijdrage van de gemeente, is deze week definitief besloten het bid in te dienen.

Het bid is gericht op het organiseren van een zogenaamd standaard pakket. Dat betekent drie groepswedstrijden en een achtste finale. De vier wedstrijden worden alle in de Amsterdam – Arena gespeeld. Qua omvang gaat het dus om een beperkt en overzichtelijk evenement, dat echter, naar verwachting, wel veel publiciteit en maatschappelijke en economische activiteiten met zich mee zal brengen. Een evenement kortom, dat past binnen de kaders van het u vorig najaar toegestuurde Beleidskader Sportevenementen (TK 2013-2014, 30 234, nr. 94).

Ondanks die beperkte opzet hecht ik er aan u daarover nader te informeren. Immers, onderdeel van het bidboek vormen de garanties die de UEFA vraagt van diverse partijen: de KNVB, de gemeente Amsterdam, de Arena en het Rijk.

¹ Oorspronkelijke stemming in de Gemeenteraad zou op 2 april plaatsvinden. Deze is echter aangehouden tot woensdag 23 april.



Met betrekking tot de garanties van de kant van het Rijk, is in goed en constructief overleg met de betrokken ministeries (Financiën, Economische Zaken, Buitenlandse Zaken, Veiligheid en Justitie, Sociale Zaken en Werkgelegenheid en Infrastructuur en Milieu) een set van garanties opgesteld. Vertrek- en ijkpunt voor de garanties die de UEFA vraagt voor EURO2020 zijn de Modelgaranties voor Grote Internationale Sportevenementen. Deze laatste heb ik u op 5 juli 2012 toegezonden (TK 2011-2012, 30 234, nr. 71).

Met de geformuleerde garantieteksten voor EURO2020 is zo dicht mogelijk gebleven bij de tekst van de "templates", zoals die door de UEFA zijn opgesteld. Op sommige plaatsen waren wijzigingen noodzakelijk, omdat de wet -en regelgeving, zoals onder andere neergelegd in de Modelgaranties voor Grote Internationale Sportevenementen, dat vereist. De opgestelde garantieteksten passen derhalve binnen de Nederlandse en de EU wet- en regelgeving.

Het gaat hierbij om zaken als: Bescherming van commerciële en andere rechten van de UEFA, Douane, Ticketing en toegang tot stadions, Visa en werkvergunningen, Geldverkeer, Belastingen (BTW zaken e.d.), Antidoping en Veiligheid. Deze laatste garantie wordt ook ondertekend door de Burgemeester van Amsterdam. Verder gaat het om een aantal technische zaken als beschikbaarheid van voldoende vluchtverkeer en radiofrequenties.

Bijgaand treft u de door mij, namens het Rijk, ondertekende garanties, die onderdeel uitmaken van het bidbook. Dit bidbook zal uiterlijk op vrijdag 25 april bij de UEFA worden ingediend. De UEFA zal in september 2014 een beslissing nemen over de toewijzing van het toernooi aan de 13 speellanden.

De totale op dit moment verwachte kosten voor EURO 2020 worden geschat op € 16-19 mln. Verder hebben PricewaterhouseCoopers (PwC) en Sport2B (second opinion) een inschatting gemaakt van de netto baten van EURO 2020. Deze variëren tussen de € 55 mln. en € 75 mln. Een mogelijke financiële bijdrage van de zijde van het Rijk voor de organisatie van het evenement valt binnen de kaders van het beleid voor sportevenementen van het ministerie van VWS (maximaal € 2 mln. voor de organisatie van het evenement en € 0,5 mln. voor de organisatie van side events gericht op het realiseren van maatschappelijke en economische spin-off). De aan dit toernooi verbonden financiële aspecten worden meer concreet uitgewerkt, nadat het bid is toegewezen.

Tenslotte is met de betrokken partijen (KNVB, gemeente Amsterdam, Amsterdam Arena en VWS) gewerkt aan een samenwerkingsovereenkomst. Hierin wordt afgesproken in partnerschap op te trekken en daardoor gezamenlijk een kansrijk bid in te dienen bij de UEFA.

De Minister van Volksgezondheid,
Welzijn en Sport.

E.J. Schippers

[REDACTED]

Van: [REDACTED] [REDACTED]@KNVB.NL]
Verzonden: woensdag 21 mei 2014 17:52
Aan: [REDACTED]
Onderwerp: Convenant 2020
Bijlagen: ZST-PS005_ZST_BGB_P_053_1731_001.pdf

Hallo [REDACTED],

10.2.g.

Bijgevoegd tref je de digitale versie van het ondertekende convenant. Jullie hard copy versie houd ik voor de zekerheid in ons archief. [REDACTED]

[REDACTED] Op vrijdag 19 september is de ceremonie waarin bekend wordt gemaakt of we een winnend bid hebben uitgebracht, in het overleg van 17 september blikken we vooruit naar de twee mogelijke uitkomsten. Zou jij 17 september in jou/jullie agenda willen noteren? Locatie van het overleg is het bondsbureau in Zeist.

Tot aanstaande vrijdag kunnen we vanuit UEFA aanvullende vragen over ons BID. Tot op heden hebben wij dat niet gehad maar mochten er vragen komen en deze voor jou/jullie relevant zijn dan neem ik direct contact op. De antwoorden op de aanvullende vragen moeten we uiterlijk vrijdag 6 juni sturen.

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[REDACTED]
Projectsecretaris Euro 2020 Bid
Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515 // 3700 AM Zeist
Mobiel [REDACTED]
E-mail [REDACTED]@knvb.nl Website www.knvb.nl

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[REDACTED]

Van: [REDACTED]@KNVB.NL
Verzonden: woensdag 21 mei 2014 14:51
Aan: [REDACTED] VWS
Onderwerp: Convenant

Hallo [REDACTED]

Het convenant is door alle organisaties ondertekend. Zal ik een getekend exemplaar binnenkort bij jullie langsbrengen?

Met vriendelijke groet,
KONINKLIJKE NEDERLANDSE VOETBALBOND

[REDACTED]
Projectsecretaris Euro 2020 Bid

Woudenbergseweg 56-58 // 3707 HX Zeist
Postbus 515 // 3700 AM Zeist
Mobiel [REDACTED]
E-mail [REDACTED]@knvb.nl Website www.knvb.nl

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Van: [redacted]@belastingdienst.nl
Verzonden: vrijdag 10 januari 2014 11:22
Aan: [redacted]
Onderwerp: Betr: Inplannen overleg KNVB/ PWC/ Financiën/ Belastingdienst: di ochtend 14 januari of wo ochtend/ middag 15 januari

FIN aan VWS

Hallo [redacted]

Belastingdienst in Utrecht wordt nog best lastig op zo'n korte termijn. Hoeveel mensen totaal? Je kunt evt. ook voorstellen bij KNVB (is met auto goed te doen, met OV lastig).

Met vriendelijke groeten,

[redacted]
Voorzitter Landelijke Doelgroep Sport/Coördinatiegroep Sport

Tel: [redacted]
Post: Postbus 18500, 3501CM, Utrecht
Kantoor: Belastingdienst Utrecht-Gooi
Orteliuslaan 1000, 3582BD, Utrecht

[redacted] --10-01-2014 11:13:03---Van: "[redacted]
[redacted] minvws.nl> Aan: [redacted] minfin.nl>, "[redacted]
FIN, VWS

Van: [redacted] minvws.nl>
Aan: [redacted] minfin.nl>, [redacted] @minvws.nl> [redacted] @belastingdienst.nl" [redacted] @belastingdienst.nl>
Cc: [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] @belastingdienst.nl>, [redacted] (FISCALITEIT)" [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] @minfin.nl>, [redacted] minfin.nl>,
Datum: 10-01-2014 11:13
Onderwerp: Inplannen overleg KNVB/ PWC/ Financiën/ Belastingdienst: di ochtend 14 januari of wo ochtend/ middag 15 januari

Beste [redacted] en [redacted] (e.a.),

Bedankt voor al jullie snelle reacties en analyses! Zoals [redacted] al aangaf, moeten we snel met alle partijen om tafel (bij voorkeur begin volgende week). Ik heb dit ook richting de KNVB aangegeven en jullie inhoudelijke reactie ter info gestuurd.

Voorstel van [redacted] en mij is om ergens centraal in Utrecht te overleggen. Mooi zou zijn wanneer dit bij de Belastingdienst kan.

[redacted] en ik zouden dinsdagochtend 14 januari kunnen (bijv. tussen 10 en 12.00 uur) dan wel woensdag ochtend (10-12.00 uur) of woensdag middag (bijv. 13.30-15.30)

15 januari. We gaan ervan uit dat de KNVB dan ook kan.

Concrete vragen aan jullie:

- 1) Is overleg bij de Belastingdienst in Utrecht mogelijk?
- 2) Kunnen jullie (en [REDACTED] vwb BTW) op 1 van bovengenoemde momenten >> welke hebben de voorkeur? NB: onze voorkeur gaat uit naar woensdag 15 januari.

Hoor het graag zo snel mogelijk van jullie ivm de korte termijn.

Alvast bedankt!

Groet,

[REDACTED]

Van: [REDACTED] (AFP/BELEID) [mailto:[REDACTED]@minfin.nl]

Verzonden: donderdag 9 januari 2014 13:38

[FIN, VWS

Aan: [REDACTED]@belastingdienst.nl'

CC: [REDACTED]

[REDACTED]@belastingdienst.nl; [REDACTED]@belastingdienst.nl;
[REDACTED]@belastingdienst.nl; [REDACTED] (FISCALITEIT); [REDACTED]

Onderwerp: RE: Betr: Betr: FW: garanties Rijksoverheid BID EK voetbal 2020 Amsterdam : SPOED!!

Beste [REDACTED]

Prima procedurevoorstel.

In reactie op het tweede gedachtestreepje: ik zou het overleg met de KNVB gewoon zo snel mogelijk plannen, [REDACTED]

[REDACTED]

11.1.

Wat betreft je vraag bij het derde gedachtestreepje zou ik [REDACTED] willen vragen om te beoordelen of deze afgegeven garantie past binnen de huidige kaders van de fiscale wet- en regelgeving, [REDACTED]

Met vriendelijke groet,

[REDACTED]

Host City Agreement for the UEFA European Football Championship Final Tournament 2020

for the Host City of *[name of the Host City]*

Between:

Union des associations européennes de football
Route de Genève 46
1260 Nyon 2
Switzerland
("UEFA")

and

[Host Association]
[Address]
("Host Association")

and

[Host City Authority]
[Address]
("Host City Authority")

(UEFA, the Host Association and the Host City Authority are collectively referred to as the "Parties" or individually as a "Party")

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Recitals

- A. UEFA invited its member associations to bid for the right to host certain matches of the final tournament of the UEFA European Football Championship 2018-20, which is to be staged in thirteen (13) different European countries being member of UEFA, and provided bidders with various requirements, guidelines as well as a set of guarantees to be signed by the bidding member associations and/or the relevant authorities in order to be considered for appointment to host matches and such other events as required by UEFA in the Host Country.
- B. UEFA considers that the full support and cooperation of all national and local authorities (and their relevant departments and agencies) in the country in which the host association is located is a crucial element to the success of the final tournament of the UEFA European Football Championship 2018-20.
- C. This Agreement sets out the terms under which UEFA, the Host Association and the Host City Authority will cooperate in order to ensure the successful and smooth organisation of the final tournament of the UEFA European Football Championship 2018-20 in the Host City Territory and confirms the Host City Authority’s full and unconditional acceptance of the Tournament Requirements (as defined below) in respect of all aspects relating to the organization and staging of certain matches of the final tournament of the UEFA European Football Championship 2018-20 in the Host City Territory.

1 – Definitions and Interpretation

- 1.1 In addition to the terms defined on the title page, in this Agreement, the following words and expressions shall have the following meanings unless the context requires otherwise:

Additional City	a city within the Host Country which administratively is outside the jurisdiction of the Host City Authority but where any Official Sites, key locations, airports, venues, access routes or other facilities are located which are required, necessary and/or will be used for UEFA EURO 2020.
Additional City Authority	the governing body of the Additional City, which has the power to undertake binding obligations on behalf of such Additional City and become party to any agreements concluded in relation thereto.
Agreement	this agreement including its appendices.
Airport(s)	the <i>[name of the airport]</i> airport in <i>[name of the city]</i> .
Airport Authority	the owner and/or operator of the Airport, authorized to enter into binding agreements with the Host City Authority with respect to all areas of responsibilities related to the Airport as required for UEFA EURO 2020 in accordance with the Airport Requirements.

Airport Operational Concept	shall have the meaning as set out in par. B.6 of Appendix B.
Airport Operational Period	shall have the meaning as set out in par. B.6 of Appendix B.
Airport Requirements	the requirements set forth by UEFA with respect to the Airport used in relation to UEFA EURO 2020 in the Host City Territory, as described more fully in Appendix B.
Ambush Marketing	means the undertaking, without UEFA's consent, of activities (including, for example, marketing, promotional, advertising and public relations activities) that (directly or indirectly) suggest or may create the impression of having been authorised by, or being connected or associated with, UEFA or UEFA's competitions (including UEFA EURO 2020).
Authorities	any and (where appropriate) all of the airport, police, fire and medical authorities in the Host Country, including any other local, regional or national authorities (other than the Host City Authority) responsible for the safety, security or any other areas related to organizing of UEFA EURO 2020 in the Host Country.
Bid Dossier	the documents completed by the Host Association and returned to UEFA as part of the bid process, being a formal offer of the Host Association to host certain matches of the final tournament of the UEFA European Football Championship 2018-20 in the Host Country in accordance with the Tournament Requirements.
Clean Site Principle	the principle that, throughout a certain exclusivity period specified by UEFA, certain sites specified by UEFA (including the Official Sites) shall be free of any advertising, branding, logos, marks or other promotional or marketing materials or activities and otherwise free from any other obligations or restrictions which would limit in any way the ability of: (a) UEFA and/or the Host Association from exercising their rights or performing their obligations in connection with UEFA EURO 2020; and/or (b) the Commercial Partners from exercising the Commercial Rights.
Commercial Partner	any entity to which UEFA grants any Commercial Rights in relation to UEFA EURO 2020.
Commercial Rights	any and all marketing and other commercial rights relating to UEFA EURO 2020 including, without limitation, all media (including all forms of television, radio, wireless and internet distribution), sponsorship, digital, association, licensing, merchandising, hospitality, publishing and retailing rights.
Confidential Information	the terms of this Agreement and all matters relating to this Agreement and/or its operation as well as all information and/or data of the Parties which is disclosed or otherwise comes into the possession of a Party (whether directly or indirectly as a result of this Agreement) and being of a confidential nature.
Fan Zone	an entertainment area in the Host City, accessible to the general public in connection with UEFA EURO 2020, as further detailed in clause 5.22.
Force Majeure	an external, extraordinary and/or unforeseeable event of an insurmountable violence resulting in the breach of a universal duty or obligation and, without prejudice to the foregoing, such events can include: earthquakes, floods, civil wars, acts of terrorism, embargos and closing of borders, but excluding strikes.
Guarantees	written guarantees requested by UEFA from the bidding national associations and/or any third parties who are competent to issue such guarantees in the Host Country in accordance with the UEFA EURO 2020 Host City Requirements.

Host Association	the UEFA member association identified on the title page of this Agreement which may be appointed by UEFA to host and organise certain matches of UEFA EURO 2020 in accordance with clause 2.3.
Host City	the city in the Host Country identified on the title page of this Agreement governed by the Host City Authority which is to host and organise certain matches of UEFA EURO 2020 and be entitled to use the title of one of the official host cities of UEFA EURO 2020.
Host City Authority	the governing body of the Host City identified on the title page of this Agreement, which has the power to undertake binding obligations on behalf of such Host City and become party to any agreements concluded in relation thereto.
Host City Concept	shall have the meaning set out in clause 5.4.
Host City Promotional Programme	shall have the meaning set out in clause 5.18.
Host City Safety and Security Concept	shall have the meaning set out in clause 5.14.
Host City Territory	the entire territory administratively within the jurisdiction of the Host City Authority together with any territories of Additional Cities which are within the jurisdiction of any Additional City Authority, as required for purposes of hosting and organising UEFA EURO 2020 in the Host Country and to fulfil the requirements of UEFA and the Host Association related thereto.
Host Country	the country of the Host Association which may be appointed by UEFA to host and organise certain matches of UEFA EURO 2020.
Intellectual Property	the Marks and any and all patents, rights in statistics, information or other data (whether collated or recorded in a database (in whatsoever form or format) or otherwise), database rights (including any sui generis or other rights) and all other legal and beneficial intellectual and industrial property rights (whether registered or not) throughout the world, no matter what such rights may be known as in any particular country in the world, and all applications for the same.
Marks	any and all present and future trademarks, service marks, names, devices, slogans, signatures, characters, designs, logos, footage, images and/or animations (whether registered or otherwise) and any applications for the protection or registration of the same (and all renewals and extensions thereof throughout the world) relating to UEFA and/or UEFA EURO 2020 including UEFA EURO™ trophy (Henri Delaunay Cup), the official logo(s) and mascot(s) for UEFA EURO 2020 and other representations thereof, together with all identifying promotional footage, sounds and music (if any) used with UEFA's authority in connection with UEFA EURO 2020.
Official Site	each Stadium, training centre, the qualifying draw site, the final draw site, the international broadcast centre, the Fan Zone, and the sites of any official events of UEFA EURO 2020, together with the immediately surrounding and adjacent areas of such official sites which are under the control or ownership of such official sites' owners.
Stadium	the <i>[name of the stadium]</i> stadium in <i>[name of the city]</i> , at which certain UEFA EURO 2020 matches will be played, which shall comprise the entire building of the Stadium as well as any and all land, facilities and infrastructure within the Stadium perimeter, as required by UEFA to host matches of UEFA EURO 2020 at the Stadium within the Host City Territory.

Stadium Commercial Perimeter	an area outside the Stadium which, as a general rule, extends to two hundred meters (200m) from the implemented Stadium outer security perimeter in each direction but which may be varied by UEFA on a case by case basis depending on the specificities of the relevant Stadium environment. For the avoidance of doubt, the Stadium Commercial Perimeter shall include all airspace and any waterways around the Stadium.
Term	shall have the meaning set out in clause 2.4.
Tournament Requirements	the document provided by UEFA to the Host Association as part of the bid process, which sets out the requirements for hosting UEFA EURO 2020, including, organisational, commercial, infrastructure, facilities and financial requirements.
UEFA	the Union des Associations Européennes de Football, whose registered office is at Route de Genève 46, 1260 Nyon, Switzerland, which includes UEFA Events SA and may include any existing (or to be created) legal entity in which UEFA is a majority or sole shareholder.
UEFA EURO 2020	the fifty-one (51) matches comprising the final tournament of the UEFA European Football Championship 2018-20 including all related official events, which events shall include the qualifying draw, qualifying draw dinner, the final draw, final draw dinner, the opening and closing ceremonies, official opening and closing dinners, official activities related to the participating member associations (including the finalists workshop), any Fan Zone(s), welcome events, press conferences and media events organised by UEFA and/or the Host Association in connection with UEFA EURO 2020, and any other events agreed by UEFA and the Host Association as official tournament events from time to time.
UEFA EURO 2020 Host City Requirements	shall have the meaning set out in clause 4.1.
UEFA IPR	the Marks and any and all Intellectual Property relating to UEFA, the UEFA EURO™, UEFA EURO 2020 and/or any additional events organised as part of UEFA EURO 2020, including, the UEFA EURO™ trophy (Henri Delaunay Cup), the official logos and mascots for UEFA EURO 2020 and other representations thereof, together with all identifying promotional footage, animations, sounds and music (if any) used with UEFA's authority in connection with UEFA EURO 2020.

- 1.2 Headings used in this Agreement will be for convenience only and will not affect the interpretation of these provisions.
- 1.3 In this Agreement:
- a. words importing the singular include the plural and vice versa;
 - b. headings are for convenience only and do not affect the interpretation of this Agreement;
 - c. any phrase introduced by the terms "including", "include", "in particular", "for example" or any similar expression shall be construed as illustrative and shall not limit the sense of the words preceding those terms; and
 - d. reference to "days" means calendar days unless specified to be business days.
- 1.4 The Appendices and the Tournament Requirements (insofar as they apply to the obligations of the Host City Authority) form part of this Agreement and shall have effect as if set out in full in the body of this Agreement but in the event of any inconsistency, then the terms set out in the body of this Agreement shall prevail.

2 – Condition Precedent and Term

- 2.1 By signing this Agreement and returning it to UEFA, the Host City Authority:
 - a. makes an unconditional and irrevocable offer to UEFA and the Host Association to host certain matches and organise various additional events of UEFA EURO 2020 within the Host City Territory in accordance with the UEFA EURO 2020 Host City Requirements and the terms and conditions of this Agreement; and
 - b. agrees to cooperate with UEFA and the Host Association for UEFA EURO 2020 in accordance with the terms and subject to the conditions set out in this Agreement.
- 2.2 The Parties acknowledge and agree that no rights are granted to or obligations conferred upon the Host City Authority unless and until UEFA has appointed the Host Association to host certain UEFA EURO 2020 matches in the Host Country, and UEFA has counter-signed and returned this Agreement to the Host Association.
- 2.3 Upon UEFA's ratification pursuant to clause 2.2, the Host City shall be deemed to have been chosen as an official host city of UEFA EURO 2020 as decided by UEFA in its sole discretion and as notified to the Host City Authority and the Host Association at the time of the official announcement of the Host Association as host of certain UEFA EURO 2020 matches.
- 2.4 This Agreement will take effect from the date of its counter-signature by UEFA and will continue until three (3) months after the end of UEFA EURO 2020 (the "Term") unless terminated earlier in accordance with the provisions of clause 7.1.

3 – Representations and Warranties of the Host City Authority

- 3.1 The Host City Authority warrants and undertakes to UEFA and the Host Association that:
 - a. it has read, understood and agrees to fully and unconditionally comply with the requirements related to host cities as set out in the Tournament Requirements;
 - b. it has the capacity, power and authority to enter into this Agreement and fulfil its obligations
 - c. if so required under any applicable laws binding the Host City Authority, the execution, delivery and performance of this Agreement by the Host City Authority has been duly and validly authorized by any and all required competent authorities or bodies;
 - d. this Agreement constitutes valid and legally binding obligation of the Host City Authority, enforceable against the Host City Authority in accordance with the terms of this Agreement;
 - e. it fully, and without restrictions, supported the bid by the Host Association to host UEFA EURO 2020 in the Host Country and that it will continue to fully support and cooperate with UEFA and the Host Association regarding the preparation, organisation and promotion of UEFA EURO 2020 and all official related events in the Host City Territory in accordance with the UEFA EURO 2020 Host City Requirements;
 - f. all information provided and representations made by the Host City Authority to UEFA during the course of the bidding process (including all information and representations contained in the Bid Dossier or otherwise presented to UEFA prior to execution of this Agreement) are accurate; and
 - g. the Host City Authority has not knowingly withheld from UEFA and/or the Host Association any information relating to the staging and organisation of UEFA EURO 2020 in the Host City or to its offer to be appointed by UEFA to host matches of UEFA EURO 2020 in the Host Country.
- 3.2 The Host City Authority acknowledges and agrees that all requirements and conditions relating to host cities as set out in the Tournament Requirements shall be binding on the Host City Authority and shall be relied upon by UEFA as if they were set out in this Agreement. The Host City Authority shall be solely responsible for ensuring that any requirements in relation to the matches and events of UEFA EURO 2020 within the Host City Territory as set forth in the Tournament Requirements will be properly implemented at no additional cost to UEFA, as soon as possible following the appointment of the Host Association to host UEFA EURO 2020 in the Host Country.

- 3.3 The Host City Authority acknowledges and agrees that all of the information, representations, statements and other commitments relating to the Host City Authority in the Bid Dossier shall be binding on the Host City Authority and relied upon by UEFA as if they were set out in this Agreement.
- 3.4 The Host City Authority shall cooperate fully with UEFA and the Host Association to stage and organise UEFA EURO 2020 in accordance with the UEFA EURO 2020 Host City Requirements. UEFA will retain control of the tournament format for UEFA EURO 2020 and the Host City Authority will respect UEFA's final decision regarding the dates, times and venues for all matches of UEFA EURO 2020, which may be modified by UEFA at any time.

4 – UEFA EURO 2020 Host City Requirements

- 4.1 The Host City Authority acknowledges and agrees that it will host certain matches and organise events of UEFA EURO 2020 in the Host City Territory in accordance with:
 - a. the terms and conditions of this Agreement;
 - b. the requirements related to host cities as set out in the Tournament Requirements;
 - c. the Airport Requirements insofar as such requirements apply to the Host City Authority;
 - d. the representations, warranties, guarantees, assurances and other promises made by the Host Association in relation to the Host City Territory as set out in the Bid Dossier;
 - e. specific, competition-related regulations insofar as such regulations apply to the Host City Authority or any activities related to hosting matches of UEFA EURO 2020 within the Host City Territory. Such regulations shall include the Regulations of the UEFA European Football Championship 2018-2020, UEFA Safety and Security Regulations, UEFA Medical Regulations and UEFA Anti-Doping Regulations; and
 - f. such other reasonable guidelines, directions, requirements, instructions and requests as UEFA may issue to the Host City Authority from time to time during the Term;(together the "UEFA EURO 2020 Host City Requirements").
- 4.2 Except as provided in clause 1.4, in the event of conflict between any of UEFA EURO 2020 Host City Requirements, UEFA will determine in its sole discretion which should prevail.
- 4.3 The Parties acknowledge and agree that the UEFA EURO 2020 Host City Requirements may be amended by UEFA from time to time during the Term, upon written notification, and the Host City Authority agrees to continue to comply with such amended UEFA EURO 2020 Host City Requirements provided that, where the Host City Authority can demonstrate to UEFA's satisfaction that any such amendment has resulted in or will result in a material adverse effect on the financial situation of the Host City Authority, the Host City Authority agrees to discuss in good faith with the Host City Authority such material adverse effect with a view to seeking an alternative solution acceptable to the Host City Authority, the Host Association and UEFA.

5 – Responsibilities of the Host City Authority

General Support

- 5.1 The Host City Authority hereby undertakes that the preparation and staging of UEFA EURO 2020 will be classified as a matter of general interest within the Host City Territory. The Host City Authority shall enact, implement and comply with all relevant Guarantees issued as required in connection with the staging and organisation of UEFA EURO 2020 in the Host City Territory, in accordance with the UEFA EURO 2020 Host City Requirements.
- 5.2 The Host City Authority shall provide for use in relation with any UEFA EURO 2020 events or matches, all required and necessary public land, public facilities and public infrastructure within the Host City Territory to comprise and/or compliment the Official Sites. The Host City Authority shall ensure that all such public land, public facilities and infrastructure shall be delivered free of charge for the use by UEFA (including UEFA's Commercial Partners) and the Host Association for UEFA EURO 2020 in accordance with the

UEFA EURO 2020 Host City Requirements, which shall include (on a free of charge basis) the provision of all basic services (such as but not limited to electricity, water, waste management and cleaning).

- 5.3 The Host City Authority shall conclude all necessary agreements and take all necessary steps to secure the full support and cooperation of any relevant Authorities and/or Additional City Authorities located in the Host City Territory whose involvement is necessary for the Host City Authority to comply with its obligations under this Agreement. The Host City Authority shall make sure that any of its contractual partners comply with all of the obligations set out in this Agreement (i.e. UEFA IP protection, UEFA's commercial programme etc.).

Organisational Support

- 5.4 The Host City Authority shall develop the Host City Concept with comprehensive explanations, plans, budgets, maps and any other necessary information required by UEFA in connection with the different activities and projects planned in the Host City Territory for UEFA EURO 2020 based on the UEFA EURO 2020 Host City Requirements, which shall cover (but not be limited to):
- event logistics, promotional activities (as set out in clauses 5.18 to 5.21), installation and organisation of the Fan Zone (as set out in clause 5.22) and any other operational aspects related to the Host City Territory;
 - any necessary licensing and permit application and issuance requirements; and
 - any land, venues, facilities or other areas required to host and organise UEFA EURO 2020 within the Host City Territory which are under the jurisdiction of any Additional City Authority. For the avoidance of doubt, the Host City Authority shall provide overview of any such areas and clearly identify the relevant Additional City Authority responsible.

The Host City Authority shall present a first draft of the Host City Concept to UEFA and the Host Association by 30 September 2017.

- 5.5 The Host City Authority shall appoint by 31 December 2016 and maintain throughout the preparation and event period until three (3) months after the conclusion of UEFA EURO 2020, its main representative to act as the unique and sole contact point for matters of UEFA EURO 2020 concerning the Host City Territory and to report to UEFA and the Host Association concerning the implementation of the terms of this Agreement. The Host City Authority's representative shall have all necessary powers to liaise with representatives of the relevant national and regional Authorities and the Additional City Authorities in connection with UEFA EURO 2020 matters and shall by 31 December 2018 establish a group of professionally qualified, fully-trained and appropriately instructed personnel to work in a separate organisational team to coordinate all matters between UEFA, the Host Association, the Authorities, the Additional City Authorities and such other relevant third parties in connection with the preparation, organisation and staging of UEFA EURO 2020 in the Host City Territory in accordance with the UEFA EURO 2020 Host City Requirements.
- 5.6 The Host City Authority shall ensure that it supports and safeguards the legitimate interests of UEFA, UEFA EURO 2020, the Commercial Partners and the Host Association in any dealings with any other third parties at all times. Without prejudice to the foregoing, the Host City Authority shall not enter into any contract with any third party, and shall minimise the negative impact of any of its existing contracts with third parties, whose interests in any matter conflict, or are reasonably likely to conflict, with the requirements or interests of UEFA, the Commercial Partners, the Host Association and/or UEFA EURO 2020 or which interfere with the performance of the various obligations under this Agreement.

Mobility

- 5.7 The Host City Authority shall develop a public transportation and traffic management concept for the Host City Territory, which shall take into consideration the national specificities of the Host Country and shall be based on the UEFA EURO 2020 Host City Requirements and the Airport Requirements. The Host City Authority shall present its concept to UEFA and the Host Association on or before 30 June 2018, which must include the following components:

- a. a high quality public transport system linking the Stadium to the Host City's city centre (including the Fan Zone), the airport(s), railway station(s), other important transport hubs in the Host City Territory as well as main hotel and accommodation areas inside and within a 100 km radius of the Host City's city centre;
- b. sufficient public transport services available on a 24-hour schedule in the area within a 100 km radius of the Host City's city centre for match days and ideally during the entire period during which matches of UEFA EURO 2020 are held in the Host City Territory;
- c. a free public local and regional transport programme within the Host City Territory for all UEFA EURO 2020 match ticket holders available on match day until 23:59pm on match day +1;
- d. a free public local and regional transport programme within the Host City Territory to all accredited personnel (incl. volunteers) and media during the entire duration of UEFA EURO 2020;
- e. the possibility for spectators, officials and media representatives to be transported safely and efficiently from the Stadium to the Host City's city centre in less than seventy-five (75) minutes; and
- f. efficient traffic management and tournament specific traffic and pedestrian directional signage for match day operations, including temporary reserved lanes and temporary road closures, extended pedestrian areas and "fan walks" or public transport mall, temporary traffic management and security command control structure.

Airport

- 5.8 The Host City Authority shall ensure that the Airport within easy reach of the Host City's city centre and the Stadium is available for use during UEFA EURO 2020 to accommodate all anticipated inbound and outbound passengers attending matches of UEFA EURO 2020 in accordance with the UEFA EURO 2020 Host City Requirements and the Airport Requirements. The Host City Authority shall ensure that the Airport Authority complies fully with the Airport Requirements and it shall, if so requested by UEFA, take action to ensure full compliance therewith or to remedy any failure in this respect.
- 5.9 The Host City Authority shall, at the time of provision of the executed copy of this Agreement to UEFA, attach signed Declaration of the Airport Authority which shall constitute the Airport Authorities acknowledgement and agreement to comply with all the Airport Requirements for the Host City as set out in Appendix B of this Agreement. In addition, in case any separate agreement is concluded between the Host City Authority and the Airport Authority, the Host City Authority shall provide a copy of such agreement to UEFA and/or the Host Association immediately after its execution as per par. B.2 of Appendix B.
- 5.10 Where delivery of any of the mobility requirements set out in clauses 5.7 to 5.9 require involvement, cooperation, decision or action by any Additional City Authority, then the Host City Authority shall be responsible for ensuring that any such involvement, cooperation, decision or action are secured and in place as required under the UEFA EURO 2020 Host City Requirements.

Accommodation

- 5.11 The Host City Authority shall use its best endeavours to ensure that sufficient quantity of hotel rooms at fair market rates are available per each UEFA EURO 2020 match played in the Host City Territory to accommodate fans travelling to UEFA EURO 2020. The following table indicates expected numbers of beds on match nights for visitors and supporters for the relevant stadium capacity:

Stadium capacity	Minimum required number of beds for visitors and supporters
80,000	24,000
70,000	21,000
60,000	18,000
50,000	15,000
40,000	12,000
30,000	9,000

5.12 The Host City Authority shall use its best endeavours to ensure that sufficient quantity of hotel rooms are available in the Host City Territory to accommodate UEFA’s target groups on the basis of moderate price levels and reasonable terms and conditions, as well as that the reservation terms are submitted as per Tournament Requirements. The Host City Authority shall cooperate with any tourism agencies or hoteliers in the Host City Territory to ensure that the hotel owners and/or operators sign a standard hotel contract to be established by UEFA. The following table indicates expected quantity of hotel rooms on match nights for UEFA’s target groups for various stages of UEFA EURO 2020 (per each UEFA EURO 2020 match played in the Host City Territory):

Type of match	Approximate number of necessary hotel rooms for UEFA’s target groups
Opening match	3,000
Group matches	2,000
Round of 16 matches	2,000
Quarter-finals	3,000
Semi-finals	4,000
Final	6,000

For the above-mentioned room allocations, the following quality level is required:

- minimum seventy-five per cent (75%) of all hotel rooms in 5- and 4-star hotels; and
- maximum twenty-five per cent (25%) of all hotel rooms in 3-star hotels.

5.13 The Host City Authority shall use its best endeavours to ensure that rates to be charged by the hotels are not higher than twenty per cent (20%) above the average published rate on 1 June 2018 and that such rates do not exceed the following maximum levels per standard room:

- 5-star hotel: four hundred Euros (€400);
- 4-star hotel: three hundred Euros (€300); and
- 3-star hotel: two hundred Euros (€200).

Safety and Security

5.14 The Host City Authority shall ensure that by 30 June 2018 at the latest, the relevant and competent Authorities develop an integrated “Host City Safety and Security Concept”, covering all aspects of safety and security relating to UEFA EURO 2020 in the Host City Territory. The Host City Safety and Security Concept shall be based on this Agreement and the Tournament Requirements and shall reflect any international good practices related to event safety and security. The Host City Safety and Security Concept shall also include, a self-assessment of existing and planned arrangements in the Host City Territory in connection with UEFA EURO 2020, any foreseeable risks in the lead-up to and during UEFA EURO 2020, as well as any and all applicable laws that are relevant from a safety and security perspective in connection with staging and organising UEFA EURO 2020. For the avoidance of doubt, the Host City Safety and Security Concept must also address all health and medical matters for UEFA EURO 2020.

5.15 The Host City Safety and Security Concept referred to above shall be provided to the Host Association, which will integrate it into the global safety and security concept for UEFA EURO 2020 in the Host Country.

5.16 The Host City Authority shall secure the full support and cooperation of any other relevant national and/or regional Authorities and/or Additional City Authorities as required for the development and implementation of the Host City Safety and Security Concept for UEFA EURO 2020 in the Host City Territory.

5.17 The Host City Authority shall bear all costs in relation to public safety and security measures taken with respect to UEFA EURO 2020 in the Host City Territory in accordance with the Host City Safety and Security Concept and shall in particular bear all costs in relation to security (public safety and security and private security) related to the Fan Zone as set out in clause 5.22.

Event Promotion

- 5.18 The Host City Authority shall promote UEFA EURO 2020 in the Host City Territory in accordance with the Host City Promotional Programme which shall be developed by the Host City Authority and shall include the following non-exhaustive elements:
- a. any promotional campaigns planned to promote the Host City in connection with UEFA EURO 2020;
 - b. a Host City dressing programme, covering the period commencing two (2) weeks prior to the opening match of UEFA EURO 2020 until two (2) days after the last match of UEFA EURO 2020 played in the Host City Territory, which shall be developed by the Host City Authority;
 - i. The Host City Authority shall be responsible for the provision of locations, as well as the production, installation (including the necessary structures), maintenance and dismantling of any and all dressing materials, posters, flags and banners in connection with UEFA EURO 2020 at prominent places in and around the Host City Territory, such as but not limited to Host City's city centre areas, main routes to and from the Stadium, areas around the Fan Zone, train stations, Airport and near famous buildings or tourist attractions,
 - ii. The Host City Authority shall ensure that the dressing materials have increased visibility in the Host City Territory in line with any official events of UEFA EURO 2020,
 - iii. The Host City Authority acknowledge and accepts that such dressing materials will be designed by UEFA and will bear the logos of Commercial Partners; and
 - iv. The Host City Authority acknowledges and agrees that UEFA will decide, in its sole discretion, regarding the content to be displayed on such dressing materials;
 - c. any promotional and cultural events related to the Host City and UEFA EURO 2020 organised by the Host City Authority (and approved by UEFA in advance) which shall take place both before and during UEFA EURO 2020; and
 - d. the Fan Zone in accordance with clause 5.22.
- 5.19 The Host City Authority acknowledges that in case UEFA decides to host and organise in the Host City Territory any of the additional key official events traditionally taking place during the preparations phase of UEFA EURO 2020 (such as the qualifying draw and the final draw), it will be required to also develop, at no extra cost to UEFA, the Host City dressing programme in relation to such additional key official events. The Parties agree to discuss in good faith the scope and operational details related to such dressing programme as soon as possible prior to or immediately following the decision to host and organise such additional key official events within the Host City Territory.
- 5.20 The Host City Authority shall work in conjunction with UEFA and/or the Host Association to provide all necessary public space, public infrastructure and other support services as agreed as well as appropriate permission and licences to enable UEFA to implement the following non-exhaustive promotional activities:
- a. pre-event activities in the Host City Territory which may take the form of a trophy tour or other promotional tours or pre-tournament events related to UEFA EURO 2020 aimed at football fans and the general population of the Host City; and
 - b. pre-tournament events, such as draws, logo launch, mascot launch, one year to go, etc.
- 5.21 The Host City Authority shall guarantee exclusivity at any such events or activities for the Commercial Partners in respect of the product and/or service categories for which they have been appointed by UEFA. Without prejudice to the foregoing, the Host City Authority shall, in particular, respect certain restrictions on product sourcing, 'pouring rights' and licenced merchandise concessions. The Host City Authority shall not be entitled to appoint any third party suppliers in respect of the supply of products and/or services that are competing products or services to those of the Commercial Partners.

Fan Zone

- 5.22 The Host City Authority shall set up and operate a large entertainment area in a central and easily accessible area in the very heart of the Host City's city centre, with entry offered to fans free of charge on any UEFA EURO 2020 match days (the "Fan Zone"). UEFA shall grant to the Host City Authority the right to use

certain Marks in connection with any such approved Fan Zone, subject to compliance with the following mandatory conditions regarding the organisation of such Fan Zone:

- a. the Host City Authority shall provide, at its cost, all appropriate space and facilities in the Host City's city centre for any such Fan Zone in accordance with the UEFA EURO 2020 Host City Requirements as well as all necessary utilities and services at the Fan Zone including but not limited to power supply, water, toilets, cleaning and waste management;
 - b. the Host City Authority shall apply and will receive free of charge from UEFA (subject to a separate licence) the right to transmit any live and/or delayed television broadcasts of UEFA EURO 2020 football matches (including any footage derived therefrom);
 - c. the Host City Authority shall ensure that UEFA and the Commercial Partners shall be entitled to conduct, free of charge, a variety of fan activities, entertainment events, displays and promotions related to UEFA EURO 2020 at the Fan Zone, and to exploit commercial sales opportunities at the Fan Zone in accordance with the UEFA EURO 2020 Host City Requirements;
 - d. the Host City Authority shall guarantee exclusivity in the Fan Zone for the Commercial Partners in respect of the product and/or service categories for which they have been appointed by UEFA. Without prejudice to the foregoing, the Host City Authority shall, in particular, respect certain restrictions on product sourcing, sales and promotions related to the use and operation of food and beverage concessions and licenced merchandise concessions at the Fan Zone in accordance with the UEFA EURO 2020 Host City Requirements. The Host City Authority shall be entitled to sell (or appoint third party concessionaries to sell) certain products and/or services approved in advance and in writing by UEFA (which products and services shall not, for the avoidance of doubt, be competing products or services to those of the Commercial Partners);
 - e. the Host City Authority shall, at its cost, procure all relevant licences, consents and permissions necessary to set up and operate the Fan Zone and work together with any other relevant Authorities to guarantee a safe and secure event with adequate policing, security and crowd-control measures at any such Fan Zone. Without prejudice to the foregoing, the Host City Authority shall provide all such assistance as may be reasonably required by the Commercial Partners in order to obtain the relevant licences, consents and permissions required in relation to the activities, events, displays, promotions and opportunities referred to in clause 5.22c above;
 - f. the Host City Authority shall comply with any guidelines contained in documents provided by UEFA in relation to the commercial programme for UEFA EURO 2020 as well as any and all instructions and guidelines of UEFA regarding the use of any Marks granted by UEFA to the Host City Authority in connection with any Fan Zone or on any materials promoting any Fan Zone;
 - g. the Host City Authority shall apply the Clean Site Principle to the Fan Zone in accordance with the UEFA EURO 2020 Host City Requirements and UEFA's commercial programme for UEFA EURO 2020;
 - h. the Host City Authority shall work together with any other appropriate Authorities and bear all costs in relation to all necessary safety and security measures, including costs for private security, at any such Fan Zone; and
 - i. the Host City Authority shall bear any and all costs in relation to the setting up, operations and dismantling of the Fan Zone.
- 5.23 Where delivery of any of the event promotion requirements set out in clauses 5.18 to 5.22 require involvement, cooperation, decision or action by any Additional City Authority, then the Host City Authority shall be responsible for ensuring that any such involvement, cooperation, decision or action are secured and in place as required under the UEFA EURO 2020 Host City Requirements.

6 – Intellectual Property & UEFA's commercial programme for UEFA EURO 2020

- 6.1 The Parties acknowledge and agree that UEFA will solely and exclusively own and control the use and/or exploitation of the Marks, any Commercial Rights and any rights of Intellectual Property in connection with UEFA and/or UEFA EURO 2020 (including the UEFA IPR) and any goodwill, know-how or customer data

(other than know-how or customer data which can be demonstrated to be owned by or in the possession of either the Host Association or the Host City Authority) prior to the date of this Agreement) generated by the Host Association and/or the Host City Authority in hosting and organising UEFA EURO 2020 within the Host City Territory and fulfilling the obligations under this Agreement.

- 6.2 The Host City Authority acknowledges and agrees that it shall cooperate with UEFA, the Host Association and any other Authorities to protect all rights and interests of UEFA and the Commercial Partners in and around the Host City Territory based on the principle of exclusivity.
- 6.3 The Host City Authority shall not exploit any rights in its capacity as one of the host cities hosting matches of UEFA EURO 2020 other than as expressly stated in this Agreement or with the prior written consent of UEFA and shall not make any direct and/or indirect association with or references to UEFA, the Host Association, the Commercial Partners and/or UEFA EURO 2020 except for editorial purposes and/or with the prior written approval of UEFA.
- 6.4 The Host City Authority acknowledges that it is not authorised to appoint any local partners in relation to UEFA EURO 2020.

UEFA Intellectual Property

- 6.5 Other than as expressly set out in this Agreement, the Host City Authority will not, by virtue of this Agreement or otherwise, obtain or claim any right, title or interest in or to the Intellectual Property related to UEFA and UEFA EURO 2020 (including the UEFA IPR).
- 6.6 UEFA hereby grants to the Host City Authority a non-exclusive licence to use the UEFA IPR supplied to the Host City Authority by UEFA to the limited extent required for the purposes of hosting and organising (and promoting the fact that it is organising) UEFA EURO 2020 as set forth in this Agreement and the UEFA EURO 2020 Host City Requirements provided that the Host City Authority complies at all times with any reasonable conditions set forth by UEFA governing the use of such UEFA IPR.

The Host City Authority shall not be entitled to grant any sub-licences of such rights.

In no event may the Host City Authority use the UEFA IPR for any commercial purposes whatsoever.

The licence granted in accordance with this clause 6.6 shall automatically terminate on the earlier of:

- a. the termination or expiry of this Agreement; or
- b. one (1) month after UEFA EURO 2020.

For the avoidance of doubt, such licence may also be revoked by UEFA at any time without the need to specify the reasons of such decision.

- 6.7 UEFA shall fully and effectively indemnify and hold harmless, and keep indemnified and held harmless, the Host City Authority and its respective sub-licencees from and against any and all losses, damages, judgments, liabilities, penalties, claims, suits, expenses (including legal expenses) and costs resulting from, arising out of, related to or in connection with any claim or action by any third party brought in relation to the Host City Authority's use of the UEFA IPR in accordance with this Agreement. In such circumstances, the Host City Authority shall:
 - a. promptly notify UEFA of such claim or action;
 - b. not settle, admit or compromise the relevant claim or action; and
 - c. provide all such assistance, co-operation and information as UEFA may reasonably require in connection with such claim or action.
- 6.8 The Host City Authority shall not knowingly do or cause, or permit anything to be done, which may endanger the UEFA IPR, the Marks or the title of UEFA thereto.
- 6.9 If and to the extent that the Host City Authority acquires any right, title and/or interest in UEFA EURO 2020 (including all Intellectual Property related to UEFA EURO 2020, any accrued goodwill in the Marks as well as any materials, data reports and systems developed and/or used by the Host City Authority in connection with UEFA EURO 2020), the Host City Authority acknowledges and agrees that the benefit of all such right,

title and interest will at all times accrue to and inure to the benefit of UEFA, and the Host City Authority irrevocably, unconditionally and free of charge assigns to UEFA all such right, title and interest by way of present and future assignment.

The Host City Authority Intellectual Property

- 6.10 The Host City Authority grants to UEFA, free of charge, a worldwide non-exclusive licence (with the right to sub-licence to UEFA affiliates and Commercial Partners) to use the Intellectual Property of the Host City Authority including the Host City name, image, branding, logos, designs and maps of and from the Host City including any landmarks or internationally recognized symbols thereof (including any material derived there from) ('Host City Intellectual Property') for any commercial and non-commercial uses via any and all current and/or future media in relation with UEFA EURO 2020 free from any third party rights and/or any further charges, provided that UEFA (including the UEFA affiliates) or the Commercial Partners (as the case may be) comply at all times with any reasonable conditions set forth by the Host City Authority (at the time when any such Host City Intellectual Property is provided to UEFA) governing the use of such Host City Intellectual Property. For the avoidance of doubt, the Host City Authority shall also authorise UEFA to use pictures and video materials made within the Host City Territory, free of charge and for all possible uses on UEFA website, publications or in any other promotional items produced by UEFA. UEFA intends to conduct video filming within the Host City Territory for promotional UEFA EURO 2020 video clips and the Host City Authority shall provide all necessary support.
- 6.11 The licence granted to UEFA by the Host City Authority shall be perpetual and irrevocable. In addition, UEFA shall be entitled to use the Host City Intellectual Property following the expiry or termination of this Agreement for UEFA's internal purposes and for the purposes of promoting UEFA EURO 2020.
- 6.12 Any sub-licence of the Host City Intellectual Property by UEFA to the Commercial Partners with this clause shall automatically terminate on the earlier of:
- the termination or expiry of this (Host City) Agreement; or
 - one (1) month after conclusion of UEFA EURO 2020.

Thereafter, Commercial Partners may apply directly to the respective Host City Authority for a right to use the Host City Intellectual Property on a case by case basis. For the avoidance of doubt, the use by a Commercial Partner of advertising, marketing and/or promotional materials bearing the Host City Intellectual Property after such termination, expiry or one (1) month deadline shall not be deemed to be a breach of this clause provided that:

- the Host City Intellectual Property is used by the Commercial Partners in the exercise of their Commercial Rights; and
 - the relevant materials were produced prior to such termination, expiry or deadline.
- 6.13 The Host City Authority shall fully and effectively indemnify and hold harmless, and keep indemnified and held harmless, UEFA, UEFA's affiliates, the Commercial Partners, and their respective sub-licencees, affiliates, officers, directors, employees, agents, representatives and sub-contractors, on demand, from and against any and all losses, damages, judgments, liabilities, penalties, claims, suits, expenses (including legal expenses) and costs resulting from, arising out of, related to or in connection with any claim or action by any third party brought against UEFA, UEFA's affiliates and/or the Commercial Partners in relation to their use of the Host City Intellectual Property of the Host City Authority in accordance with this Agreement. In such circumstances, UEFA and/or the relevant Commercial Partner (as the case may be) shall:
- promptly notify the Host City Authority of such claim or action;
 - not settle, admit or compromise the relevant claim or action; and
 - provide all such assistance, co-operation and information as the Host City Authority may reasonably require in connection with such claim or action.

Advertising Space

- 6.14 The Host City Authority shall secure (and/or shall liaise with any third parties in relation to the below areas not owned and/or controlled by the Host City Authority) all available advertising inventory or space for the period starting two (2) weeks prior to the opening match of UEFA EURO 2020 until 23.59 (local time) on the day after the last match of UEFA EURO 2020 held within the Host City Territory in the following areas:
- at the Stadium Commercial Perimeter;
 - at the Airport(s);
 - at the main central railway station(s) of the Host City Territory and at the main public transportation stations serving the Stadium and Host City;
 - main access route(s) to the Stadium; and
 - main routes connecting the Airport(s) and the Host City's city centre.

- 6.15 The Host City Authority shall prepare and submit to UEFA and the Host Association its proposed advertising inventory and space by no later than 31 December 2018, which shall include a meaningful and reasonable percentage of this inventory offered free of charge to UEFA for the exclusive use by its Commercial Partners in relation to promotions around UEFA EURO 2020.

All remaining advertising inventory and space (i.e. other than that offered free of charge pursuant to the preceding sentence) must be offered first to UEFA's Commercial Partners for purchase at standard market rates applicable as of 1 June 2019 on an exclusive basis. Such right of first option must be exercised by the Commercial Partners no later than 31 December 2019.

- 6.16 In respect of the inventory within the Stadium Commercial Perimeter which has not been acquired by UEFA's Commercial Partners by 31 December 2019, the Host City Authority shall ensure that such inventory is not being sold to any third party without UEFA's prior written consent. Without prejudice to the preceding sentence, such inventory must not be sold to any competitor of any of the Commercial Partners.

Clean Site Principle

- 6.17 The Host City Authority shall ensure that the Fan Zone and any Official Sites (in relation to any land, structures, buildings or other infrastructure which are owned and/or controlled by the Host City Authority or Additional City Authority) are completely free and clear of any third party advertising and/or branding and comply with the Clean Site Principle.

Stadium Commercial Perimeter

- 6.18 The Host City Authority must restrict commercial and/or promotional activities within the Stadium Commercial Perimeter (in relation to any land, structures, buildings or other infrastructure which are owned and / or controlled by the Host City Authority) in order to prevent Ambush Marketing activities being conducted in the immediate surroundings of the Stadium.

- 6.19 Within the Stadium Commercial Perimeter, the Host City Authority shall (in relation to any land, structures, buildings or other infrastructure which are owned and/or controlled by the Host City Authority):

- pre-reserve all existing – or to be created – advertising space, as per clause 6.14;
- not perform or authorise third parties to perform street vending and/or any other commercial or promotional activities (for example, leafleting, product distributions, setting up of temporary advertising structures or signs), including Ambush Marketing;
- reject any applications for temporary licences for street vending and/or similar commercial or promotional activities (including, for example, leafleting and product distributions); and
- ensure that the Commercial Partners are able to exercise the relevant Commercial Rights granted to them by UEFA (including, for example, pouring rights and merchandise concessions for the sports apparel and accessories).

- 6.20 Businesses which are established and existing within the Stadium Commercial Perimeter (i.e. have not been established for a temporary period around UEFA EURO 2020), may conduct regular business and display

their standard branding (i.e. non-UEFA EURO 2020 related), provided that they (i) comply with the provisions of clause 6.19b, and (ii) do not engage in any Ambush Marketing activities.

Enforcement of Intellectual Property Rights in relation to UEFA EURO 2020

- 6.21 The Host City Authority shall take all necessary steps to ensure that no third party organises, conducts or is otherwise involved directly and/or indirectly in any commercial programme, campaign or activity in relation to UEFA EURO 2020 in the Host City Territory, including the organisation of any public viewing events and/or unauthorized ticket sales or promotions within the Host City Territory, without the prior written consent of UEFA.
- 6.22 The Host City Authority shall take all necessary steps to ensure that no large scale promotions by competitors of the Commercial Partners and/or any large scale football-related campaigns or any Ambush Marketing are operated by third parties at any Official Site (in relation to any land, structures, buildings or other infrastructure which are owned and/or controlled by the Host City Authority or Additional City Authority) and in key locations of the Host City Territory specified by UEFA (such as iconic sites, monuments, major buildings and landmarks) without UEFA's consent.
- 6.23 The Host City Authority shall, and shall procure that any other relevant Authorities and/or Additional City Authorities, implement any specific legislation established to protect the Intellectual Property in connection with UEFA and UEFA EURO 2020, as set out in the UEFA EURO 2020 Host City Requirements.
- 6.24 The Host City Authority acknowledges and agrees that it shall at all times during the Term do all acts and things as may be necessary in cooperation with UEFA, the Host Association and the Authorities to protect the Commercial Rights granted to the Commercial Partners and any rights of Intellectual Property in connection with UEFA and UEFA EURO 2020 (including the UEFA IPR) and shall cooperate with UEFA to enable the Commercial Partners to exercise the Commercial Rights granted to them by UEFA based on the principle of exclusivity.
- 6.25 The Host City Authority shall use its best endeavours to assist UEFA and the Authorities to prevent Ambush Marketing as well as to prevent unauthorised sale of tickets for matches of UEFA EURO 2020. In particular, the Host City Authority shall, on the days of matches of UEFA EURO 2020, use its best endeavours to ensure that there is no selling or distribution of products or materials (including unauthorised or counterfeit merchandise relating to UEFA EURO 2020) and that no third-party demonstrations or activities are conducted which have a political, religious or racist connotation within the Stadium Commercial Perimeter and/or at other Official Sites in the Host City Territory, unless such activities are approved by UEFA and the Authorities in advance.
- 6.26 Where delivery of any of the intellectual property and/or commercial programme-related requirements set out in this clause 6 require involvement, cooperation, decision or action by any Additional City Authority, then the Host City Authority shall be responsible for ensuring that any such involvement, cooperation, decision or action are secured and in place as required under the UEFA EURO 2020 Host City Requirements.
- 6.27 Without prejudice to clause 6.24, the Host City Authority shall, in particular, provide all such assistance as UEFA may require in respect of the "rights protection committee" (if any) established for the Host City Territory as envisaged by the UEFA EURO 2020 Host City Requirements. The intention is that such rights protection committee will meet regularly to co-ordinate efforts to protect the UEFA IPR and UEFA's commercial programme for UEFA EURO 2020 including: (i) prohibiting Ambush Marketing activities; (ii) protecting the UEFA IPR; and (iii) prohibiting illicit ticket activities, as well as ensuring that appropriate measures are taken to prevent violations (or where violations have occurred, ensuring they are dealt with quickly and effectively).

7 – Termination of the Agreement

Causes of Termination

- 7.1 UEFA shall be entitled to terminate this Agreement immediately by giving written notice to the Host City Authority if:
- a. UEFA withdraws from the staging and organisation of UEFA EURO 2020 in the Host City Territory or Host Country, or cancels UEFA EURO 2020 in its entirety;
 - b. the Host City Territory will not host any match of UEFA EURO 2020 for any reason;
 - c. UEFA considers that safety and security is jeopardised in any way whatsoever;
 - d. there are organisational or logistical problems which in UEFA's sole opinion threaten the successful staging and organisation of UEFA EURO 2020 in the Host Country or in any Stadium and/or any Host City Territory; or
 - e. there is insufficient infrastructure, accommodation and transportation facilities in the Host City Territory for UEFA EURO 2020 as required under the UEFA EURO 2020 Host City Requirements.
- 7.2 Either Party may bring this Agreement to an end with immediate effect by written notice to the other Party for any reason of Force Majeure or a Party commits a material breach of any of its material obligations or warranties under this Agreement and, if the breach is capable of remedy, fails to remedy it within a reasonable deadline set by the non-breaching Party.

Consequences of Termination

- 7.3 Upon expiry or termination of this Agreement however arising:
- a. all rights granted to the Host City Authority in connection with UEFA EURO 2020 will revert to UEFA;
 - b. where appropriate, the Host City Authority agrees to cooperate with UEFA and with any host city appointed thereafter, as reasonably required by UEFA; and
 - c. the Parties shall take all necessary steps to minimise any financial damages in respect of UEFA EURO 2020.
- 7.4 Within thirty (30) days after expiry or termination of this Agreement, the Host City Authority shall return all materials relating to UEFA EURO 2020 as are in its possession or control, strictly in accordance with the directions of UEFA.
- 7.5 The Parties shall have no further obligations or rights under this Agreement when the Term ends, except for those clauses the survival of which is necessary for the interpretation or enforcement of this Agreement.

8 – General

- 8.1 The Parties shall exercise their rights and fulfil their respective obligations under this Agreement at their own costs and expense.
- 8.2 The Host City Authority shall indemnify, hold harmless and defend UEFA from and against all liabilities, claims, damages or costs arising pursuant to this Agreement as a result of a failure by the Host City Authority to perform any of its obligations in accordance with this Agreement or as a result of any lawful termination by UEFA of any of the agreements with the Host Association in connection with staging and organising UEFA EURO 2020 in the Host Country.
- 8.3 The Host City Authority acknowledges and agrees that UEFA shall be entitled to appoint certain third parties, including, without limitation, any local organising company, to perform certain tasks in connection with UEFA EURO 2020 on behalf of UEFA and/or the Host Association, and that it shall cooperate fully with any such third party to implement the UEFA EURO 2020 Host City Requirements.
- 8.4 The Parties shall keep each other immediately informed of all matters which are likely to be of importance in relation to UEFA EURO 2020 including, without limitation, any circumstances which may affect, hinder or

endanger the successful organisation of UEFA EURO 2020 or the fulfilment of any of the obligations as set out in this Agreement.

- 8.5 The Host City Authority shall not make any announcement in relation to this Agreement without the prior written consent of UEFA.
- 8.6 Neither Party will, without the prior written consent of the other (except as required by law), disclose to any third party any Confidential Information relating to the terms of this Agreement and/or its operation after execution of this Agreement, subject to any disclosure of Confidential Information which is required in connection with the implementation and performance of this Agreement.
- 8.7 The Host City Authority acknowledges that UEFA may transfer, sub-license and/or sub-contract UEFA's rights and/or UEFA's obligations under this Agreement to UEFA's affiliates. UEFA's affiliates will not be considered to be third parties for the purposes of this Agreement and references to "UEFA" in this Agreement shall be deemed to include the UEFA's affiliates.
- 8.8 The Host City Authority acknowledges that UEFA has ultimate authority to prescribe or change any aspect of UEFA EURO 2020 at its sole discretion.
- 8.9 If UEFA EURO 2020, any of the matches and/or any of the official promotional activities related to UEFA EURO 2020 is/are postponed by UEFA, the performance of the obligations of the Parties will not terminate and the Host City Authority will not assert any claims or rights to damages against UEFA.
- 8.10 This Agreement is drafted and signed in the English language. If this Agreement is translated into another language, then the English language text shall prevail.
- 8.11 This Agreement shall be governed by and construed in accordance with the laws of Switzerland. Any differences or disputes arising out of this Agreement shall be settled by arbitration conducted in Nyon, Switzerland, and the arbitral proceedings shall be governed by Art. 176 et seq. of the Swiss Private International Law Statute. Each party shall nominate one (1) arbitrator and the two (2) arbitrators so appointed shall agree upon and then appoint a third arbitrator to act as chairperson of the arbitral tribunal. If either party or the two arbitrators fail to appoint within thirty (30) days of either party requiring it or them to do so, the second or third arbitrator shall be appointed by the President of the Court of Appeal of the Canton of Vaud. The award shall be final.

This Agreement has been signed by a duly authorised signatory:

For UEFA:

Signature

Name

Title

Date

For the Host Association:

Signature

Name

Title

Date

For the Host City Authority:

Signature

Name

Title

Date

Appendix A – Supplementary Documents

The Host City Authority hereby acknowledges and agrees that it has received from the Host Association and has read a copy of each of the following supplementary documents, which documents shall be considered to be an integral part of this Agreement:

- a. the Tournament Requirements; and
- b. the Bid Dossier.

TEMPLATE

Appendix B – Airport Requirements

1 – General

- B.1 The Airport Authority shall confirm by way of execution of the Declaration of the Airport Authority, in the form as attached herein in Schedule 1 of this Appendix B, that the Airport Authority has been provided with, read, acknowledged and agreed to fulfil all the requirements of UEFA for UEFA EURO 2020 in the Host City Territory, as set out in this Appendix B of the Host City Agreement and the Tournament Requirements. Capitalized terms shall have the meaning as defined in clause 1.1 of the (Host City) Agreement.
- B.2 The Host City Authority and the Airport Authority may conclude an airport agreement which shall include at least all the Airport Requirements to formalize their cooperation in relation to UEFA EURO 2020. In such case, the Host City Authority shall provide a copy of such airport agreement to UEFA and/or the Host Association immediately after its execution, including (if so requested by UEFA) its certified translation into English language.
- B.3 The Airport Authority shall indemnify, hold harmless and defend the Host Association and UEFA from and against any and all liabilities, claims, damages or costs arising as a result of a failure by the Airport Authority to perform any of its obligations in connection with the hosting and organizing of UEFA EURO 2020 in the Host City Territory as set forth in the Airport Requirements and (if applicable) the airport agreement referred to in par. B.2 above.
- B.4 The Airport Authority shall cooperate fully with UEFA, the Host Association and the Host City Authority to host and organise UEFA EURO 2020 in accordance with UEFA's requirements for UEFA EURO 2020.
- B.5 The Airport Authority shall closely cooperate with all the Authorities and any other relevant airport and air traffic control authorities on all matters relating to UEFA EURO 2020, which shall include, without limitation, assistance to guarantee the strict control of airspace above the Stadium and other key areas of the Host City Territory during UEFA EURO 2020.

2 – Responsibilities of the Airport Authority

Airport Operational Concept

- B.6 The Airport Authority shall prepare, develop and provide to the Host Association and UEFA, by no later than by 1 June 2019 the operational concept at the Airport for UEFA EURO 2020 (the "Airport Operational Concept") setting out details of the Airport operations for UEFA EURO 2020 during the key period from twenty (20) days prior to the first match of UEFA EURO 2020 (or as otherwise agreed between the Parties) and ending two (2) days after the last match of UEFA EURO 2020 held in the Host City Territory (hereinafter "Airport Operational Period") and taking into account any and all Airport Requirements. The Airport Operational Concept shall provide overview of all areas of responsibilities of the Airport in relation to delivering the Airport Requirements and shall clearly identify the areas which require the support and assistance of the Host City Authority, the Host Association, UEFA and/or any relevant Authorities.

Organisational Assistance

- B.7 The Airport Authority shall appoint no later than by 1 June 2018 a key Airport representative to act as unique contact point for matters related to UEFA EURO 2020 involving the Airport and to report to the Host City Authority, the Host Association and UEFA in relation to the implementation of the Airport Requirements and the Tournament Requirements insofar as required in relation to the Airport operations.
- B.8 During the Airport Operational Period, the Airport Authority shall provide the following facilities in the Airport, at no cost to UEFA and/or the Host Association:
- exclusive use of an office of approximately sixty square meters (60m²) in close proximity to the UEFA welcome desk in the main terminal at the Airport; and

- b. pre-defined, well-located and visible space in each terminal of the Airport close to the exit or immediately after the baggage reclaim area where UEFA will be allowed to set-up official welcome desks to meet and greet officials, guests and VIPs arriving for UEFA EURO 2020 in the Host City Territory.
- B.9 The Airport Authority shall provide, at its own cost, to UEFA and the Host Association all appropriate access, including airside access up to the gate and security passes during the Airport Operational Period and for any training required before this date, to enable UEFA and/or the Host Association's operating staff to carry out their activities in and around the Airport in connection with UEFA EURO 2020. UEFA and/or the Host Association shall ensure that their entire working staff working at the Airport shall comply with the regulations and required security training.
- B.10 The Airport Authority shall provide UEFA (at no cost to UEFA and/or the Host Association) with ten (10) to fifteen (15) radios (incl. charging stations) and allow the UEFA and/or the Host Association working staff at the Airport to use radio and walkie-talkie communication systems in and around the Airport at all times during the Airport Operational Period.
- B.11 The Airport Authority shall provide the necessary space and infrastructure within the Airport to implement a dedicated "fast lane access and procedures" system through customs and immigration, for specific target groups travelling to UEFA EURO 2020 in the Host Country, as communicated to the Airport Authority prior to UEFA EURO 2020. For the avoidance of doubt, discussions regarding legal implementation of any such "fast lane access and procedures" system will be under the responsibility of the Host Association and/or UEFA.

Airport Passenger Capacity

- B.12 The Airport Authority shall ensure that during the Airport Operational Period there are sufficient take-off and landing slots available at the Airport for all flights (including charter flights) and a sufficient number of parking spaces for such aircraft carrying participants, officials, organisers and spectators attending UEFA EURO 2020.
- B.13 The Airport Authority shall accommodate a minimum passenger capacity in accordance with the requirements set out in the Tournament Requirements which shall be applicable between ten (10) to three (3) hours before the kick-off of each match of UEFA EURO 2020 within the Host City Territory. The minimum passenger capacity shall be calculated based on factors such as but not limited to the size of the Stadium, the availability of international and national ground transport within the Host City Territory, and the distance to other European countries, as per the calculation scheme set out in the Tournament Requirements.
- B.14 The Airport Authority shall work together with the Host City Authority, any Additional City Authorities (if any) and the relevant Authorities to implement the terms of the guarantee required by UEFA under the Tournament Requirements which provides that for UEFA EURO 2020 matches played in the Host City Territory, aircrafts are permitted to land and take-off at the Airport without restrictions between 18:00 (local time) on the day immediately preceding the day of any UEFA EURO 2020 match in the Host City Territory and 18:00 (local time) on the day immediately following any such match.
- B.15 The Airport Authority shall ensure that between 18:00 (local time) on the day immediately preceding the day of any UEFA EURO 2020 match in the Host City Territory and 18:00 (local time) on the day immediately following any such match, the Airport is open and fully operational twenty four hours (24h) a day (at no additional cost to UEFA and/or the Host Association) with any and all customary passenger welfare facilities, including if necessary additional temporary facilities, for the supporters travelling for UEFA EURO 2020 (including, without limitation, refreshment areas, toilet facilities and changing rooms).

Official Transportation System

- B.16 The Airport Authority shall work together with the Host City Authority, the Additional City Authority and other relevant Authorities to:

- a. provide, free of charge, additional holding areas and pick-up and drop-off zones for tour operator coaches or other coaches reserved for supporters travelling for matches of UEFA EURO 2020 via the Airport.
- b. implement any special arrangements to provide efficient and easy access for UEFA EURO 2020 event transportation to and from the Airport for all participants, officials, working staff and VIP's in connection with UEFA EURO 2020, which shall include allocated spaces for cars and buses directly outside the Airport terminal(s) or immediately off the aircraft (if required);
- c. allocate for the exclusive use of UEFA and the Host Association in relation to UEFA EURO 2020 during the Airport Operational Period, at no cost to UEFA and/or the Host Association, the following minimum requirements:
 - i. twenty (20) parking spaces for cars and two (2) parking spaces for coaches at a location in the close vicinity of the main exit of each terminal at the Airport for drop-off and pick-up procedures; and;
 - ii. thirty (30) parking spaces for cars and five (5) parking spaces for coaches as close as possible to the Airport terminal(s).

In case any access device (key card, magnetic card etc.) is required to access the parking spaces referred to in i. and ii. above, the Airport Authority shall provide all such devices to UEFA and the Host Association for every UEFA coach (approx. 10) and UEFA car (approx. 50) free of charge.

Safety and Security for the Airport

- B.17 The Airport Authority shall cooperate fully, support and comply with the instructions and guidelines of the Host City Authority, the Host Association, UEFA and/or any Authorities regarding safety and security matters in relation to UEFA EURO 2020 insofar as it applies to the Airport or any operations related thereto.
- B.18 The Airport Authority shall support and cooperate with the Host City Authority in relation to the development by the Host City Authority of the Host City Safety and Security Concept.
- B.19 The Airport Authority shall implement all necessary and suitable measures, including setting-up and installing any temporary facilities, to ensure the separation and segregation of the supporters (if required by police or other relevant Authorities).
- B.20 The Airport Authority shall cooperate with the relevant national Authorities in order to facilitate and expedite the implementation of any border control and security procedures for all inbound and outbound supporters at the Airport, subject to and in accordance with any applicable laws.

Participating Teams

- B.21 The Airport Authority shall ensure and provide to the Host Association and/or UEFA, free of charge, dedicated procedures for the arrival and departure of participating teams at the Airport. In this respect the Airport Authority shall in particular:
 - a. facilitate the organisation of the "Meet and Greet" ceremony upon arrival of the team(s) participating in UEFA EURO 2020 within the Host City Territory, including: providing security passes for any UEFA working staff and guests, organisation of the red carpet and protocol flags and handling of the bus carrying team(s) members for arrival and departure directly from/to the aircraft parking;
 - b. provide with airside access for seven (7) vehicles (1 x team bus, 1 x kit van/truck, 5 x team fleet vehicles (cars, minivans)) at no cost for arrival and departure of the team(s) participating in UEFA EURO 2020 within the Host City Territory. UEFA shall provide names and passport details of drivers and licence plate numbers of vehicles twenty four (24) hours before the respective arrival/departure of the team;
 - c. provide the necessary space and infrastructure within the Airport to implement a dedicated "fast lane access and procedures" system through customs and immigration as set out in par. B.11; and
 - d. provide adequate, facilitated border control services as well as exclusive baggage reclaim procedures with access of the team lorry/van to this area or its vicinity consummate at least with the highest-quality procedures established for other VIP passengers travelling via the Airport.

UEFA VIPs

- B.22 The Airport Authority shall ensure and provide to UEFA and/or the Host Association free of charge (including, if needed negotiating and concluding the relevant agreement with the respective Airport service provider) that VIP pick-up and VIP services are provided free of charge for a designated group of UEFA EURO 2020 VIPs, which shall comprise the UEFA and FIFA Presidents, Executive Committee members and General Secretaries as well as the Presidents of the remaining five (5) FIFA member confederations.
- B.23 The Airport Authority shall provide adequate, facilitated border control services as well as exclusive baggage reclaim procedures for UEFA VIPs referred to above, which shall be consummate at least with the highest-quality procedures established for other VIP passengers travelling via the Airport.

Commercial Activities

- B.24 The Airport Authority shall acknowledge and agree that UEFA owns and controls all Commercial Rights and it shall cooperate with UEFA and the Host Association to protect all rights and interests of UEFA and the Commercial Partners based on the principle of exclusivity.
- B.25 The Airport Authority shall not (and shall not permit any third party to) exploit any commercial rights or conduct any commercial programme in connection with UEFA EURO 2020, without the prior written consent of UEFA. In no event may any such exploitation of rights or commercial programme conflict with, compete with or otherwise be inconsistent with or restrict the exercise by the Commercial Partners of the Commercial Rights granted to them by UEFA. For the avoidance of doubt, this clause is meant to cover any commercial leaflet distributions, interactive promotions or other promotional activities organized at the Airport by any third parties during UEFA EURO 2020.
- B.26 The Airport Authority shall:
- a. expressly acknowledge and agree that UEFA owns and controls all Intellectual Property related to UEFA, the UEFA EURO™, UEFA EURO 2020 and any accompanying events (including the UEFA IPR) and any goodwill, know-how or customer data (other than know-how or customer data which can be demonstrated to be owned by or in the possession of the Airport Authority prior to the date of appointment of the Host Association for hosting and organizing UEFA EURO 2020) generated by the Airport Authority in staging UEFA EURO 2020 in the Host City Territory and fulfilling its obligations under the Airport Requirements;
 - b. not use any of the UEFA IPR whether alone or in combination with any other marks, names, words, logos, symbols or devices without the prior written approval of UEFA and shall not adopt or use any other mark, drawing, symbol, emblem, logo, designation or name which incorporates or is confusingly similar to, or is a simulation or colourable imitation of, any of the UEFA IPR or unfairly competes with any of the UEFA IPR;
 - c. not use, or authorise the use of, any of the UEFA IPR in a manner which is likely to cause harm to the goodwill attached to the UEFA IPR, bring them into disrepute, undermine the value of any rights in or to such UEFA IPR, or which is prejudicial to the image of UEFA, the UEFA EURO™, UEFA EURO 2020 and any accompanying events; and
 - d. if and to the extent that the Airport Authority acquires any right, title and/or interest in UEFA EURO 2020 (including, without limitation, the UEFA IPR, any accrued goodwill in the UEFA IPR as well as any materials, data reports and systems developed and/or used by the Airport Authority in connection with UEFA EURO 2020), the Airport Authority shall acknowledge and agree that the benefit of all such right, title and interest will at all times accrue to and inure to the benefit of UEFA, and the Airport Authority shall irrevocably, unconditionally and free of charge assign to UEFA all such right, title and interest by way of present and future assignment.

Host City Dressing Programme and Commercial Opportunities

- B.27 The Airport Authority shall acknowledge and agree that the Host City Authority:

- a. will be developing the Host City dressing programme, covering the period commencing two (2) weeks prior to the opening match of UEFA EURO 2020 until two (2) days after the last match of UEFA EURO 2020 played in the Host City Territory. The Host City Authority is responsible for the provision of locations (and related services) for any and all dressing materials, posters, flags and banners in connection with UEFA EURO 2020 at prominent places in and around the Host City Territory including at the Airport;
 - b. shall secure (and/or shall liaise with any third parties in relation to areas not owned and/or controlled by the Host City Authority) all available advertising inventory or space in key locations in the Host City Territory for the period starting two (2) weeks prior to the opening match of UEFA EURO 2020 until 23.59 (local time) on the day after the last match of UEFA EURO 2020 held within the Host City Territory, including at the Airport.
- B.28 In relation to the obligations of the Host City Authority referred to in par. B.27 above, the Airport Authority will be required to cooperate with the Host City Authority (or to coordinate and reach an agreement with any the agency that runs the commercial programme at the Airport) to:
- a. prepare and submit to the Host Association by no later than 30 December 2018 proposed dressing inventory, free of charge, for the Host City dressing programme.
 - b. prepare and submit to the Host Association by no later than 30 December 2018 proposed advertising inventory and space within the Airport for the exclusive use by the Commercial Partners in relation to promotions around UEFA EURO 2020. Such space shall include a meaningful and reasonable percentage of this inventory offered free of charge to UEFA for the exclusive use by its Commercial Partners in relation to promotions around UEFA EURO 2020; and
 - c. allow the Commercial Partners the first option until 31 December 2019 to purchase advertising inventory available at standard market rates applicable as of 1 June 2019 for the period starting from two (2) weeks prior to the opening match of UEFA EURO 2020 and lasting until 23.59 (local time) on the day after the last match of UEFA EURO 2020 held within the Host City Territory.
- B.29 The Airport Authority will be required to facilitate contact with and to support UEFA or its Commercial Partners in discussions with the entity(ies) that own retail space at the Airport to allow UEFA and its Commercial Partners to rent retail space for the sales of officially licensed merchandise at the Airport premises.
- B.30 Notwithstanding par. B.28 of this Appendix B, the Airport Authority shall allow UEFA and/or the Host Association to install, at no cost to UEFA and/or the Host Association (except for the costs of production and installation which shall be borne by UEFA and/or the Host Association), certain additional UEFA EURO 2020 branding material and directional signage in the main arrival/departure halls, entries and exits of the Airport, the luggage reclaim areas and such other locations agreed between the Parties, to promote UEFA EURO 2020 and inform the passengers arriving at the Airport of UEFA EURO 2020 in the Host City Territory.

Organisational assistance for other events

- B.31 Should any additional events related to UEFA EURO 2020 be held in the Host City Territory and involve a large number of guests / visitors transiting through the Airport and requiring UEFA representatives (to be decided by UEFA at its sole discretion) to be present at the Airport to welcome and transport the official guests and visitors, then the Airport Authority shall provide a similar level of assistance and free of charge services as described in the Airport Requirements for the Airport Operational Period.

Schedule 1 of Appendix B: Declaration of the Airport Authority

Union des Associations Européennes de Football
Route de Genève 46
CH-1260 Nyon 2
Switzerland

Concerns: UEFA EURO 2020 – Compliance with the Airport Requirements

Dear Sirs,

I/We the undersigned, being the person duly authorized to undertake obligations on behalf of the *[Insert full legal name of the Airport Authority]* (the "Airport Authority") in relation to the *[Insert full legal name of the Airport]* (the "Airport") understand that that *[Insert name of the Host Association]* (the "Host Association") is applying to be appointed as the entity responsible for hosting and organising matches of certain matches of the final tournament of the UEFA European Football Championship 2018/2020 (the "UEFA EURO 2020") at the *[Insert name of Stadium]* (the "Stadium") in the City of *[Insert name of the City]* (the "Host City"). If the Host Association is appointed by UEFA and in consideration of the mutual rights and obligations of the parties, this Declaration constitutes the Airport Authority's acknowledgement and agreement to comply with the staging and organizational requirements of the Airport Authority for UEFA EURO 2020, as set out in Appendix B of the Host City Agreement and to comply fully with all instructions and guidelines given by UEFA, the Host Association and/or the Host City Authority in relation thereto as well as with the Tournament Requirements insofar as these Tournament Requirements apply to the activities involving the Airport.

Notwithstanding a long-form agreement which may be executed between the Host City Authority and the Airport Authority, the Airport Authority hereby represents and undertakes to UEFA, the Host Association and the Host City Authority the following:

It shall create an appropriate structure within its organisation in order to provide full cooperation and assistance to UEFA, the Host Association and the Host City Authority in order to ensure the successful and smooth delivery of the Airport Requirements for the organisation of UEFA EURO 2020 in the Host City Territory.

It fully and unconditionally supports the bid of the Host Association to host UEFA EURO 2020 within the Host City Territory and that it will continue to fully support and cooperate with UEFA, the Host Association and the Host City Authority in relation to the preparation, organisation and promotion of UEFA EURO 2020 and any other official related events in the Host City Territory.

It shall issue to UEFA and the Host Association, in a quick and efficient manner, any and all approvals and consents as may be required in connection with the Airport Requirements required for UEFA EURO 2020 in an expedited fashion, provided that all requirements set by any applicable laws are met. With respect to consents and approvals which do not fall into the Airport Authority's competencies, it agrees to proactively support UEFA, the Host Association and the Host City Authority in obtaining any and all such consents and approvals.

It shall not knowingly by any act or omission place the Host Association in breach of its obligations to UEFA with respect to the staging and organisation of UEFA EURO 2020 in the Host City Territory.

It shall indemnify, hold harmless and defend UEFA from and against all liabilities, claims, damages or costs (including reasonable attorneys' fees and expenses) suffered or incurred as a result of a failure by the Airport Authority to perform any of its obligations in relation to the staging and organisation of UEFA EURO 2020 in the Host City Territory as set out under the Airport Requirements.

It shall not use any marks, logos or other intellectual property belonging to UEFA in connection with the UEFA and/or UEFA EURO 2020 at any time without the prior written approval of UEFA.

Terms written with capital letters shall have the meaning as defined in the Host City Agreement.

I/We acknowledge and agree that the terms of this letter shall be considered valid and fully enforceable provided that the Host Association is appointed by UEFA to stage and organise UEFA EURO 2020 in the Host City Territory.

This Agreement has been signed by a duly authorised signatory:

For the Airport Authority:

Signature

Name

Title

Date

TEMPLATE