

# 7.1 Voorbespreking Handelsmissie Qatar (20 februari 2020)

[REDACTED]

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**Van:** [REDACTED]@orangesportsforum.com>  
**Verzonden:** donderdag 20 februari 2020 16:45  
**Aan:** [REDACTED]  
**CC:** [REDACTED]  
**Onderwerp:** RE: 2-6 march  
**Bijlagen:** Company profiles Qatar 2020.pdf

**Opvolgingsvlag:** Opvolgen  
**Vlagstatus:** Voltooid

Dear [REDACTED]

Yes, we had a good meeting this morning. Everyone is looking forward to the mission and they were happy with the program. The gifts are fine!

Yes, you can call me tomorrow morning on my mobile.

Enclosed I send you the draft for the mission booklet. Please let me know if you have any suggestions. I also send it to [REDACTED] and [REDACTED] (RVO) this morning, for their feedback about the Netherlands Branding.

Best regards,  
[REDACTED]

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**Van:** [REDACTED]  
**Verzonden:** donderdag 20 februari 2020 14:39  
**Aan:** [REDACTED] | Orange Sports Forum  
**CC:** [REDACTED]  
**Onderwerp:** RE: 2-6 march

Dear [REDACTED]

Hope the meeting at RVO went well!

Kindly find attached the foreword for the mission booklet t and a photo for [REDACTED]

I checked with [REDACTED] and we can use the information and photo of last year for Signify.

*pers. beleidsopvatting 11/1*

Regarding the gifts, I recommend the following Statue from Holland promotion. [REDACTED]

[REDACTED] In total we need 5 gifts, let me know if you have another alternative related to sports.

[https://www.hollandpromotion.nl/index.php?route=product/product&product\\_id=272&search=statue](https://www.hollandpromotion.nl/index.php?route=product/product&product_id=272&search=statue)

Please let me know if this afternoon or tomorrow morning is suitable for a quick call to discuss the mission progress. I will call you on your mobile.

Kind regards,  
[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, February 20, 2020 11:40 AM  
**To:** [REDACTED]@orangesportsforum.com>; [REDACTED]  
[REDACTED]

Cc: [redacted]@minbuza.nl>; [redacted]  
Subject: RE: 2-6 march

Dear [redacted]

Kindly find attached an updated version of the program.

Good luck for today's meeting at RVO!

Best, [redacted]

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From: [redacted]@orangesportsforum.com>  
Sent: Thursday, February 20, 2020 10:24 AM  
To: [redacted]@minbuza.nl>; [redacted]@rvo.nl>  
Cc: [redacted]@minbuza.nl>; [redacted]  
Subject: RE: 2-6 march

Hi [redacted]

I noticed that [redacted] is named in the program from day 1. Like we said before, she will arrive at 3 March in the evening (from Amsterdam). She has another flight than the rest of the delegation, the rest of us will arrive at 2 March. So [redacted] will attend the program from 4 March.

Best regards,  
[redacted]

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Van: [redacted]@orangesportsforum.com>  
Verzonden: woensdag 19 februari 2020 16:51  
Aan: [redacted]@minbuza.nl>; [redacted]@rvo.nl>  
[redacted]@rvo.nl>  
CC: [redacted]@minbuza.nl>; [redacted]  
Onderwerp: RE: 2-6 march

Hi [redacted]

Thank you. Please see the list of participants enclosed (incl. job titles).  
bedrijfs- en fabricagegegevens 10/1c

[redacted] The company is called Ultiscorer. Besides [redacted] might also join. We'll speak to them tomorrow, since they'll also attend the meeting at RVO.

I'll forward you the information of Ultiscorer asap.

Best regards,  
[redacted]

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Van: [redacted]@minbuza.nl>  
Verzonden: woensdag 19 februari 2020 16:00  
Aan: [redacted]@orangesportsforum.com>; [redacted]  
[redacted]@rvo.nl>  
CC: [redacted]@minbuza.nl>; [redacted]  
Onderwerp: RE: 2-6 march

Dear [redacted]

Kindly find attached the following documents for your meeting tomorrow with the delegation:

- The latest version of the program – please note that this is still a draft version since we didn't get final confirmation for all requested meetings
- Factsheet on doing business in Qatar including top sectors and business etiquette
- Profiles of public and private sports stakeholders in Qatar
- Sports sector in Qatar- background information

[REDACTED] I will send you the foreword for the booklet tomorrow COB.

Good luck for you meeting tomorrow.

Kind regards,

[REDACTED]

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**From:** [REDACTED]@orangesportsforum.com>  
**Sent:** Wednesday, February 19, 2020 2:25 PM  
**To:** [REDACTED]@minbuza.nl>; [REDACTED]  
**Cc:** [REDACTED]@minbuza.nl>  
**Subject:** RE: 2-6 march

Hi [REDACTED]

As you know, we have the meeting tomorrow at RVO. Can you please send us the program today, incl. the company profiles of the companies we are going to meet? Just like we discussed during our last call. So we can present it to the participants tomorrow.

Furthermore, it would be great if we can receive the foreword for the mission booklet tomorrow, because we have to print the booklet this Friday.

Thank you!

Best regards,

[REDACTED]

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**Van:** [REDACTED]@minbuza.nl>  
**Verzonden:** maandag 17 februari 2020 11:52  
**Aan:** [REDACTED]  
**CC:** [REDACTED]@orangesportsforum.com>; [REDACTED]  
[REDACTED]@minbuza.nl>  
**Onderwerp:** RE: 2-6 march

Hi [REDACTED]

Kindly find below respective answers to your questions.

Best, [REDACTED]

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**From:** [REDACTED]  
**Sent:** Monday, February 17, 2020 11:48 AM  
**To:** [REDACTED]@minbuza.nl>  
**Cc:** [REDACTED]@orangesportsforum.com>  
**Subject:** 2-6 march

Hi [REDACTED]

- Did you have contact with [REDACTED]? Yes we do, and we will invite him to the networking reception.
- Do you know the Dutch company Interior Treasures? Yes we know them, and they are on the list of invitees for the networking reception
- Can we do something with [REDACTED]? I am meeting [REDACTED] this afternoon to discuss potential collaboration during the mission's visit
- Will [REDACTED] also follow the programme or do they only participate in the seminar? We could take them also in in the mission-booklet. Some of them confirmed and some not. They will be coming only for the event, so I don't recommend adding them to mission-booklet. Better to keep it related to sports and vitality.
- Will [REDACTED] be in? (booklet + participation?) he confirmed verbally, I sent him an email yesterday. Ill remind him to nominate someone from Signify to join the mission if he can't make it.

Rgds [REDACTED]

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## 7.2 begeleidend schrijven programma Handelsmissie (2-6 maart 2020)

[REDACTED]

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**Van:** [REDACTED]@minbuza.nl>  
**Verzonden:** vrijdag 28 februari 2020 15:18  
**Aan:** [REDACTED] | Orange Sports Forum  
**CC:** [REDACTED]  
**Onderwerp:** Sports mission program 2-5 March  
**Bijlagen:** Entities invited to the networking reception.pdf; List of confirmed attendees for the matchmaking event.pdf; Sports mission program.pdf

**Opvolgingsvlag:** Opvolgen  
**Vlagstatus:** Voltooid

Dear [REDACTED]

Kindly find attached the latest version of the sports mission program. Also I attached the list of confirmed attendees for the matchmaking event on Tuesday 3<sup>rd</sup> of March and the list of invited entities to the networking reception (names of invitees can't be shared as per the Dutch MoFA privacy rules). I will print out the program in case of updates, Supreme committee and Olympic committee meetings names must be confirmed on Sunday.

Please let me know if have any questions.

Kind regards,

.....

[REDACTED]



**Embassy of the Kingdom of The Netherlands**  
Alfardan Office Tower, 18th floor  
61 Al Funduq Street, West Bay  
P.O.Box: 23675  
Doha, State of Qatar

[REDACTED]

<https://www.netherlandsandyou.nl/>

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# 7.3 Concept - programma Handelsmissie Qatar (2-6 maart 2020)



## PIB mission Qatar Q1 2020

Availability [redacted]

- Thursday evening February 1 until Sunday February 16
- Wednesday evening March 4 until Sunday March 8

Considering the tight schedule of [redacted] the trade mission will start a few days in advance of her arrival. For now, we prefer the following dates: Monday March 2 until Thursday March 5. We can also travel on Sunday, so we can organise something at Monday as well.

Of course, all meetings are just suggestions. If you have any interesting leads, contacts or opportunities, please let us know, so we can integrate them in the program as well. Times and dates are very flexible as well, except for the seminar. This must be on Thursday.

### Program proposal

Date	Program	Description
Monday March 2	Arrival Doha	
<b>Tuesday March 3</b>		
Morning	Meeting Supreme Committee	Follow-up previous meetings
Afternoon	Individual program for the 3 segments	Individual program for the three segments (1. Innovation. 2. Health & Vitality. 3. Artificial turf and natural grass (infrastructure & suppliers)
Evening		
<b>Wednesday March 5</b>		
Morning	Meeting Chamber of Commerce	F.e. a matchmaking event
Afternoon	Meeting Aspire Zone	Follow-up previous meetings
Evening	Network reception at the Embassy	
<b>Thursday March 5</b>		
Morning	Seminar Health & Nutrition	See proposed schedule below
Afternoon	Optional to follow up previous meetings	Companies can follow-up their most interesting leads.
Evening		
<b>Friday March 6</b>	Departure from Doha	

### Schedule seminar

- 09:30H: Welcome by [redacted]
- 09:45H: Welcome by Dutch Ambassador
- 10:00H: General presentation [redacted]
- 10:30H: General presentation [redacted] 10/11
- 11:00H: Presentation [redacted]
- 11:30H: Break
- 11:45H: Presentation [redacted]
- 12:15H: Presentation [redacted] 10/11
- 12:45H: Presentation [redacted]
- 13:15H: Wrap up and Q&A
- 13:30H: Lunch break
- 14:30H: End of the seminar

# 7.4 programma handelsmissie Qatar (2-6 maart 2020); uitgebreid

Program Sports mission 2-5 March 2020

## Netherlands Embassy

[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]

## Drivers

[redacted]	[redacted]	[redacted]	[redacted]
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## Emergency numbers

Embassy	+974 3371 8263
Police, Fire, Ambulance	999

### Address Hotel:

Sheraton Grand Doha Resort & Convention Hotel  
Address: Al Corniche St, Doha, Qatar  
Phone: +974 4485 4444  
**Doha, Qatar**

### Address Mission:

Embassy of the Kingdom of The Netherlands  
Alfardan Office Tower, 18th floor  
61 Al Funduq Street, West Bay  
P.O.Box: 23675  
Doha, State of Qatar  
T: +974 / 44.95.47.00  
F: +974 / 44.86.63.40  
<http://qatar.nlembassy.org>

Monday 2 <sup>nd</sup> of March			
Time	Program	Location	Notes
23:35	Arrival in Hamad International Airport Qatar Airways AMS 15.15 DOH 23.35	HIA	
Sunday – 12:00	Transfer from Airport to Sheraton hotel	↔	*Airport taxi - Transportation at companies own expenses
Day 1 program - Tuesday 3 <sup>rd</sup> of March			
09:00 – 09:30	Kick off session with OSF, companies, official delegation and Embassy at Sheraton hotel	AlKoudh majlis - Sheraton Grand Doha Resort & Convention Hotel	Ambassador [REDACTED] at the Embassy of the Kingdom of the Netherlands will attend the kick off session
09:30 – 10:00	Transfer from Sheraton hotel to Aspire zone	↔	The embassy will arrange a bus for transportation
10:00 – 13:30	Matchmaking event "Meet the Buyer" 10:00 Arrival 10:15 Welcome by [REDACTED] [REDACTED] 10:30 Presentation about Sport Accelerator	Sport Accelerator – Aspire Zone	Attached list of confirmed attendees



	<p>10:45 Presentation of the Dutch companies</p> <p>11:00 Meet the Buyer session – B2B meetings</p> <p>12:30 Networking Lunch</p>		
13:30 – 14:00	Transfer to the next meeting within Aspire zone	⇔	
14:00 – 15:00	Parallel meetings with [REDACTED] [REDACTED] [REDACTED]	Aspire	<p>The following companies will meet with MOSANADA</p> <ul style="list-style-type: none"> <li>•Orange Sports Forum</li> <li>•JB Promotions</li> <li>•Olympic Training Centre Papendal</li> <li>•Vekoma Rides</li> <li>•GrassMaster Solutions</li> <li>•Signify</li> </ul> <p>The 2nd group will meet the IT manager at Aspire, including the following companies:</p> <ul style="list-style-type: none"> <li>•Propeaq Premium Light Glasses Bbox Sports</li> <li>•Aenarete/Ultiscorer</li> <li>•C Sharp Sports</li> <li>•Choices International</li> <li>•Game-On Technologies</li> </ul>
15:00 – 15:30	Transfer from Aspire zone	⇔	
15:30 – 17:00	Meeting with Admares	Al Fardan tower, west bay, 8 <sup>th</sup> floor	[REDACTED]

			( <a href="https://admares.com/">https://admares.com/</a> ), Admares is the world leader in alternative real states delivering 16 floating hotels to a Qatari island to serve as tourists and fans for FIFA World Cup 2022
17:00 – 17:15	Transfer to Sheraton hotel	↔	
<b>Day 2 program - Wednesday 4th of March</b>			
08:15 – 08:30	Transfer from Sheraton hotel to Qatar Olympic Committee	↔	
08:30 – 10:00	Meeting with Qatar Olympic Committee	QOC – West Bay	Meeting with marketing, PMO and procurement departments
10:00 – 10:30	Transfer to the next meeting	↔	
10:30 – 12:00	Meeting with the Supreme Committee for Delivery and Legacy (SC2022)	Al Bidda tower – West Bay	Short meeting with the CEO of FIFA 2022 (TBC) to be followed by a tour at Legacy Pavilion, and then B2B meetings with IT, Legacy, Marketing, PMO, and Technical departments.
12:00 – 12:30	Quick lunch and transfer to Qatar University	↔	
12:30 – 14:00	Meeting with Qatar University	QU premises	Meeting with [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
14:00 – 14:45	Transfer to Sheraton hotel	↔	
14:45 – 17:00	Refreshment time		
17:00 – 17:30	Transfer from Sheraton hotel to the Ambassador's residence	↔	

17:30 – 19:00	17:30 -18:30 Round table discussion with representatives of the Dutch business community in Qatar. 18:30 -19:00 presentation by International Labor Organization (ILO) on the latest reforms made by the State of Qatar related to labor rights.	Ambassador's residence [Redacted] [Redacted] [Redacted] [Redacted] [Redacted]	[Redacted] [Redacted] [Redacted] [Redacted] [Redacted] [Redacted] [Redacted]
19:00 – 21:00	Networking reception with sports and business stakeholders	Ambassador's residence	Attached list of invited entities
21:00 – 21:30	Transfer to Sheraton hotel	⇔	
<b>Day 3 program - Thursday 5th of March</b>			
09:30 – 10:00	Transfer from Sheraton hotel	⇔	
10:00 – 13:00	Healthy Food Healthy Lifestyle event (HFHL)	Hilton Doha Hotel, West Bay Area- Qamar Room (First floor)	9.45 – 10.00 Registration 10.00 – 10.05 Word of welcome [Redacted] at the Embassy of the kingdom of the Netherlands in Qatar 10.05 – 10.20 Presentation [Redacted] [Redacted] 10.20 – 10.35 Presentation [Redacted] [Redacted] [Redacted]

			<p>10.35 – 10.45 Presentation on Qatar's sport strategy</p> <p>10.45 – 11.45 Parallel round table discussion</p> <p>11.45 – 12.00 Plenary wrap up and follow up</p> <p>12.00 – 13.00 Networking lunch</p>
10:00 – 13:00	Parallel meeting with sports football clubs and Qatar stars league to discuss collaboration on player information and analysis, video technology for teams and coaches for innovation, and team marketing/ promotion boxes.	Netherlands Embassy (Alfardan Office Tower, 18th floor, Al Funduq Street, West Bay, Doha)	<p>9.45 am: Walk in &amp; welcoming</p> <p>10.00 am: Company presentations &amp; Q&amp;A</p> <p>11.00 am: Networking</p>
13:00 – 14:00	Mission assessment (OSF, companies, Embassy)	TBC	
14:00 – 17:00	Follow up meetings		
20:00 – 00:00	Dutch Night in Doha	Grand Hayatt Doha	<p>Dutch Night 2020 promo clip</p> <p><a href="https://youtu.be/N66Hb0IGVUA">https://youtu.be/N66Hb0IGVUA</a></p>

# 7.5 deelnemers handelsmissie Qatar (2-6 maart 2020)



Kingdom of the Netherlands



## Participants sports trade mission to Doha, 3 – 5 March 2020

### Orange Sports Forum

[www.orangesportsforum.com](http://www.orangesportsforum.com) & [www.hollandsportsindustry.com](http://www.hollandsportsindustry.com)



Orange Sports Forum is a foundation that aims to promote the export of Dutch sports related organizations worldwide. OSF has an (international) network of more than 300 organizations, all affiliated with sport and export.

### C Sharp Sports

[www.csharpsports.com](http://www.csharpsports.com)



C Sharp Sports offers club users secure access to, and provides them with, all relevant player related information. Efficient access to this information is decisive for achieving the ultimate goal of every coach, athlete and driver, namely winning the next game. The C Sharp Sports concept replaces the traditional notepad in which data from players are written down and all internal standalone solutions.

### Choices International

[www.choicesprogramme.org](http://www.choicesprogramme.org)



The Choices International Foundation strives for positive change by supporting national actions that make the healthier choice the easy one. It promotes healthy diets through positive labeling on the frontside, product reformulation and other promotions. The Foundation is a worldwide platform for cooperation between independent scientists, leaders in the food industry and health authorities.

### Game-On Technologies

[www.game-on-technologies.com](http://www.game-on-technologies.com)



The goal of Game On Technologies is to offer athletes, coaches and sports organizations the most advanced and easy-to-use video technology through our constant focus on innovation and our passion for sports and technologies.

### JB Promotions

[www.jb-promotions.nl](http://www.jb-promotions.nl)



JB Promotions is a communications bureau for (online) marketing, public relations and consultancy. We specialize in Islamic audiences, cultures and markets, with a preference for the intersection with sports or the cultural sector.

### Pactive Motion

[www.pactive.motion.nl](http://www.pactive.motion.nl)



Our innovative exercise technology is (un)exciting and enables safe and effortless movement, without changing clothes and risk of injury. It is the step to well-being by counteracting and activating stress

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Embassy of the Kingdom of The Netherlands– Alfardan Office Tower– 18th floor West Bay– P.O.Box: 23675 – Doha, State of Qatar. T: +974 / 44.95.47.18 – [Doh-ea@minbuza.nl](mailto:Doh-ea@minbuza.nl) – <https://www.netherlandsandyou.nl/>

Orange Sports Forum Foundation – SX Center for Sport, Marketing & Media – Torenallee 3 – 5617 BA Eindhoven – The Netherlands – [www.orangesportsforum.com](http://www.orangesportsforum.com) – [info@orangesportsforum.com](mailto:info@orangesportsforum.com)



Kingdom of the Netherlands

**Orange Sports Forum**®

without getting bored. Pactief Bewegen is the alternative form of exercise that stimulates the same senses as active movement and exercise, but it also stimulates various vital body functions and the brain, as is scientifically determined. The combination of relaxation and vitalization gives new energy.

### Propeaq

[www.propeaq.com](http://www.propeaq.com)



Propeaq is an innovative light glasses with which you can fly to any place on the earth without jet lag. The App-driven Propeaq is also used to deliver peak performance at any time of the day. At this moment more than 350 Olympians from 11 countries and many others use our product and our expertise. The patented Propeaq light glasses are worn like ordinary sunglasses for only 2 x 30 minutes a day. The timed blue light provides extra energy and the exchangeable red glasses makes you feel sleepy. Propeaq can also be used to make working in the night shift more efficient and safer.

### GrassMaster Solutions

[www.grassmastersolutions.com](http://www.grassmastersolutions.com)



GrassMaster Solutions is the pioneer of hybrid grass. GrassMaster & PlayMaster are 2 reinforced natural grass systems that are used worldwide in football rugby & multifunctional stadiums, training centers and international sports events (FIFA World Cup, Olympic Games, etc.).

### Vekoma Rides

[www.vekoma.com](http://www.vekoma.com)



Vekoma Rides Manufacturing is the world leader in rollercoasters, Ferris wheels and virtual reality attractions. Vekoma also develops concepts for sports and leisure attractions. They have a lot of experience in doing business with Qatar and they have built up a good network. The cluster can make good use of this network.

### Bbox Sports

[www.bboxsports.com](http://www.bboxsports.com)



BBox Sports created an engagement tool, where football fans, through an app, get to influence what's inside the box. Each box brings inside a set of official products of your football club, e.g. official scarf, collectible items, mugs and many more sports goods. BBox Sport stands out because it offers exclusive and unique experiences to the fans, bringing them closer to their club and players, narrowing down the existing gap.

### Aenarete

[www.aenarete.eu](http://www.aenarete.eu)



Aenarete – Wind Drones offers simulations that are capable of calculating the expected energy yields, peak power and even peak loads in a turbulent wind field. One can based on this data, calculate life-time of components, modify the design for optimal performance at low costs and build an economical model.

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Orange Sports Forum Foundation – SX Center for Sport, Marketing & Media – Torenallee 3 – 5617 BA Eindhoven – The Netherlands – [www.orangesportsforum.com](http://www.orangesportsforum.com) – [info@orangesportsforum.com](mailto:info@orangesportsforum.com)

## 7.6 deelnemers netwerkreceptie (4 maart 2020)

Entities invited to the networking reception - Wednesday 4 March at 07:00 pm
ADMARES Group
Al Ahli Football Club
Al Ali Sports
Al Arabi football Club
Al Darwish Trading
Al Doha Newspaper
Al Gharafa football club
Al Kharaitiyat football club
Al Maktab Al Qatari Al Hollandi
Al Saad football club
Al Shaqab
Alghorairi
AlJazeera Media Network
Almisnad holding
Al-Nakheel Landscape
Ampelmann
Anti Doping Lab Qatar
Arcadis
Aspetar
Aspire Academy
Aspire Logistics
Aspire Zone Foundation
Bein Media Group
Black Arrow Qatar
Boskalis
Circuit Lusail
Doha Golf Club
Doha Rugby Football Centre
Doha Sports Company
Dutch Business Council in Qatar
Dutch Speaking Association
Ernst & Young
Estad Al Doha /Football Sport Newspaper
Evergreen organics
Evision

Evolution Sports Qatar
Fit20 studio
Frijns Steel
Fugro
GS Health
Heerema
I love Qatar (ILQ)
International Labour Organization
Josoor Institute
Kahrmah Trading & Services
Katara Hospitality
Martial Arts Doha School
Nakilat
Nakilat Damen Shipyards Qatar
National WaterPolo Team
Octogone Qatar
Oola Sports
Oryx Qatar Sports Investments
Paris Bas Bank
Performance by Pure
Primepower
Qatar Chamber of Commerce
Qatar Development Bank
Qatar Financial Centre
Qatar Football Association
Qatar Foundation
Qatar Golf Ladies (QGL)
Qatar Investment Authority
Qatar Olympic Committee
Qatar SportsTech
Qatar Squash Federation
Qatar Stars League
Qatar Tennis Federation
Qatar Tourism Authority
Qatar University
Qatar Vision Production



Qatar Women Sports Committee
Racing & Equestrian Club
Shell
Signify
Sora Marine Services Company
Sports of Qatar
Stenden University Qatar
Strukton
Supreme Committee for Delivery and Legacy
TMF group
Treasures interior
TriClub Doha
Trimoo Parks

# 7.7 evaluatie Handelsmissie Qatar (12 maart 2020)

[REDACTED]

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**Van:** [REDACTED]@orangesportsforum.com>  
**Verzonden:** donderdag 12 maart 2020 13:51  
**Aan:** [REDACTED]  
**Onderwerp:** Follow-up PIB missie Qatar & Sport

**Opvolgingsvlag:** Opvolgen  
**Vlagstatus:** Voltooid

Hi [REDACTED]

Zoals jullie weten zijn we vorige week met 12 Nederlandse bedrijven in Qatar geweest. Het was een zeer geslaagd bezoek en ook de ambassade heeft uitstekend werk geleverd!

Bij de evaluatie zijn we tot de conclusie gekomen dat we ons nog niet goed genoeg op een flitsende en efficiënte manier kunnen presenteren. Het zijn veelal losse pitches die vervolgens langer duren dan gepland en hierdoor komt het verhaal niet altijd goed over. Een van de conclusies was om een mooie video te maken, waarin we binnen 1 minuut uitleggen wie we zijn en wat we doen, en eventueel nog een video van +/- 5 minuten, waarin we wat uitgebreider op ons consortium in gaan.

Ik weet niet precies hoe het proces van de video verloopt en wat de next steps zijn, maar begin april willen we een follow-up meeting plannen, het zou natuurlijk mooi zijn als jullie hierbij aanwezig kunnen zijn en als we dan direct een start kunnen maken met de video. De definitieve datum hopen we deze week te kunnen communiceren.

Met vriendelijke groet,

[REDACTED]

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Orange Sports Forum Foundation

SX Center for Sport, Marketing & Media  
Torenallee 3, 5617 BA Eindhoven, The Netherlands

[REDACTED]  
[REDACTED]  
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[REDACTED]  
T [@OrSportsForum](mailto:@OrSportsForum)

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